

Press Release

28 June 2018

The Iconic MINI arrives in Pune.

Bavaria Motors opens its new MINI Showroom.

Pune. MINI India announced the opening of its new MINI Showroom by Bavaria Motors, authorised MINI Dealer in Pune. The dealership will offer the entire range of MINI Models available in India and is located at Suyog Platinum Towers, Pune, Maharashtra.

Mr. Vikram Pawah, President, BMW Group India said, “MINI is more than just a car – it’s a design icon that offers a unique combination of individual style, premium quality and the legendary go-kart feeling. As an emotional lifestyle brand striving for a brighter urban life, it is an inspiration for trendsetters and creative class the world over. As a part of market offensive for MINI, we have been strategically expanding our network with innovative and inspiring MINI Urban Spaces. With the new Bavaria Motors MINI showroom in Pune, we are defining an all-new landmark for experiencing the exciting MINI line-up.”

Mr. Vishal Agarwal, Dealer Principal, Bavaria Motors said, "Bavaria Motors has a longstanding association with BMW Group India, a journey that has been very successful and tremendously exciting. We are thrilled to be a part of the MINI growth story in India with the launch of our new dealership in Pune. Since its creation, MINI has stood for ideas, inspiration and passion, we are confident that our new MINI showroom will play a pivotal role in the success story of MINI in India.”

Bavaria Motors, authorised MINI Dealership showcases MINI’s new personality combining all aspects of the brand and bringing them to life. The new MINI showroom design concept is an amalgamation of functionality, creativity and authenticity. The creative use of space combined with the use of natural materials is true to MINI’s progressive and inventive spirit. A simple yet contrasting ambience creates a sense of design and exclusivity. MINI’s passionate and inspiring character is reflected through the entire styling concept right from the furnishing to the smallest details. The urban environment facilitates engaging conversations between people and creates an energetic atmosphere.

The dealership features a four car display along with display of MINI Lifestyle and Accessories. The dealership also offers attractive finance and insurance options through MINI Financial Services.

Company
BMW India
Private Limited

A BMW Group
Company

Office Address
BMW India
DLF Cyber City –
Phase II
Building No. 8 –
Tower B
7th Floor
Gurgaon 122002
Haryana, India

Corporate Identity
Number
U35991HR1997PTCO
37496

Telephone
+ 91 124 4566 600

Internet
www.mini.in

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MINI has established six authorized dealerships in India – Bird Automotive (Delhi NCR), Infinity Cars (Mumbai), Navnit Motors (Bangalore), KUN Exclusive (Chennai), KUN Exclusive (Hyderabad) and Bavaria Motors (Pune).

If you have any queries, please contact:

BMW Group India

Abhay Dange, Press and Corporate Affairs
Cell: +91 99 104 81013, Tel: + 91 124 4566 600, Fax: + 91 124 4566 612, Email: Abhay.Dange@bmw.in

Satchit Gayakwad, Press and Corporate Affairs
Cell: +91 95 607 25900, Tel: + 91 124 4566 906, Fax: + 91 124 4566 612, Email: Satchit.Gayakwad@bmw.in

Internet: www.mini.in

Facebook: <https://www.facebook.com/MINIIndia/>

Twitter: https://twitter.com/MINIOfficial_IN

YouTube: <https://www.youtube.com/user/MINIindia>

Instagram: https://www.instagram.com/MINIindia_official