



Media Information  
27 March 2018

## **BMW Group Plant Chennai starts production of the all-new BMW X3.**

### **Third generation of the BMW X3 to be launched on 19 April 2018.**

**Chennai.** BMW Group Plant Chennai has started the production of the all-new BMW X3 that will be launched next month in India.

Mr. Vikram Pawah, President, BMW Group India said, "The all-new BMW X3 is now set to continue the success story, with even more striking and dynamic styling and a luxurious interior. Like all members of the successful X family, it combines outstanding ride quality in all terrains with unlimited everyday practicality. I would like to congratulate BMW Group Plant Chennai team for achieving this important milestone and we are extremely proud for the smooth start of production of the all-new BMW X3."

Dr. Jochen Stallkamp, Managing Director, BMW Group Plant Chennai said, "We are excited to start local production of the much-awaited third generation BMW X3. The all-new BMW X3 offers advanced design language, innovative technologies and top-of-the-line equipment. BMW Group Plant Chennai is proud to locally-produce the latest and one of the most diverse product portfolios that has the highest standards of quality, distinguished workmanship and uncompromising engineering. We are confident that the all-new BMW X3 produced in Chennai will further increase our momentum in the Indian luxury car segment."

BMW Group Plant Chennai locally produces the BMW 3 Series, the BMW 3 Series Gran Turismo, the BMW 5 Series, the BMW 6 Series Gran Turismo, the BMW 7 Series, the BMW X1, the BMW X3 and the BMW X5. BMW Plant Chennai will start the local production of MINI Countryman in 2018.

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## Media Information

Subject BMW Group Plant Chennai starts production of the all-new BMW X3.

Page 2

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