

**BMW Group Plant Debrecen is on the Road to Neue Klasse – One Plant, One Team, One Project**

- +++ Start of series production of all-electric Neue Klasse X model end of this year +++
- +++ Training for employees and modern workplace with cutting-edge technology +++
- +++ Outstanding health services at Plant Debrecen +++
- +++ BMW Career Bus is coming to the regions around Debrecen +++

Debrecen. At BMW Group Plant Debrecen, the validation of manufacturing processes is progressing according to plan and more than 2,000 employees are already working at the plant. Alongside the technologies, the employees are at the very heart of the automotive plant – and recruiting is still in progress.

BMW Group Plant Debrecen started production of first test vehicles of the Neue Klasse X model last autumn, paving the way for series production of the all-electric Neue Klasse X* model to start at the end of 2025. In the meantime, the Munich plant is preparing to start production of the Neue Klasse sedan from 2026.

Typical of BMW Group factories: A strong connection between plant, people and product at Plant Debrecen as well

Exactly one year ago, the employees of BMW Group Plant Debrecen moved into the Communication Centre, which can also be regarded as the core of the automotive plant. Serving a number of non-production areas, the two-storey building also embodies the link between the technologies of the Body Shop, the Paint Shop and the Assembly Hall.

But also people and products are closely linked: from the Body Shop to the right of the office building, the still unpainted car bodies are delivered via a conveyor bridge, visibly above people's heads, through the Communication Centre and to the Paint Shop located behind it in the middle. From here, the already painted car bodies are again transported through the office building to the Assembly Hall on the left. This way, the route of the products is clearly visible for everyone – not only to those working in production.

**Modern workplace with cutting-edge technology**

BMW Group Plant Debrecen is an automotive full plant for all-electric vehicles with a press shop, body shop, paint shop, car assembly and a battery module assembly – all equipped with the latest technology. No battery cell production takes place on site; however, the cylindrical battery cells are installed in the battery housings within the area of the automotive plant.

An example for state-of-the-art technology at Plant Debrecen is the Paint Shop. It is a milestone in the BMW Group's overall global production network, as it is the first unit of the Bavarian premium manufacturer to use new processes and systems that completely eliminate the use of fossil fuels. It runs exclusively by electricity.

Ongoing training for the local teams

The associates at Plant Debrecen undergo intensive training to familiarise themselves with the equipment and production processes. Close cooperation between the various units of production ensures that all processes are in line by the start of series production.

Last year, BMW associates and apprentices participating in the dual training programme received more than 200,000 hours – equalling to a total of more than 23 years – of training at on-site Training Centre, which is equipped with state-of-the-art infrastructure. The overall aim of all training activities is the same: to provide self-improvement opportunities and to equip all members of Plant Debrecen with the knowledge to give their best performance in their respective fields to ensure that the first and subsequent cars in the new model generation are ready to roll off the production line.

Outstanding health services at Plant Debrecen

The Health Centre at Plant Debrecen is equipped with state-of-the-art facilities in accordance with the global standards of the BMW Group. The Health Centre's staff offer associates a range of services extending far beyond the statutory occupational health screening, including additional screening and preventive programmes, throughout the year. Physiotherapy is also offered to employees. Also, the recent successful pulmonology and urology screenings were a great success, and further activities are expected monthly in the spirit of preserving health.

**The BMW Career Bus is coming to the regions**

Applying has never been so easy! Since February, the Career Bus of BMW Group Plant Debrecen is on the road. This special, customised vehicle will be travelling to several settlements of the region in the coming months, with prior announcement of its route at [the company's Facebook page](#) , in order to provide those interested in the plant an opportunity to meet associates and to learn about career opportunities.

In this unique mobile career office, interested parties will be able to receive personalised career advice and information on open positions, as well as to learn about the selection process. They can also start their application process while on board the bus, for which they can get practical advice on how to format their resumes or complete job application document. Furthermore, they can even test their dexterity on devices simulating the production processes – all without having to travel anywhere.

The two areas of the BMW plant that will employ the most people will be the Assembly and the Battery Module Assembly. Those interested in these areas should go ahead with the application as colleagues joining the team in Debrecen will work in a clean, high-tech plant, which is typical of all BMW Group factories. Knowledge of Hungarian is required for production jobs, while proficiency in English is needed for office jobs.

At Plant Debrecen, everyone's expertise is highly valued, and contributing to the launch of the Neue Klasse X model – a milestone in BMW Group's history – in a safe, clean environment with a stable workplace, in a company culture built on employee appreciation, and with ever-expanding benefits – including commuting subsidies – offers an exceptionally exciting career opportunity for all team members. Anyone interested in a position with the company can apply on [the Career Page](#) , where the latest job vacancies are constantly available.

* The Neue Klasse X is a pre-production model with consumption figures not yet available.

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The Hungarian-language press site of BMW Group is available at

<https://www.press.bmwgroup.com/hungary>.

BMW Group Plant Debrecen

On an area of more than 400 hectares in Debrecen, located in the north-eastern part of Hungary, the BMW Group is building a complete vehicle factory with a press shop, body shop, paint shop, assembly and battery module assembly. The company is investing more than €2 billion (HUF 820 billion) in the site, which will manufacture all-electric vehicles only, starting from 2025. The plant will produce approximately 150,000 cars per year. The model manufactured in Debrecen will form the basis of the NEUE KLASSE, a new vehicle architecture for all-electric vehicles.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities around the world, and the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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