



Another hundred students to join BMW Group Plant Debrecen's Dual Vocational Training Programme

From September, one of Hungary's largest dual vocational training programmes will reach full operational capacity, with students enrolled in all three grades at the Training Centre. The first students, who were accepted in 2023 and are now entering their final year of study, will be offered positions at BMW Group Plant Debrecen upon successful completion of the three-year course.

BMW Group Plant Debrecen's Dual Vocational Training Programme, operated in partnership with the Debrecen Vocational Training Centre (DSzC), has reached another milestone, as it completed the selection of its third cohort this spring. After a two-week process, 100 additional students have been admitted to study at BMW Group Plant Debrecen's high-tech Training Centre starting in September. By autumn 2025, the programme will be at full capacity with three cohorts simultaneously in training as the first group enters its final year.

"We are pleased to see growing interest in the electronics and in the electrical technician professions, particularly in the training of high-voltage electrical engineers. This is beneficial not only for BMW, but also for the entire region. The education we offer in our six specialisations provides an excellent basis for the professionals of the future," emphasised Réka Jenei, the Head of Communications at BMW Group Plant Debrecen.

The programme will continue to offer training in six professions: mechatronics technician, electronics technician, automotive mechatronics technician, IT systems and applications technician, industrial IT technician, and high-voltage electrical technician. The training takes place at BMW Group Plant Debrecen's Training Centre, which spans nearly 7,000 m² and features state-of-the-art facilities and equipment.

In the course of the dual training programme, students are introduced to cutting-edge technologies in vehicle manufacturing, and by the end of the third year, they will be proficient in Industry 4.0, robotics, 3D printing, as well as virtual and augmented reality. In addition to professional skills, strong emphasis is placed on individual development, including



communication and presentation techniques, project management, and guidance on healthy living.

The BMW Group's Dual Vocational Training Programme also includes the recently launched Talent Factory initiative, which aims to nurture students' talents and lay the foundations for long-term careers at BMW.

In the framework of this programme, students work on their own projects, led by their instructors, to develop tools for the factory, fostering creativity and innovation skills. In the "Talent Factory," students learn about the organisational structure of a large company in a real-life environment and also gain essential theoretical knowledge. The programme thus effectively combines practical learning, teamwork and creative thinking.

During the training, the young talents can also learn about the elements of the corporate culture, such as the importance of team spirit, subsidiarity and participation that are being practiced by them in their everyday tasks and teamwork activities.

With modern educational program and with experience that can be gained in a high-tech manufacturing environment, BMW Group Plant Debrecen's dual vocational training programme and the Training Center have become one of Hungary's largest ones, which can provide participants with the knowledge and skills to build life-long careers.

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<https://www.press.bmwgroup.com/hungary>.

BMW Group Plant Debrecen

On an area of more than 400 hectares in Debrecen, located in the north-eastern part of Hungary, the BMW Group is building a complete vehicle factory with a press shop, body shop, paint shop, assembly and battery module assembly. The company is investing more than €2 billion (HUF 820 billion) in the site, which will manufacture all-electric vehicles



only, starting from 2025. The plant will produce approximately 150,000 cars per year. The model manufactured in Debrecen will form the basis of the NEUE KLASSE, a new vehicle architecture for all-electric vehicles.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities around the world, and the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.1 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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