



Media Information
03 November 2018

JSP Motorrad appointed as BMW Motorrad partner in Hyderabad.

Hyderabad. BMW Motorrad has appointed JSP Motorrad as its authorised dealer partner in Hyderabad. The dealership is headed by Mr. Sudarshan Ponraj, Dealer Partner, JSP Motorrad.

Mr. Sudarshan Ponraj, Dealer Partner, JSP Motorrad said, "We are thrilled to see the 'ultimate riding machine' in Hyderabad and as a dealer partner for BMW Motorrad, we are excited about the great potential BMW Motorrad has in contribution to our business success. We are looking forward to embark with BMW Motorrad on a breakthrough journey in the premium motorcycle segment in India."

The new showroom is located at Aruna Arcade, Road No 1, Jubilee Hills, Hyderabad. Spread across approximately 5,200 sq.ft., the showroom showcases 10 motorcycles, a customer lounge and a wide array of BMW Motorrad accessories and lifestyle merchandise. The aftersales facility has three mechanical bays for complete service. JSP Motorrad will deliver international standards of sales, service, spare-parts and business systems in all processes to ensure that customers receive best-in-class pre and post sales ownership experience.

BMW Motorrad officially started its operations as a part of the Indian subsidiary of BMW Group in 2017. Till date, BMW Motorrad India has set up 11 sales outlets in India.

The BMW G 310 R and the BMW G 310 GS have been developed in Munich, Germany by BMW Motorrad and are locally-produced by cooperation partner TVS Motor Company in Hosur, India. The range of BMW Motorrad motorcycles available in India as completely built-up units (CBU) include: Sport – BMW S 1000 RR, BMW R 1200 RS, HP4 RACE; Adventure – BMW R 1200 GS, BMW R 1200 GS Adventure, BMW S 1000 XR, BMW F 750 GS, BMW F 850 GS; Roadster – BMW S 1000 R, BMW R 1200 R; Heritage – BMW R

Company
BMW India
Private Limited

A BMW Group Company

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nineT, BMW R nineT Scrambler, BMW R nineT Racer and Tour – BMW R 1200 RT, BMW K 1600 GTL, BMW K 1600 B.

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