



Media Information  
28 March 2019

## **The Business Athlete: The new BMW 530i M Sport launched in India.**

Balance between sportiness and technology: BS VI compliant, the BMW 530i M Sport features a four-cylinder petrol engine.

Introducing M Sport Package in the BMW 5 Series petrol variant for the first time in India.

The most progressive sports-business sedan with athletic design, powerful dynamics, unparalleled agility and superior comfort.

**Gurgaon.** The new BMW 530i M Sport was launched in India today. The new BMW 5 Series presents an extraordinary proposition through its unique combination of elegant and athletic design, intelligent BMW technologies and class-leading driving dynamics.

Available in **M Sport** Package, the new BMW 530i is locally produced at BMW Group Plant Chennai and is now BS VI compliant.

The car is available at all BMW dealerships at an ex-showroom price of INR 59,20,000.\*

\*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but excludes Road Tax, Tax Collected at Source (TCS), GST on Tax collected at source, RTO statutory taxes/fees, other local tax cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact your local authorized BMW Dealer.

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The new BMW 530i M Sport is available in Alpine White (non-metallic) and in the following metallic paintworks: Black Sapphire, Mediterranean Blue and Bluestone Metallic.

The range of fine upholstery combinations in the new BMW 530i M Sport has Leather Dakota as standard and includes Canberra Beige exclusive stitching / piping in contrast I Canberra Beige, and Cognac exclusive stitching /piping in contrast I Black.

The new BMW 530i M Sport comes with innovative technologies such as the **BMW Display Key** that allows drivers to keep in contact with their car round the clock. Hands do the talking with **BMW Gesture Control**, which is part of a rigorously thought-out operating concept that recognizes six pre-defined hand movements for control of a number of functions. The smartphone holder integrated into the centre console allows inductive

**Wireless Charging** for mobile phones and BMW Display key. Parking and maneuvering is made easier with the help of **Parking Assistant** along with the **Surround View**

**Cameras** and Park Distance Control (PDC). With the **Remote Control Parking** function, a driver can maneuver the vehicle into a narrow parking space from outside using the BMW Display Key. The **Comfort Access System** enables 'keyless' opening and locking of the vehicle, and includes contactless opening of the bootlid with a quick wave of the foot under the rear bumper.

### **The new BMW 530i M Sport.**

The formal and precise **design** combines presence, aesthetic appeal and functionality in equal measure. The boldly designed kidney grille slats and numerous other elements in Black High-Gloss produce an athletic effect for the front end. **M Sport** package brings out the sporty character and powerful presence through M Aerodynamics package, which comprises of front apron with larger air intakes, side skirt trim and a diffusor-style rear apron in metallic Dark Shadow. The tailpipes in Chrome High-Gloss add a dramatic touch of style, while the classically designed 18" M light-alloy wheels further emphasize its dynamic character. The sporty appearance is further rounded out by the characteristic 'M' logo on the sides.

M Sport Package in the **interior** features leather Sport Seats and interior trim Aluminium Rhombicle with highlight trim finishers in Pearl Chrome. As an exclusive feature, the vehicle key is designed with M strip. The sporty appearance is apparent in the whole car, from the multifunction M leather steering wheel to illuminated M door sill finishers to the M Sport brake with blue callipers bearing the M logo. Ambient Lighting package with six dimmable designs creates an atmosphere for every mood.

The innovative petrol powered engine from the BMW EfficientDynamics family offers spirited power delivery as well as spontaneous responsiveness even at low engine speeds. Thanks to its unrivalled **BMW TwinPower Turbo** technology, it melds maximum power with exemplary efficiency.

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The two-litre four cylinder petrol engine in the BMW 530i produces an output of 185 kW / 252 hp with a maximum torque of 350 Nm at 1,450 – 4,800 rpm. The car accelerates from 0 -100 km / hr in just 6.2 seconds.

The 8-speed Steptronic Sport automatic **transmission** performs smooth, almost imperceptible gear shifts. For even greater driving pleasure, it is available with steering wheel paddle shifters. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency. Furthermore, the new BMW 530i M Sport comes with a Launch Control function as standard.

Overwhelming **driving comfort** is a result of the Dynamic Damper Control that improves ride quality and suspension by stabilizing all irregularities of the road surface. Using the Driving Experience Control switch, the driver is able to choose between different driving modes to suit the driving conditions (Comfort, Sport, Sport+, ECO PRO and Adaptive).

The new BMW 5 Series provides unparalleled performance coupled with cutting-edge **Safety** technologies. BMW's exemplary safety provides optimal support in any situation with six air bags, Anti-Lock Braking System (ABS) with brake assist, Active PDC rear, Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC), Cornering Brake Control (CBC), Hill Descent Control (HDC), Side-impact Protection, Runflat tyres (RFT) with reinforced sidewalls, electronic vehicle immobiliser, crash sensor and integrated emergency spare wheel.

With **BMW EfficientDynamics**, the BMW 5 Series is equipped with the most comprehensive technology packages to reduce fuel consumption and increase performance. Aerodynamic excellence and resulting fuel efficiency are guaranteed by details such as the side air blades on the tailgate and the air curtain integrated into the air inlets at the front. These measures are aided by additional features such as the 50:50 weight distribution, low centre of gravity, intelligent lightweight construction, automatic start/stop function, ECO PRO mode, brake energy regeneration, electric power steering and more.

The new BMW 530i M Sport is equipped with a wide range of **BMW ConnectedDrive** systems like the Multifunctional Instrument Display which visualizes driving-related cockpit

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information in a style that reflects the selected driving mode, BMW iDrive Touch with handwriting recognition, 26 cm (10.25") BMW Navigation System Professional with touch functionality, 16 loud speakers with 600 Watts high-end Surround Sound system from Harman Kardon, BMW Apps, Wireless Apple CarPlay® and connectivity through Bluetooth and USB.

If you have any queries, please contact:

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