

Press and Corporate Affairs

The all-new MINI Countryman Press-Kit

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**1. The all-new MINI Countryman.
Profile.**



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- The all-new MINI Countryman is available in three variants: two petrol variants - MINI Countryman Cooper S and MINI Countryman Cooper S JCW Inspired as well as one diesel variant - MINI Countryman Cooper SD.
- The all-new MINI Countryman is available in five colours: Island Blue, Light White, Chilli Red, Melting Silver and Thunder Grey plus British Racing Green exclusively for the MINI Countryman Cooper S JCW Inspired.
- The all-new MINI Countryman is available with Leatherette Carbon Black as standard upholstery and Leather Cross Punch Carbon Black for the all-new MINI Countryman Cooper S JCW Inspired.
- The MINI Countryman Cooper S JCW Inspired is equipped with John Cooper Works aerodynamic kit, rear roof spoiler and impressive 18-inch JCW thrill spoke alloy wheels. John Cooper Works influence continues in the illuminated cockpit with the JCW sports leather steering wheel. The car is equipped with premium features such as the 'Leather Cross Punch' Sport Seats, Harmon Kardon Hi-Fi Speaker System, MINI Find Mate and the MINI Wired Package. The MINI Wired Package includes Navigation System Professional and MINI Connected XL 8.8" screen with Touch Controller and Bluetooth mobile connectivity.
- Exterior of the all-new MINI Countryman goes even further in versatility, agility and premium character. Its powerful proportions lend a particularly distinctive presence that combine iconic MINI design language with enhanced functionality.
- The all-new MINI Countryman is the roomiest and the most spacious MINI yet, extending 20 centimetres longer and 3 centimetres wider than its predecessor. This increased space allows five adults to sit comfortably with ample luggage space, making the all-new MINI Countryman a perfect companion for long journeys.
- The interior blends modern aesthetics and refined craftsmanship with practical functionality. The typical MINI cockpit impresses with its clear horizontal structure, stretched lines and generously sized surfaces. The iconic circular central instrument panel is surrounded by an LED ring offering a brilliant colour display in 6.5-inch or 8.8-inch touchscreen. The intuitive use is complemented by the controller on the middle console for easy operation of multimedia, phone and car functions.

- The electric seat adjustment with memory function now offers enhanced head and shoulder space for both the driver and front passenger. The three full-fledged seats at the rear make for ample and comfortable seating for rear passengers.
- Using the cargo function, boot capacity can be increased from 450 litres to 1,309 litres by folding down the rear backrest with its 40:20:40 split. Park your all-new MINI Countryman at a scenic space and enjoy the view with the unique Picnic Bench that folds out of the luggage compartment to provide seating space for two while protecting your clothing with a fender dirt protection flap.
- Automatic Tailgate combined with Comfort Access System allows the boot to be opened and closed just by waving your foot under the rear fender
- The MINI Excitement Pack features LED interior and ambient lighting which illuminates the cockpit with a choice of selectable colours as well as projection of the MINI logo from the exterior mirror on the driver's side when opening and closing the car door.
- The all-new MINI Countryman is powered by an all-new range of petrol and diesel engines developed from the latest MINI TwinPower Turbo Technology offering outstanding performance and efficiency. The 2-litre 4-cylinder petrol engine with TwinPower Turbo Technology takes the MINI Countryman Cooper S high on performance and light on fuel.
- The engine mobilises a peak output of 141 kW/192 hp and a maximum torque of 280 Nm torque. It sprints to 100 km/hr in 7.5 seconds and the top speed is 225 km/hr. The MINI Countryman Cooper SD 4 -cylinder diesel engine generates a peak output of 140 kW/190 hp and a maximum torque of 400 Nm torque. It sprints to 100 km/hr in 7.7 seconds and the top speed is 220 km/hr.
- The MINI Countryman Cooper SD features the Cooper SD engine for the first time in India that delivers 190 hp and 400 nm torque. With superior handling, no city corner or hill climb is a challenge. The Panorama Glass Roof and Electric Seat Adjustment with memory further adds convenience and driving fun.
- The standard 8-speed automatic steptronic transmission offers even more efficient, comfortable and sporty driving due to a broader gear spread and smaller engine speed steps. The sports automatic steptronic transmission with shift paddles makes for even sportier driving.
- MINI Driving Modes enable an individualised vehicle set-up focusing on either ride comfort, sportiness or efficiency, according to driver's preference. In addition to the standard MID mode there is a choice of SPORT and GREEN mode. Driver Assistance Systems include Cruise Control, Park Assistant, Rear View Camera and Head-Up Display.

- The all-new MINI Countryman is stacked with cutting-edge safety technology. The standard safety equipment comprises of front and passenger airbags, Brake Assist, 3-Point Seat Belts, Dynamic Stability Control, Crash Sensor, Anti-lock Braking System, Cornering Brake Control and Run-flat tyres as standard.
- The standard MINIMALISM technology includes auto start/stop function, brake energy recuperation, active cooling air flaps and electromechanical power steering.

2. **Driving fun for every occasion.**
The all-new MINI Countryman.



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The new generation of the MINI model family continues to grow.

As the new generation of the MINI Countryman sees its premiere, the tradition-steeped British brand continues its advance into the premium compact segment. The all-new MINI Countryman is the biggest and most versatile model in the brand's 57-year history. Having been completely newly developed, it now reflects considerable advancements in the areas of space, functionality, athletic flair and premium characteristics.

The fuel efficiency for the MINI Countryman Cooper S and MINI Countryman Cooper S JCW Inspired is 14.41 km/l with combined CO₂ emissions of 165 g/km, while MINI Countryman with fuel efficiency of 19.19 km/l and CO₂ emissions of 138 g/km. The all-new MINI Countryman achieves a unique standing among direct competitors due to its powerfully expressive design, efficiently shaped bodywork and in particular its unmatched driving agility.

The all-new MINI Countryman – an overview of the innovations.

- Powerful proportions, 20 centimetres longer than its predecessor.
- Five fully-fledged seats, clear increase in space and versatility.
- Electrical tailgate control as well as touchless opening and closing of the tailgate.
- MINI Picnic Bench: fold-out load loading sill cushion as a comfortable seat on the luggage compartment lid and for general outdoor use.
- Central instrument with touchscreen function
- MINI Find Mate: everything you need on board at all times – or in view.

20 centimetres longer than the predecessor model.

The all-new MINI Countryman is some 20 centimetres longer than its predecessor and approximately 3 centimetres wider. Its wheelbase has been extended by 7.5 centimetres. This growth results in significantly increased space on five fully-fledged seats as well as a definite increase in storage volume and luggage transport versatility. The raised seating position ensures an excellent view and hallmark driving fun. The luggage compartment volume is 450 litres and can be extended as required to a total of 1,309 litres. This constitutes a maximum increase of 220 litres as compared to the predecessor model.

Five seats in the interior, two on the Picnic Bench.

An electric tailgate control is available. This makes touchless opening and closing of the tailgate possible in conjunction with Comfort Access. The standard storage package comprises not only a variable load floor, lashing eyes and tension straps but also a stainless steel insert on the loading sill. One unique option is the Picnic Bench – a flexible surface that folds out of the luggage compartment and provides seating for two people.

The all-new MINI Countryman: a successful model with traditional roots.

Even with its model designation, the new edition of the MINI Countryman remains firmly rooted in the tradition of the British brand. A particularly versatile variant of the classic Mini once bore the same name back in the 1960s. Just like the identically constructed Morris Mini Traveller, the Austin Seven Countryman had a highly versatile interior, and the version with wood frame panelling – popularly known as “Woody” – attained cult status that it continues to enjoy to this day. The MINI Countryman likewise offered additional ways of enjoying the brand’s hallmark driving fun when it was launched in 2010. It was the first MINI with four doors, a large tailgate, five seats and optional all-wheel drive and a total of more than 540 000 were sold worldwide.

Powerful proportions, matured character.

The exterior of the all-new MINI Countryman goes even further in versatility, agility and premium character. Its powerful proportions lend a particularly distinctive presence that combine iconic MINI design language with enhanced functionality. Precise contours on the surface underline the car’s athletic shape and vertical orientation. Contrasting roof, upright rear lights, hexagonal radiator grille and large headlamps have undergone revolutionary development. The roof-rails in satin-finished aluminium are combined with silver-coloured side sill tops, thereby lending greater visual emphasis to the height of the car. The distinctive, slightly asymmetrically rounded contour of the LED headlamp together with the radiator grille produces a distinctive front view.

The all-new MINI Countryman is the roomiest and the most spacious MINI yet, extending 20 centimetres longer and 3 centimetres wider than its predecessor. This increased space allows five adults to sit comfortably with ample luggage space, making the all-new MINI Countryman a perfect companion for long journeys.

LED headlamps with peripheral daytime driving light ring for the first time.

The striking profile of the headlamp units deviates from the circular shape that is otherwise typical of the brand. Their distinctive, slightly asymmetrically rounded contour goes together with the radiator grille to produce an unmistakable front view. The parking lights integrated in the air inlets are used for the daytime driving light as standard. In conjunction with the optional LED headlamps, the latter is generated for the first time by a band of light running entirely around each headlamp.

More space for premium ambience.

In the interior of the all-new MINI Countryman, a clear increase in space, refined premium ambience and a modern display and operating concept reflect the progress achieved through the change of generation. Both driver and front passenger benefit from extended head and shoulder space, while the adjustment range of the seats has also been enlarged. Electrical adjustment of the driver and front passenger seats is available, including a memory function on the driver’s side. The narrow body columns and the high seating position make for optimum visibility when manoeuvring. At the rear of the all-new MINI Countryman there are three fully-

fledged seats. The rear door openings have been enlarged as compared to the predecessor model, now enabling a more convenient entrance and exit. In addition to interior width, leg space is now significantly more generous, too.

The extensive storage facilities likewise contribute to the car's optimised functionality.

At both front and rear there are door pockets that hold one-litre beverage bottles. The fully-fledged centre console extending up to the instrument panel has an integrated storage compartment and two cup holders in front of the gear or selector lever. The MINI Controller and the switch for the electrical parking brake are also positioned on the centre console. "The interior of the all-new MINI Countryman emphasises the car's suitability for families and as a primary vehicle. The sense of quality in the interior has been significantly enhanced, too" says Julius Schluppkotten, MINI Countryman project manager.

Distinctive cockpit design.

With a clear horizontal structure, stretched lines and generously sized surfaces, the distinctively designed cockpit emphasises the solid character of the all-new MINI Countryman. The profile of the air vents echoes the vertical orientation of the exterior design elements. In addition to the high-quality materials and precise finish, the modern, ergonomically optimised controls contribute to the car's exclusive ambience. The hallmark central instrument is integrated in the instrument panel and is surrounded by an LED ring that provides a lighting display in response to driving situations by way of control feedback. This forms part of the MINI Excitement Package, which also comprises the LED ambient lighting and a projection of the MINI logo from the exterior mirror on the driver's side when opening and closing the car.

The all-new MINI Countryman is available in three variants.

The new edition of the MINI Countryman lines up for the start featuring entirely newly developed engine technology.

MINI Cooper S Countryman: 4-cylinder petrol engine, capacity: 1 998 cc, output: 141 kW/192 hp, max. torque: 280 Nm.

MINI Cooper SD Countryman: 4-cylinder diesel engine, capacity: 1 995 cc, output: 140 kW/190 hp, max. torque: 400 Nm.

MINI Countryman Cooper S JCW Inspired (Petrol): 4-cylinder petrol engine, capacity: 1 998 cc, output: 141 kW/192 hp, max. torque: 280 Nm.

An 8-speed Steptronic transmission is available as standard for the all-new MINI Countryman.

The latest generation of engines and transmissions gives the all-new MINI Countryman a perceptible increase in temperament as well as measurable improvements in terms of driving performance figures. For example, the all-new MINI Cooper S Countryman with 8-speed Steptronic transmission sprints in 7.5 seconds from zero to 100 km/h – making it 0.4 seconds

faster than its predecessor model. In spite of a significant increase not just in sporty flair but also in space, comfort and fittings, virtually all the engine variants demonstrate further optimised fuel efficiency as compared to their respective predecessor.

Driving fun: MINI Driving Modes.

The high-quality suspension of the all-new MINI Countryman combines the tried-and-tested principle of a single-joint spring strut axle at the front and a multilink rear axle with a design that is optimised for weight and rigidity as well as a model-specific set up. This lays the foundation for precise handling properties and maximum agility. In addition to this there is an electromechanical steering with Servotronic function, powerful brakes and Dynamic Stability Control DSC. 17-inch light alloy wheels come with Cooper S and Cooper SD variants whereas Cooper S JCW inspired variant is fitted with 18-inch light alloy wheels.

Three MINI driving modes are MID, SPORT and GREEN. These driving modes influences the accelerator pedal and steering curve, the operating mode of electrically powered comfort features and the engine sound and shift characteristics of the Steptronic transmission, depending on engine and fittings.

MINI Driving Modes in detail.

| Modes | Drive | Transmission | Steering | Sound |
|-------|--------|--------------|----------|--------|
| Mid | normal | normal | normal | normal |
| Sport | sporty | sporty | sporty | sporty |
| Green | eco | eco | normal | normal |

Premiere: central instrument with touchscreen display.

The standard fittings of the all-new MINI Countryman include the The Radio MINI Visual Boost with 6.5-inch colour display with Bluetooth hands-free telephone facility. JCW Inspired variant packs 12 speaker hi-fi Harman Kardon sound system and the Wired package. Wired Package comes with 8.8-inch Touch Screen with a new graphic design, central touch controller, MINI navigation system Professional and the find mate functionality.

Modern driver assistance systems, high-quality options for increased comfort.

Driving fun in the all-new MINI Countryman is based not just on versatility but also on safety and comfort. The standard and optional driver assistance systems are a key factor here. Park Distance Control, rear view camera, Parking Assistant and Head-Up-Display are also available.

The program of equipment items further includes a 2-zone automatic air conditioning, a panorama glass roof is available in Cooper SD and JCW Pack variant, the striking interior surface design in the cockpit is highlighted by means of piano black illuminated interior option. Atmospheric mood is further enhanced by the lights package comprising LED interior lighting

and LED ambient lighting; the latter forms part of the MINI Excitement Package and offers waterfall variable colour adjustment.

3. Technical specifications.



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| Technical Data | Cooper S | Cooper SD | Cooper S JCW Inspired |
|---|-----------------|------------------|------------------------------|
| Engine Type | Petrol | Diesel | Petrol |
| Cylinders/valves | 4/4 | 4/4 | 4/4 |
| Capacity in ccm | 1998 | 1995 | 1998 |
| ¹ Max. output in kW (hp) | 141 (192) | 140 (190) | 141 (192) |
| ¹ Max. torque in Nm at 1/min | 280/1350 | 400/1750 | 280/1350 |
| Acceleration 0-100 km/h in s | 7.5 | 7.7 | 7.5 |
| Drive & Transmission | Cooper S | Cooper SD | Cooper S JCW Inspired |
| 8-speed Automatic Steptronic Transmission | ■ | ■ | - |
| 8-speed Sport Automatic Steptronic Transmission | - | - | ■ |
| Servotronic Steering Assist | ■ | ■ | ■ |
| Cruise Control with Braking Function | ■ | ■ | ■ |
| MINI Driving Modes | ■ | ■ | ■ |
| Performance Control | ■ | ■ | ■ |
| On-Board Computer | ■ | ■ | ■ |
| Exterior Colours | Cooper S | Cooper SD | Cooper S JCW Inspired |
| Light White - Black Roof & Mirror Caps | ■ | ■ | ■ |
| Island Blue - White Roof, Mirror Caps & Bonnet Stripes | ■ | ■ | ■ |
| Thunder Grey - Black Roof & Mirror Caps | ■ | ■ | ■ |
| Chilli Red - Black Roof, Mirror Caps & Bonnet Stripes | ■ | ■ | ■ |
| Melting Silver - Black Roof, Mirror Caps & Bonnet Stripes | ■ | ■ | ■ |
| British Racing Green - White Roof, Mirror Caps & Bonnet Stripes | - | - | ■ |
| Exterior Equipment | Cooper S | Cooper SD | Cooper S JCW Inspired |
| LED Headlights | ■ | ■ | ■ |
| LED Fog Lights | ■ | ■ | ■ |
| Rear Fog Light | ■ | ■ | ■ |
| White Direction Indicator Lights | ■ | ■ | ■ |
| Exterior Mirror Package | ■ | ■ | ■ |
| Interior & Exterior Mirrors Automatically Dipping | ■ | ■ | ■ |
| Panorama Glass Roof | - | ■ | ■ |
| John Cooper Works Aerodynamic Kit | - | - | ■ |
| Rear Spoiler | - | - | ■ |

| | | | |
|---|-----------------|------------------|------------------------------|
| Comfort Access System | - | - | ■ |
| Automatic Tailgate | ■ | ■ | ■ |
| Park Distance Control (Front & Rear) with Park Assistant Package | ■ | ■ | ■ |
| Rear View Camera | - | - | ■ |
| Chrome-Plated Double Exhaust Tailpipe Finisher | ■ | ■ | ■ |
| Rain Sensor | ■ | ■ | ■ |
| Roof Rails | ■ | ■ | ■ |
| Interior Equipment | Cooper S | Cooper SD | Cooper S JCW Inspired |
| Sports Leather Steering Wheel | ■ | ■ | - |
| John Cooper Works Sport Steering Wheel | - | - | ■ |
| Multifunction for Steering Wheel | ■ | ■ | ■ |
| Sport Seats for Driver & Front Passenger | ■ | ■ | ■ |
| Height Adjustment for Front Passenger Seat | ■ | - | - |
| Electric Seat Adjustment with Memory Function | - | ■ | ■ |
| Centre Armrest Front & Rear | ■ | ■ | ■ |
| 2-Zone Automatic Air Conditioning | ■ | ■ | ■ |
| Lights Package | ■ | ■ | ■ |
| Picnic Bench | - | - | ■ |
| MINI Excitement Pack | - | - | ■ |
| Headliner Anthracite | - | - | ■ |
| Hi-Fi Loudspeaker System Harman Kardon | - | - | ■ |
| MINI Head-Up Display | - | - | ■ |
| Radio MINI Visual Boost 6.5" | ■ | ■ | - |
| MINI Connected | ■ | ■ | - |
| Wired Package (Incl. MINI Navigation System & MINI Connected XL 8.8") | - | - | ■ |
| Bluetooth Hands Free Interface | ■ | ■ | ■ |
| Telephony with Wireless Charging | - | - | ■ |
| JCW Trim (incl. JCW Door Entry Strips & Stainless Steel Pedal covers) | - | - | ■ |
| Floor Mats in Velour | ■ | ■ | ■ |
| Storage Compartment Package | ■ | ■ | ■ |
| Smoker's Package | ■ | ■ | ■ |
| Wheels | Cooper S | Cooper SD | Cooper S JCW Inspired |
| 17" Channel Spoke with Runflat Tyres | ■ | ■ | - |
| 18" John Cooper Works Thrill Spoke with Runflat Tyres | - | - | ■ |
| Upholstery | Cooper S | Cooper SD | Cooper S JCW Inspired |
| Leatherette Carbon Black | ■ | ■ | - |

| | | | |
|---|-----------------|------------------|------------------------------|
| Leather Cross Punch Carbon Black | - | - | ■ |
| Interior Colour & Colour Line | Cooper S | Cooper SD | Cooper S JCW Inspired |
| Carbon Black | ■ | ■ | ■ |
| Interior Surface | Cooper S | Cooper SD | Cooper S JCW Inspired |
| Interior Surface Hazy Grey | ■ | ■ | - |
| MINI Yours Interior Style Piano Black Illuminated | - | - | ■ |
| Safety Features | Cooper S | Cooper SD | Cooper S JCW Inspired |
| Emergency Spare Wheel | ■ | ■ | ■ |
| Front & Passenger Airbag | ■ | ■ | ■ |
| Brake Assist | ■ | ■ | ■ |
| Crash Sensor | ■ | ■ | ■ |
| Anti-lock Braking System (ABS) | ■ | ■ | ■ |
| Runflat Indicator | ■ | ■ | ■ |
| Dynamic Stability Control (DSC) incl. DTC, ELDC | ■ | ■ | ■ |
| 3-point Seat Belts, on All Seats | ■ | ■ | ■ |
| Cornering Brake Control | ■ | ■ | ■ |
| Warning Triangle with First-aid Kit | ■ | ■ | ■ |
| 3MINIMALISM | Cooper S | Cooper SD | Cooper S JCW Inspired |
| Fuel Economy km/l | 14.41 | 19.19 | 14.41 |
| CO2 Emission g/km | 165 | 138 | 165 |

Notes:

1. Performance data measured in the test done under controlled conditions of environment, fuel, etc. as per Central Motor Vehicle Rules, 1989.
2. Price prevailing at the time of invoicing will be applicable. Ex-showroom Price (inclusive of GST, incl. compensation cess) @ 48% as applicable but excludes Road Tax, RTO statutory taxes/fee, other local tax/cess levies and insurance. Prices and options are subject to change without prior notice.
3. Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel etc. as specified in Rule 115 of Central Motor Vehicle Rules, 1989.
4. Some options may contain mandatory combinations with other options.

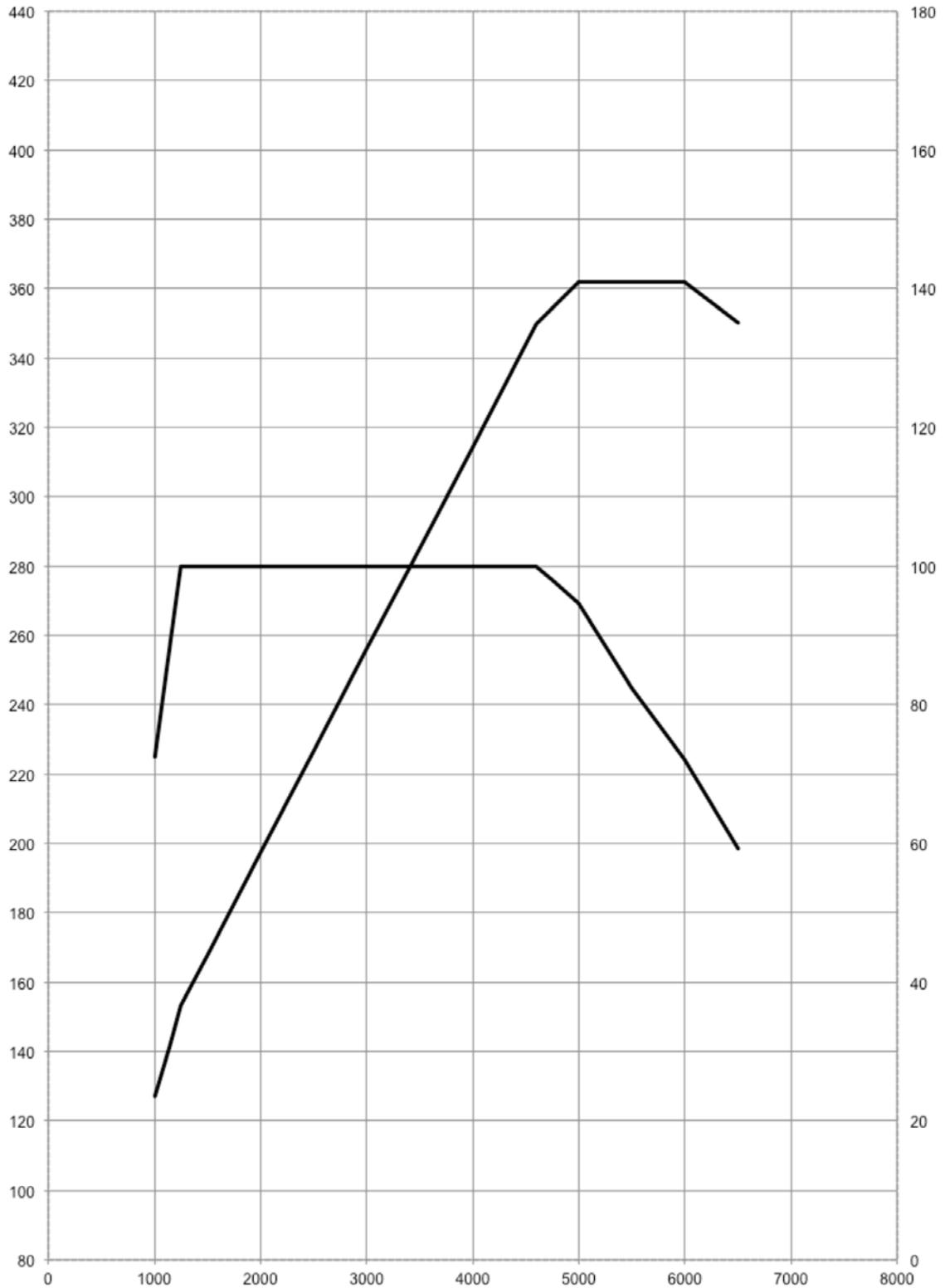
For further information, please contact your Authorized MINI Dealer or visit www.mini.in.

4. Performance and torque diagrams.



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The all-new MINI Countryman.

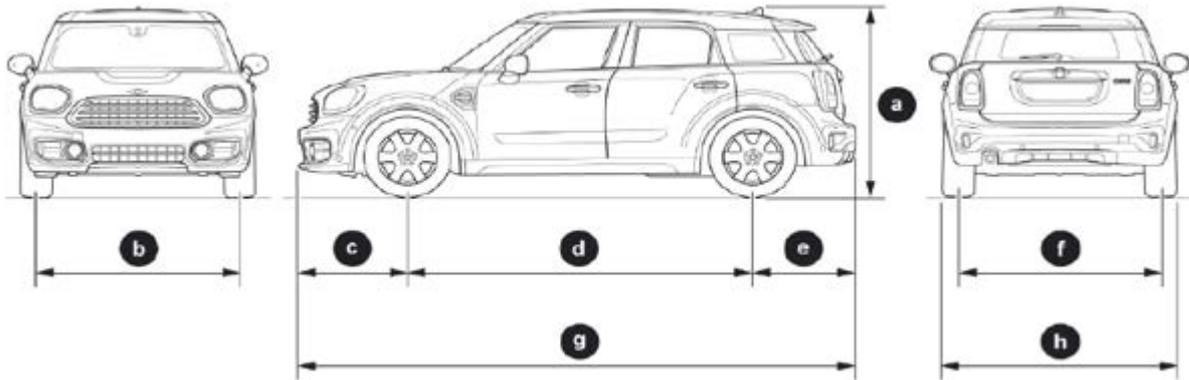


5. Exterior dimensions.



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| Index | Explanation | Unit (mm) |
|-------|---|-------------|
| a | Vehicle height including rod aerial | 1557 |
| b | Front track width, basic wheels | 1585 |
| c | Front overhang | 836 |
| d | Wheelbase | 2670 |
| e | Rear overhang | 793 |
| f | rear track width, basic wheels | 1587 |
| g | Vehicle length | 4299 |
| h | Width excluding exterior mirrors (Vehicle width with exterior mirrors) | 1822 (2005) |