## **BMW Motorrad**

### India



Media Information 14 May 2019

# Best long distance travel Enduro: The all-new BMW F 850 GS Adventure launched in India.

Sharper, even more masculine adventure design, optimised ergonomics and increased globetrotter suitability.

Unites agility and touring capability as well as increased off-road competence and outstanding long-distance qualities.

**Gurugram.** BMW Motorrad has launched the all-new BMW F 850 GS Adventure today in India.

The all-new BMW F 850 GS Adventure will be available as a completely built-up unit (CBU) and can be booked at BMW Motorrad dealerships from today onwards.

Dr. Hans-Christian Baertels, President (act.), BMW Group India, said, "For more than ten years, the GS models in BMW Motorrad F series have embodied the premium range in middle class travel and adventure enduro segment. With the launch of the all-new BMW F 850 GS Adventure, we are now expanding the premium BMW Motorrad range in this segment. The all-new F 850 GS Adventure offers travel enduro riders, off-road oriented touring riders and globetrotters the perfect companion for exploring remote corners of the world on a motorcycle."

Company BMW India Private Limited

A BMW Group Company

Registered Office Oberoi Centre 2nd Floor, Building No 11 DLF Cyber City, Phase 2 Gurugram 122 002 Haryana, India

Corporate Identity Number U35991HR1997PTC037 496

The ex-showroom price is as follows –

Telephone +91 124 4566 600

ephone BMW F 850 GS Adventure Pro

INR 15,40,000

Email corporateaffairs@bmw.in

\*Price prevailing at the time of invoicing will be applicable. Delivery will be made on ex-showroom. Ex-showroom price (inclusive of GST) (incl compensation cess) as applicable but excludes Road Tax, RTO statutory taxes/fees, other local tax/cess levies and insurance. Prices and options are subject to change without prior notice. For further information, please contact the local authorized BMW Motorrad Dealer.

Internet www.bmw.in

Bank details Citibank India 520116001 IFSC-Code CITI0000002 The all-new BMW F 850 Adventure GS is available only with the Style Rallye package that includes Lupine Blue metallic including tapes in Racing red uni / Light white uni / Blackstorm metallic under paintwork), Windshield sport, Golden anodised rim rings and Golden anodised upper front fork tube.

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#### The all-new BMW F 850 GS Adventure.

The **design** of the all-new BMW F 850 GS Adventure is more dynamic and robust, which clearly signals adventure and travelling the world suitability. The distinctive GS flyline is visible from all perspectives. Iconic design features such as the asymmetric headlamp and the GS typical flyline clearly identify it as a member of the BMW Motorrad GS family. Starting from the front "beak" of the GS, the flyline extends over the fuel tank and seat to the rear.

The LED headlights and iconically designed LED daytime riding light and LED turn indicators illuminate the road ahead and increase active safety. The low double seat ensures better access to ground and facilitates handling while standing. With wide enduro footrests, adjustable shift and foot brake levers and center stand, any tour can be tackled in even more relaxed fashion and with full focus on pure riding pleasure.

High-positioned air intake, ground clearance, functionally designed surfaces and a precise panel alignment underline the robust off-road attributes. The visual appeal is emphasised by equipment features such as engine protection bars and stainless steel luggage rack.

The all-new BMW F 850 GS Adventure features the powerful two-cylinder in-line **engine** with a displacement of 853 cc. It generates 70 kW (90 hp) at 8,250 rpm to deliver supreme level of engine power. An extremely powerful and emotional sound is produced by a crankshaft journal offset of 90 degrees and firing interval of 270/450 degrees.

The all-new BMW F 850 GS Adventure comes with two riding **modes** 'Rain' and 'Road' as standard, to allow individual desires of the rider to be accommodated. Also included in the standard features is the Automatic Stability Control (ASC) which ensures a high degree of rider safety. With the riding modes 'Rain' and 'Road', riding characteristics can be adapted to a majority of road conditions.

The standard Automatic Stability Control (ASC) ensures a high level of riding **safety** due to the best possible traction. Riders can choose optional riding modes – 'Dynamic' and 'Enduro' along with Dynamic Traction Control (DTC) and the banking capable ABS Pro. Dynamic ESA opens up new dimensions of rider safety, performance and comfort. The

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new self-boosting anti-hopping clutch reduces engine drag torque and adds significant riding safety, especially in braking manoeuvres associated with downshifting.

Pushing boundaries is part of the BMW DNA. The all-new BMW F 850 GS Adventure is equipped with a completely new instrument cluster design, consisting of an analogue tachometer and a **multifunctional** display, alongside a number of control lamps. Fast and clear information is available with the optional equipment known as Connectivity with a 6.5 inch full-colour TFT display. Integrating operation via the BMW Motorrad multi-controller, it gives the rider quick access to vehicle and connectivity functions. Phone and media functions can be used without having to install an app. The rider can easily make telephone calls and enjoy listening to music with Bluetooth connection. In addition, the BMW Motorrad Connected app offers everyday-suitable and practice-oriented arrow navigation directly via the TFT display.

If you have any queries, please contact:

### **BMW Group India**

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