

The new BMW X1.

Enhanced X-ness: Even sharper design with a new larger kidney grille and LED lights, adding greater road presence and premium appeal.

Impressive Interior: Generous space with Panorama glass-roof now as standard, new 8.8" Central Display with touch screen functionality and Wireless Apple CarPlay®.

All-new comfort suspension for best-in-class dynamics and noticeably enhanced ride quality.

BMW BluePerformance: One of the cleanest diesel technologies in the world. ~99% less particulate matter (PM) and ~70% less nitrogen oxide emissions (NOx) than defined BS VI limits.

Three new exterior colors – Storm Bay, Misano Blue and Sunset Orange.

The sharper **design** of the new BMW X1 strengthens its authentic and powerful SAV character. With commanding proportions, high seating position and good road visibility, it has greater road presence than ever before. The exterior embodies a muscular and dominant character with precisely drawn lines and strikingly contoured surfaces. The front has an imposing appearance with larger BMW grille and air intakes as well as striking new LED headlights with LED foglamps. The athletic side view is complemented by a dynamic wedge shape formed by the roofline, eye-catching character lines and window surfaces that taper towards the rear. The rear design underscores the car's width and sporty stance with wrap-around LED rear lights, inlays in body color and bigger twin exhaust tailpipes.

The new BMW X1 has generous proportions, comfort and a feeling of spaciousness on the inside, thanks to an intelligent vehicle structure and smartly conceived **interior** configuration. Entry into the new BMW X1 is rather stylish with a welcome greeting 'X1' projected onto the ground from the side mirrors. Ample room for all occupants, along with horizontal surface design, create an ambience typical of a sports activity vehicle. Filling up the cabin with a sense of spaciousness and light is the large Panorama Glass Roof. Ambient Lighting with six dimmable designs creates an atmosphere for every mood. The micro-activated carbon particulate filter ensures clean and fresh air inside the cabin. Comfortable seating is an important consideration for long journeys and traffic jams and the new BMW X1 offers

electrical seat adjustment for both driver (with memory function) and passenger. M Sport offers Sport Seats for driver and front passenger. The rear seat backrest can be reclined for added comfort. Folding down the 40:20:40 split backrest increases boot capacity from 500 litres to 1,550 litres, making the versatility of new BMW X1 suitable for all kinds of journeys.

Thanks to unrivalled **BMW TwinPower Turbo technology**, the **BS VI petrol and diesel engines** meld best-in-class power with exemplary efficiency and offer spontaneous responsiveness even at low engine speeds. The two-litre four-cylinder petrol engine of the BMW X1 sDrive20i produces an output of 192 hp and maximum torque of 280 Nm at 1,350 – 4,600 rpm. The car accelerates from 0 -100 km/hr in 7.7 seconds. The two-litre four-cylinder diesel engine of the BMW X1 sDrive20d produces an output of 190 hp and a maximum torque of 400 Nm at 1,750 – 2,500 rpm. The car accelerates from 0 -100 km/hr in 7.9 seconds.

The BMW X1 sDrive20i has fuel efficiency of 14.82 kms/ltr* and low CO2 emissions of 160 g/km*. The BMW X1 sDrive20d has fuel efficiency of 19.62 kms/ltr* and low CO2 emissions of 135 g/km*.

Using the **Driving Experience Control switch**, driver can change the driving character of the vehicle by choosing between different driving modes - ECO PRO, Comfort, Sport.

The seven/eight speed **Steptronic Sport automatic transmission** performs smooth, almost imperceptible gearshifts. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency. For even greater driving pleasure, it is available with steering wheel paddle shifters and cruise control with braking function as standard. Using Launch Control, ambitious drivers can achieve maximum acceleration with optimized traction from a standstill.

A host of **BMW ConnectedDrive technologies** make for an entertaining and safe journey. The BMW X1 features a high-resolution 8.8-inch Central Information Display with iDrive Controller and Navigation with touch functionality. Wireless Apple CarPlay® ensures seamless smartphone connection with the car to access navigation, contacts, messages, music and other functions. Also available optionally is an extremely handy wireless charging

station that doubles up as a power bank. Park Distance Control and Rear-View Camera make parking in tight spots easier.

BMW Blue Performance is an important component of **BMW EfficientDynamics** which is dedicated to reduction of fuel consumption and emissions while also increasing power and driving pleasure. **BMW BluePerformance Technology** in the BMW X1 diesel engine reduces nitrogen oxide (NOx) to 25 mg/km** and particulate matter to almost 0 mg/km**. This doesn't affect the actual combustion process, so engine's high level of efficiency is preserved. This means customers drive one of the cleanest diesel automobiles in the world.

Other BMW EfficientDynamics features in the new BMW X1 are Steptronic Sport Automatic Transmission, Auto Start-Stop, Brake-Energy Regeneration, Electronic Power Steering, 50:50 Weight Distribution and ECO PRO mode in Driving Experience Control.

The new BMW X1 comes loaded with BMW **Safety** technologies such as six airbags, Attentiveness Assistance, Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC), Cornering Brake Control (CBC), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensor, ISOFIX child seat mounting and integrated emergency spare wheel under the load floor.

The new BMW X1 is complimented by a range of exciting **lifestyle** merchandise. Customers can add more flair to their personal style with merchandise such as t-shirts, jackets, caps, wristwatches, sunglasses, golfsport bags, sportsbags, coffee mugs, waterbottles, key rings, etc. For those who love to travel and lead an active lifestyle, BMW has a range of perfect travel companions - headphones, bluetooth speakers, umbrellas, trolley bags, rucksacks and backpacks. With baby racers and miniatures, there is something in store for kids as well.

*Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel etc. as specified in Rule 115 of Central Motor Vehicle Rules, 1989.

**The new X1 BMW meets the BS VI equivalent Emission norms as per CMVR 115.