



Media Information
06 October 2020

Pre-launch bookings open for the first-ever BMW 2 Series Gran Coupé.

Early-bird benefits for online bookings before 12 noon, 15 October 2020.

#THE2 #BMW2GC #SheerDrivingPleasure

Gurugram. BMW India has opened pre-launch bookings for the much awaited first-ever BMW 2 Series Gran Coupé from 6 October 2020 onwards. As an early-bird benefit, the car can be exclusively booked online at <https://www.bmw.in/2> for INR 50,000 only.

Additionally, for bookings before the official launch on 15 October 2020, complimentary Taj Experiences Gift Card worth INR 50,000 is being offered. The gift card can be redeemed for multiple transactions on stay, holiday packages, dining, spa and other experiences across some of the most luxurious properties in India. Customers can choose from Taj, SeleQtions and Vivanta Hotels and Ama Stays & Trails.

The first-ever BMW 2 Series Gran Coupé brings BMW's successful four-door coupé concept into the segment for the first time. It injects a fresh dose of individuality, aesthetic appeal and emotional engagement to everyday usability.

Customers can visit <https://www.bmw.in/2> and explore a 360° view of the car's exterior and interior. They will be directed to a pre-reservation page where booking can be done through a secure online payment mechanism. Deliveries will be done on a first-come-first-serve basis.

If you have any queries, please contact:

Abhay Dange, Director, Press and Corporate Affairs
Cell: +91 9910481013; Tel: + 91 124 4566600; Email: Abhay.Dange@bmw.in

Shashwat Varma, Press and Corporate Affairs
Cell: +91 9911107700; Tel: + 91 124 4566655; Email: Shashwat.Varma@bmw.in

Internet: www.bmw.in
Facebook: <https://www.facebook.com/bmwindia>
Twitter: <https://twitter.com/bmwindia>
YouTube: <https://www.youtube.com/user/bmwindia>
Instagram: https://www.instagram.com/bmwindia_official

Company
BMW India
Private Limited
A BMW Group Company

Registered Office
Oberoi Centre
2nd Floor, Building No 11
DLF Cyber City, Phase 2
Gurugram 122 002
Haryana, India

Corporate Identity
Number
U35991HR1997PTC037
496

Telephone
+91 124 4566 600

Email
corporateaffairs@bmw.in

Internet
www.bmw.in

Bank details
Citibank India
520116001
IFSC-Code
CITI0000002