



The Vehicle Industry Research Centre of the University of Debrecen opened. A new milestone in the cooperation between BMW Group Plant Debrecen and the University of Debrecen

The technical and technological development programme at the University of Debrecen has reached another milestone with the opening of the Vehicle Industry Research Centre, which will become one of the leading bases in Hungary for automotive engineering education, research, and development.

Strengthening engineering education at the University of Debrecen has been a key priority in recent years. The university's goal is to provide an educational and research environment that responds to the needs of companies in the vehicle industry and prepares students for the latest technologies, in parallel with the economic and industrial development of the region. The university's newly opened Vehicle Industry Research Centre contributes to the region's even more successful connection to the mobility of the future.

A modern, versatile facility for practice-oriented teaching

The Vehicle Industry Research Centre, which serves as a multifunctional teaching, research, and development facility, was built in the university's 74-hectare Science, Technology, and Innovation Park, with a floor space of 2,700 square meters. The building houses vehicle laboratories, mechatronics and robotics rooms, motor vehicle repair workshops, and classrooms suitable for smaller courses, serving the needs of both theoretical and practical technical education and training.

A BMW iX car is also available to students and researchers at the research centre, giving them the opportunity to get hands-on experience with the latest electric powertrain technologies and vehicle diagnostic systems.

Several years of professional cooperation with BMW Group Plant Debrecen

The BMW team in Debrecen joined the professional work of the Vehicle Industry Research Centre already in 2022 and has been actively supporting the institution's operations ever since. Experts from the plant have presented to faculty and students BMW's manufacturing and



diagnostic technologies, as well as the range of equipment used in vehicle-related laboratory processes.

BMW Group Plant Debrecen also cooperates continuously with the Faculty of Engineering of the University of Debrecen in the development of courses in automotive technology, whether it be diagnostic training or teaching about electric powertrain systems.

The university and BMW Group Plant Debrecen signed a strategic cooperation agreement in 2023, which has been continuously expanded since then. The cooperation between the university and the company now covers numerous faculties and institutions, including the Faculty of Arts and Humanities, as well as the Agricultural Research Institutes, thus building on a broader foundation than ever before for collaboration between industry and higher education. September also saw the launch of the FastLane dual master's program, which offers university students a direct career path into the professional world of the BMW plant.

**

More information:

Réka Jenei, Head of Communications, BMW Group Plant Debrecen

e-mail: Reka.Jenei@bmw.hu

The Hungarian-language press site of BMW Group is available at:

<https://www.press.bmwgroup.com/hungary>

BMW Group Plant Debrecen

On an area of more than 400 hectares in Debrecen, located in the north-eastern part of Hungary, the BMW Group is building a complete vehicle factory with a press shop, body shop, paint shop, assembly and battery module assembly. The company is investing more than €2 billion (HUF 820 billion) in the site, which will manufacture all-electric vehicles only, starting from 2025. The plant will produce approximately 150,000 cars per year. The model manufactured in Debrecen will form the basis of the NEUE KLASSE, a new vehicle architecture for all-electric vehicles.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities around the world, and the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.



The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmw.hu

Facebook: <http://www.facebook.com/BMWGroup>

X: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>