



Media information
28 May 2026

BMW model updates, summer 2026.

New Black Package to make the M Performance models of the BMW 3 Series, BMW 4 Series Gran Coupé and BMW i4 Gran Coupé look even more dynamic. New AI-powered BMW Intelligent Personal Assistant makes its debut in the BMW iX3. New BMW iX3 40 model expands the Neue Klasse range. Additional BMW Individual paint finishes for the BMW iX3. Tyre repair kit Plus now fitted as standard on models such as the BMW 2 Series Coupé and BMW 4 Series Coupé.

Munich. Summer 2026 is set to bring new items of standard and optional equipment as well as innovations in digitalisation and powertrain technology and practical features that will make the current BMW model range even more attractive. The optional new Black Package will lend the top models of the BMW 3 Series, BMW 4 Series Gran Coupé and BMW i4 Gran Coupé even more sporting appeal. And the BMW iX3 will in future be available with optional heated rear seats.

Dynamic and black: New Black Package for the M Performance models of the BMW 3 Series, BMW 4 Series Gran Coupé and BMW i4 Gran Coupé.

The new Black package makes the M Performance models of the BMW 3 Series, BMW 4 Series Gran Coupé and BMW i4 Gran Coupé look even more dynamic. It is only available in conjunction with the M Sport package Pro, which includes M Sport brakes in red.

In the interior, the Black Package adds striking accents with motorsport-inspired carbon fibre details. In addition to the Carbon Fibre M interior trim, the M leather steering wheel with carbon decorative trim further emphasises the car's superb sporting appeal. On the exterior, the Black Package includes exclusive model badges in black on the rear and sides, as well as black 19" M light alloy wheels. The BMW M340i xDrive Sedan (WLTP combined (EnVKV): fuel consumption 7.5 l/100 km; CO₂ emissions 172 g/km; CO₂ class: F), like the BMW M340i xDrive Touring (WLTP combined (EnVKV): fuel consumption 7.8 l/100 km; CO₂ emissions 176 g/km; CO₂ class: G), comes with 19" M light alloy wheels Double-spoke style 995 M Jet Black with mixed tyres. Additional M light alloy wheels and sport tyres are available as options for the Black Package.



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The BMW M440i xDrive Gran Coupé (WLTP combined (EnVKV): fuel consumption 7.9 l/100 km; CO₂ emissions 179 g/km; CO₂ class: G) and the BMW i4 M60 xDrive Gran Coupé (WLTP combined (EnVKV): energy consumption 20.9 kWh/100 km; CO₂ emissions: 0 g/km; electric range: 434 km (WLTP); CO₂ class(es): A) feature an additional black model badge in the BMW kidney grille. For both models, the Black Package comes with 19" M light-alloy wheels Double-spoke style 861 M Jet Black with mixed tyres.

These BMW M light alloy wheels will now also be available as a separate option for all M Performance models of the BMW 4 Series Coupé, BMW 4 Series Convertible and BMW 4 Series Gran Coupé, optionally with sport tyres.

Debuting in the new BMW iX3: German-language version of the AI-based BMW Intelligent Personal Assistant.

BMW is adding AI features to the BMW Intelligent Personal Assistant. With completely natural-sounding conversations, the AI-based assistant takes voice interaction between humans and vehicles to a whole new level. The new BMW Intelligent Personal Assistant understands natural language and recognises context. Using Amazon Alexa+ AI technology, it becomes a smart assistant for everyday driving. The German language version was introduced in the new BMW iX3 from mid-April 2026 production onwards. Vehicles of this model series produced prior to this date are due to receive the feature via a software update from the end of May 2026. Further BMW models featuring BMW Operating System 9 and BMW Operating System X will follow from the second half of 2026. At the same time, availability will be extended to other markets.

BMW iX3: New entry-level Neue Klasse model takes driving pleasure to a whole new level.

The BMW iX3 model series will include a second powertrain version from summer 2026. The new BMW iX3 40 (WLTP combined (EnVKV): energy consumption 17.3–14.5 kWh/100 km; CO₂ emissions: 0 g/km; electric range: 534–637 km (WLTP); CO₂ class: A) adds an entry-level model to the series. It features the radically new sixth-generation BMW eDrive technology (Gen6) developed specifically for the Neue Klasse. All components are designed for 800-volt technology. A highly efficient electrically excited synchronous motor (EESM) is integrated into the rear axle. This 235 kW/320 hp electric motor generates



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500 Nm of torque and drives the rear wheels. The BMW iX3 40 accelerates from 0 to 100 km/h in 5.9 seconds and has a top speed of 200 km/h. Its high-voltage battery has a usable energy capacity of 82.6 kWh and can be recharged at up to 300 kW. Its maximum range is 637 km on the WLTP cycle. Thanks to state-of-the-art electronics and software architecture, the Neue Klasse technology in the new BMW iX3 40 delivers an unprecedented level of driving pleasure.

New exterior colours and equipment options for the BMW iX3.

From summer 2026, a total of nine particularly attractive BMW Individual special paint finishes will become available for all BMW iX3 engine variants. In addition to Orinoco pearl effect, Sepang Bronze Metallic, Twilight Purple pearl effect, Grigio Telesto pearl effect metallic, Java Green II metallic, Purple Silk metallic and Malachite Green metallic, the range also includes Voodoo Blue and Urban Green solid. New options also include 21" M Aerodynamic wheels 1051 M Jet Black, as well as the Contemporary Agave bicolour interior design. Heated rear seats are another new option, available in conjunction with the optional Innovation package.

Debut for a patented innovation: BMW M Ignite technology introduced for all BMW M six-cylinder engines.

All BMW M six-cylinder in-line engines will feature the innovative BMW M Ignite technology from summer 2026. This highly efficient new technology consists of a pre-chamber ignition system for petrol engines patented by BMW. Derived from motorsport, it enables a significant reduction in fuel consumption under high loads. In addition, BMW M Ignite technology plays a key role in meeting the stringent requirements of the Euro 7 standard. All variants of the BMW M3 and BMW M4 will come with this new technology from July 2026, with the M2 to follow from August 2026. All models' displacement and power outputs will remain unchanged from those of the corresponding outgoing engines.

Quick help when you need it most: Tyre repair kit Plus.

The BMW 2 Series Coupé, the BMW 4 Series Coupé and the BMW 4 Series Convertible will come with the tyre repair kit Plus (Seal & Drive Tire Kit) as standard from summer 2026. It makes for particularly quick and reliable help.



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A sporty look for car keys.

All BMW X3 models with the M Sport package or M Sport package Plus will in future feature car keys with BMW M stripes.

BMW Intelligent Personal Assistant: Create and use routines.

From July 2026, BMW Operating System X will offer new options for creating routines. The BMW Intelligent Personal Assistant analyses daily usage patterns to suggest routines, thereby simplifying recurring tasks in everyday driving. Users can also create their own custom routines by specifying the conditions under which they are to be executed and which actions are to be performed automatically.

New BMW model for summer 2026

BMW iX3	Max. output (kW/hp)	Energy consumption WLTP combined (EnVKV) (kWh/100 km)	CO ₂ emissions WLTP combined (EnVKV) (g/km)
BMW iX3 40	235/320	17.3–14.5	0

All descriptions of model variants, equipment, technical data, consumption and emission values are for vehicles as offered on the German market.

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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133.5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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