



## **The first-ever BMW M8 Coupe.**

Bold, racecar design with superlative aerodynamics.

Driver-focused sporty cockpit with luxurious interior and equipment.

Unbridled 4-litre, 8-cylinder BMW TwinPower Turbo petrol engine.

Ultimate driving dynamics with M xDrive and M Sport Differential.

New 'M Set-up' and 'M Modes' add to 'Sheer Driving Pleasure'.

Racing and **design** are intricately linked in the first-ever BMW M8 Coupe. Even the perspective from the front immediately conveys an unmistakably powerful message - here comes an M model. Few but very precise surface lines convey the extent of power lurking beneath the hood. The hexagonal kidney grille with M typical double slats draws attention to itself between the iconic four-eye face of the BMW Laserlight. The size of the air intakes widens towards the bottom and shows how immense the cooling requirements of the high-performance engine and brakes are. The torsion-resistant, extremely light carbon-fibre material in the M carbon-fibre roof reduces weight and lends modern technological value to the aerodynamic shape. The side view amplifies unmatched aerodynamics with the sharp inclination of the sharknose, extra-large air curtains and few bold lines. Flared aluminium wings with M gills and M8 designation emphasise track width and wheel size. The rear spoiler lip, M-specific M8 rear diffuser and M-specific double-flow exhaust system with twin tailpipes highlight racing aspirations. Bringing out the sporty character is a range of new metallic paints - Brands Hatch Grey, Sonic Speed Blue, Marina Bay Blue, Donington Grey, Barcelona Blue and Motegi Red. Optionally, customers can choose from a wide range of BMW Individual Paintwork options.

The driver-focused **interior** of the first-ever BMW M8 Coupe is a commitment to sportiness and absolute luxury. M8 lettering on the door sill prepares for an adrenaline-charged atmosphere right from the point of entry. The driver and front passenger have a sporty, low seating position and the controls are grouped into clusters according to their function. The unique comfort and superior grip of the newly developed M Sport Seats is perfected by side bolsters and a flared shoulder area. This claim is visually underlined by the exclusive two-tone full leather 'Merino' upholstery with hexagonal embroidery in the seat's center section and an

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exclusive illuminated 'M8' logo in the headrest. Generous space allows passengers to enjoy absolute freedom of movement. The luggage compartment has a capacity of 420 litres. The 40:20:40 split backrest and automatic boot lid operation provide greater space and flexibility for loading / unloading while Comfort Access gives way to hands-free opening and closing. Ambient Lighting with six dimmable designs creates an atmosphere for every mood. The Harman Kardon surround-sound audio experience turns every emotion of music into an acoustic revelation with its pure, rich and precise sound. The sound experience can be further upgraded to the optional Bowers & Wilkins Diamond Surround Sound system.

Customers can add more equipment of their liking to the standard specifications and further enhance the car's sporty looks and overall experience through optional offerings such as M seat belts, M Carbon engine cover, M Sport exhaust system, M Carbon ceramic brakes, M Driver's Package among others.

Engine, suspension, operating concept and all components relevant for driving are designed to create a driving experience that is unique to the first-ever BMW M8 Coupe. The M TwinPower Turbo 4-litre 8-cylinder petrol **engine** is amongst the most powerful V8 engine ever developed by BMW M GmbH for a production vehicle. The BS VI petrol engine melds maximum power with exemplary efficiency and offer spontaneous responsiveness even at low engine speeds. With two highly dynamic turbochargers, high-pressure direct injection, Valvetronic and a proven cooling concept, the engine creates a driving experience that even professionals dream of. It produces an output of 600 hp and maximum torque of 750 Nm at 1,800 – 5,600 rpm. The car accelerates from 0 -100 km / hr in just 3.3 seconds.

The eight-speed Steptronic Sport automatic transmission performs smooth, almost imperceptible gearshifts. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency. Steering wheel paddle shifters and cruise control with braking function add to greater driving pleasure.

The intelligent all-wheel-drive technology **M xDrive** distributes power between the front and rear axles in fractions of a second. Depending on the selected configuration and the interaction with **M Sport Differential**, the focus is on optimum controllability, outstanding

traction and agile handling. M Sport Differential ensures that even with challenging changes of direction or on various surfaces, the engine power is optimally brought to the road.

**Adaptive M Suspension** enables individual response behavior for each wheel at the touch of button. Using the Driving Experience Control, the driver is able to choose between different driving modes to suit the driving conditions (Comfort, Sport, Sport+).

The **new setup menu** of BMW M8 allows the driver to change driving dynamics independently by making adjustments to the behavior of the chassis, braking, all-wheel drive and steering. Using the **M Setup**, the driver can further improve driving dynamics, be it comprehensive driving stabilisation, controlled sporty 'M dynamic mode' or complete deactivation of all driving stabilizing systems. A new introduction for the BMW M8 Coupe comes in the shape of the **M Mode** selector on the center console. It adjusts the contents of the instrument cluster displays and the Head-Up Display and can be used to activate the ROAD and SPORT settings.

A host of **BMW ConnectedDrive** technologies continue to break the innovation barrier in automotive industry – BMW Gesture Control, BMW Head-up Display, BMW Display Key, Wireless Charging, Wireless Apple CarPlay®. The modern cockpit concept BMW Live Cockpit Professional running on latest BMW Operating System 7.0 includes 3D Navigation, a 12.3 inch digital instrument display behind the steering wheel and a 10.25 inch Control Display. Park Assistant Plus with Rear View Camera makes parking in tight spots easier by taking over acceleration, braking as well as steering.

**BMW EfficientDynamics** includes features such as Sport Automatic Transmission, Auto Start-Stop, Brake-Energy Regeneration, Electronic Power Steering, 50:50 Weight Distribution and ECO PRO mode in Driving Experience Control.

BMW **Safety** technologies include six airbags, Attentiveness Assistance, Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC), anti-lock braking system (ABS), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensor and ISOFIX child seat mounting for the two outer rear seats. Customers can also opt for BMW Night Vision with person recognition.