



## **The first-ever BMW 8 Series Gran Coupe.**

Dynamic silhouette with four frameless doors, long wheelbase, coupe-style roofline.

Supremely sporty interior, driver-focused cockpit, roomy cabin, sports car ambience.

Large two-part Panorama glass roof extending seamlessly into the rear.

Powerful sports-oriented performance: 3-litre, 6-cylinder in-line BS VI petrol engine.

Best-in-class handling and comfort with Adaptive Suspension and M Sport Differential.

Few but very precise vehicle lines underline the graphic **design** of the first-ever BMW 8 Series Gran Coupe. The vehicle body looks more powerful, refined and luscious with the sportiness that is typical to BMW. At the front, muscular surfaces and precise contours of the bonnet together with large air intakes make a statement for unconditional power and forward thrust. The striking double kidney grille widens towards the bottom, emphasizing the vehicle's low centre of gravity – an effect that is further enhanced by extremely slim headlights. When viewed from the side, the long wheelbase, elegantly flowing coupe roofline and wide wheel arches create a dynamically stretched silhouette underlining the length and grandeur of the car. A suggestive third line runs through the door handles into the pronounced, curved shoulder. At the rear, the car's sporting allure is intensified by extremely wide tracks, sport exhaust system and wrap-around LED lights. Even when stationary, the first-ever BMW 8 Series Gran Coupe always seems ready for a sprint.

The very first encounter with the **interior** makes it clear: the best is obviously here – and only the beginning of a series of extraordinary experiences. The interior is seen as a living space, surrounded by the highest possible sensuous quality. In the driver-focused cockpit, sports car atmosphere is abundantly clear. Electrically adjustable Sport Seats provide a superior grip and dynamic driving position. This experience is extended to all passengers thanks to the single-seat design of the rear seats for the first time. The center console, which is wide and steeply ascending as is typical of sports cars, underscores the longitudinal orientation and

## Media Information

Subject The first-ever BMW 8 Series Gran Coupe.  
Page 2

has all relevant controls. Generous space allows passengers to stretch out and enjoy the experience of absolute freedom of movement. The luggage compartment has a capacity of 440 ltrs. The 40:20:40 split backrest allows greater flexibility and ease of loading / unloading.

The rich aura of the first-ever BMW 8 Series Gran Coupe is captured perfectly through bespoke interior styling that uses luxurious, high-quality materials throughout the cabin. The instrument panel, door trims are finished in premium Leather Walknappa. Multiple color choices are available in the finest leather upholstery and interior trim finishers. Crafted Clarity glass application increases the exquisiteness of various controls. An absolute highlight is the large two-part Panoramic glass roof which extends seamlessly into the rear, flooding the cabin with natural light during the day and giving a surreal view of the sky at night. Ambient Lighting with six dimmable designs creates an atmosphere for every mood. The surround-sound audio experience turns every emotion of music into an acoustic revelation with its pure, rich and precise sound.

Top-of-the-line '**M Sport' Edition**' brings extra dynamic sparkle to the character of the new BMW 8 Series Gran Coupe. The exterior puts on an extremely performance-oriented look with BMW Lazer Lights, chrome line 'BMW Individual high-gloss Shadow Line', a choice of bespoke BMW Individual paint finishes and the 'M Aerodynamic' package. The 'M Aerodynamics' package features extra-large air intakes, specially designed side skirts and rear apron with diffuser insert in Dark Shadow metallic, 19" M light alloy wheels Double-spoke style, M lettering, two chrome exhaust tips and various M interior equipment features. In the interior, multifunctional seats for driver and front passenger create a typical race car ambience. The instrument panel / door upper trim is finished in Leather Walknappa while a choice of colors combinations is available in the exclusive BMW Individual extended leather trim 'Merino'. M Leather Steering Wheel gives way to sporty ambitions on the road.

Thanks to unrivalled BMW TwinPower Turbo technology, the BS VI petrol **engine** melds maximum power with exemplary efficiency and offers spontaneous responsiveness even at low engine speeds. The three-litre six-cylinder in-line petrol engine of the BMW 840i Gran Coupe produces an output of 340 hp and maximum torque of 500 Nm at 1,600 – 4,500 rpm. The car accelerates from 0 -100 km / hr in just 5.2 seconds.

Media Information

Subject The first-ever BMW 8 Series Gran Coupe.

Page 3

The eight-speed Steptronic Sport automatic **transmission** performs smooth, almost imperceptible gearshifts. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency. The M Sport Differential ensures that even with challenging changes of direction or on various surfaces, the engine power is optimally brought to the road.

Adaptive Suspension enables individual response behavior for each wheel at the touch of button. Using the Driving Experience Control, the driver is able to choose between different driving modes to suit the driving conditions (Comfort, Sport, Sport+).

A host of **BMW ConnectedDrive** technologies continue to break the innovation barrier in automotive industry – BMW Gesture Control, Wireless Charging and Wireless Apple CarPlay®. The modern cockpit concept BMW Live Cockpit Professional running on latest BMW Operating System 7.0 includes 3D Navigation, a 12.3 inch digital instrument display behind the steering wheel and a 10.25 inch Control Display. Park Assistant with Rear View Camera makes parking in tight spots easier by taking over acceleration, braking and steering.

**BMW EfficientDynamics** includes features such as Sport Automatic Transmission, Auto Start-Stop, Brake-Energy Regeneration, Electronic Power Steering, 50:50 Weight Distribution and ECO PRO mode in Driving Experience Control.

**BMW Safety** technologies include six airbags, Attentiveness Assistance, Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC), anti-lock braking system (ABS), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensor and ISOFIX child seat mounting for the two outer rear seats.