



Media Information  
BMW M Motorsport  
25<sup>th</sup> April 2025

**The new entry-level model: BMW M Motorsport presents the BMW M2 Racing.**

- **Official unveiling of the new BMW M2 Racing at the DTM season opener at Oschersleben.**
- **Starting from the 2026 season, the BMW M2 Racing becomes the new entry-level model for BMW M Motorsport's customer teams.**
- **Media Guide with full details on development, technical specifications, and customer support is attached as a PDF and available in the BMW Group PressClub.**

**Oschersleben. Beginning in the 2026 season, BMW M Motorsport will offer private customer teams around the world a new entry point into racing: the BMW M2 Racing. Development and testing are entering a critical phase this year, and the new BMW M2 Racing was officially presented to the public just before its market launch during the DTM season opener at Oschersleben (GER).**

**Detailed information on the new car can be found in the Media Guide, available as a downloadable PDF in the attachment and on the BMW Group PressClub.**

"With the introduction of the BMW M2 Racing, we are continuing a proud tradition," said Franciscus van Meel, CEO of BMW M GmbH. "Like its predecessors – the BMW M235i Racing, BMW M240i Racing, and BMW M2 CS Racing – the new BMW M2 Racing will redefine the entry-level segment. The car is affordable while offering racing teams and drivers uncompromising performance, durability, and pure driving pleasure. At BMW M Motorsport, supporting customer racing with cars that are easy to maintain, cost-efficient, and thrilling to drive is a top priority."

The new BMW M2 Racing delivers 230 kW / 313 hp to the track and reaches a top speed of over 270 km/h. It is based on the chassis of the current M2



generation, which is enhanced with numerous racing components. The base version of the BMW M2 Racing is priced at €98,000 (net) in the EU and is distributed through selected BMW M Motorsport dealers.

"With the BMW M2 Racing, we've succeeded in bringing an entry-level customer racing model to the track that combines driving pleasure, performance, and particularly intuitive handling," explained Björn Lellmann, Head of Customer Racing at BMW M Motorsport. "The development was carried out in close collaboration between BMW M Motorsport and experts from series production. The result is a powerful race car that combines easy operation with low running costs. This efficiency makes the BMW M2 Racing particularly attractive for grassroots motorsport – and makes racing even more accessible for customers."

BMW M works drivers are behind the wheel during intensive test sessions, some under race conditions, helping to optimise the BMW M2 Racing in terms of performance, drivability, tyre wear, and mileage. Among them is Jens Klingmann (GER), who says about the new vehicle: "Buyers of a BMW M2 Racing can look forward to a fantastic entry-level car that is very easy to operate, has extremely low operating costs due to its close relation to the production model, and yet is a fully-fledged race car with high performance. On the racetrack, the BMW M2 Racing delivers the same driving pleasure that is deeply rooted in the DNA of all BMW M and BMW M Motorsport vehicles. Our focus is to ensure that the BMW M2 Racing, thanks to its characteristics, is the perfect car for everyone – from a novice on a track day to an ambitious racer. And I am very pleased with the result."

Starting in 2026, private BMW M Motorsport teams will be competing with the BMW M2 Racing around the globe. Its areas of deployment will include various national and international sprint series as well as endurance events like the 24 Hours of Nürburgring (GER). As with all BMW M Motorsport customer racing vehicles, BMW M Motorsport experts will provide professional support to customers of the BMW M2 Racing.

More information is also available on the BMW M website:  
[bmw-m.com](https://bmw-m.com).



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