



New cooperation programmes between BMW Group Plant Debrecen and the University of Debrecen

The cooperation between BMW Group Plant Debrecen and the University of Debrecen has reached a new level with the launching of the FastLane university dual master's degree programme, which offers a direct career path for university students. Another new milestone in the cooperation between the plant and the university is the creation of an offsite department of BMW and the Faculty of Engineering. The new cooperation agreements' signing ceremony took place at BMW Group Plant Debrecen.

The aim of the FastLane university dual master's degree program is to enable talented students to get involved in the professional work of the plant while still in their university years. During the two-year programme, they gain experience in various fields, they might complete their thesis project at BMW, and receive mentoring support, free training, and competitive benefits to help them develop. The long-term goal of the programme is for participants to continue their careers at the plant as employees after graduation.

The first two participants began their professional careers at the BMW plant in Debrecen in September 2025 as part of a dual MSc programme. Eight new students, primarily from technical fields, can join the programme in February 2026. The number of talents supported by the programme will continue to grow in the coming years.

Another new milestone in the cooperation between the plant and the university is the creation of an external department of BMW and the Faculty of Engineering. The department will be headed by Dr. Otto Murr (PhD), Head of Total Vehicle, Quality at the Debrecen plant. The aim of the new organizational unit is to forge closer links between academic knowledge and industrial practice, creating new opportunities for research, innovation, and practical education at one of Europe's most modern automotive plants.

At the signing ceremony, the parties were represented by Hans-Peter Kemser, President and CEO of BMW Manufacturing Hungary Kft., and on behalf of the University of Debrecen by Prof. Dr. Zoltán Szilvássy, Rector, Prof. Dr. Veronika Fenyves, Dean of the Faculty of Economics, Dr.



Tamás Bérczes, Vice-Dean at the Faculty of Informatics, Prof. Dr. Géza Husi, Dean at the Faculty of Engineering, and Prof. Dr. Ferenc Kun, Dean of the Faculty of Science and Technology.

The cooperation between BMW Group Plant Debrecen and the University of Debrecen is constantly expanding. Most recently, in September 2025, the Faculty of Arts and Humanities and the Institutes for Agricultural Research and Educational Farm joined the cooperation that has been in place since 2023, meaning that the Debrecen plant now cooperates with eight faculties of the university and their connected institutes, placing the joint work of industry and higher education on an even broader footing.

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More information:

Réka Jenei, Head of Communications, BMW Group Plant Debrecen

e-mail: Reka.Jenei@bmw.hu

The Hungarian-language press site of BMW Group is available at

<https://www.press.bmwgroup.com/hungary>.

BMW Group Plant Debrecen

On an area of more than 400 hectares in Debrecen, located in the north-eastern part of Hungary, the BMW Group is building a complete vehicle factory with a press shop, body shop, paint shop, assembly and battery module assembly. The company is investing more than €2 billion (HUF 820 billion) in the site, which will manufacture all-electric vehicles only, starting from 2025. The plant will produce approximately 150,000 cars per year. The model manufactured in Debrecen will form the basis of the NEUE KLASSE, a new vehicle architecture for all-electric vehicles.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities around the world, and the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.1 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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