



Media Information  
3 December 2020

## **#2Irresistible: The BMW 2 Series Gran Coupé ‘Black Shadow’ edition launched in India.**

Experience the ‘M’ Performance spirit with expressive design and outstanding driving dynamics.

Limited to 24 units available only on BMW online shop from 7 December 2020 onwards.

#THE2 #BMW2GC #2Irresistible #BlackShadow

**Gurugram.** BMW Group India launched the new BMW 2 Series Gran Coupé ‘Black Shadow’ edition today. Locally produced at BMW Plant Chennai, the exclusive edition is available at [shop.bmw.in](http://shop.bmw.in) from 7 December 2020 onwards.

Mr. Vikram Pawah, President, BMW Group India said, “The first-ever BMW 2 Series Gran Coupé perfectly blends the comfort of a sedan and the sportiness of a coupé. The new ‘Black Shadow’ edition with BMW ‘M’ Performance parts offers an excellent athletic edge which further enhances the sporty character of the car in all aspects. Designed with a focus on dynamics, it demonstrates powerful uniqueness tailored to suit the requirements of motorsport enthusiastic customers. Available in limited units, the ‘Black Shadow’ edition offers our discerning customers an exclusive opportunity to own the latest BMW four-door coupé.”

Company  
BMW India  
Private Limited

A BMW Group Company

Registered Office  
Oberoi Centre  
2nd Floor, Building No 11  
DLF Cyber City, Phase 2  
Gurugram 122 002  
Haryana, India

Corporate Identity  
Number  
U35991HR1997PTC037  
496

Telephone  
+91 124 4566 600

Email  
corporateaffairs@bmw.in

Internet  
www.bmw.in

Bank details  
Citibank India  
520116001  
IFSC-Code  
CITI0000002

New design elements enhance the exterior of the new BMW 2 Series Gran Coupé to give it even more dynamic looks. The ‘M’ Performance parts are not only visually attractive, but also integral elements of the light-weight construction concept. All components are perfectly matched to the specific character of the car and meet the highest requirements with regard to performance, production quality and design.

The BMW 2 Series Gran Coupé ‘Black Shadow’ edition will be available in M Sport design scheme at a special price -

The BMW 220d M Sport ‘Black Shadow’ edition:                    INR 42,30,000

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Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but exclude Road Tax, Tax Collected at Source (TCS), RTO statutory taxes/fees, other local tax cess levies and insurance. Price / options are subject to change without prior notice. For further information, contact an authorised BMW dealer. The BMW 2 Series Gran Coupé 'Shadow Edition' is available in two exciting colours - Alpine White (non-metallic) and Black Sapphire (metallic). The upholstery available is Sensatec Oyster I Black.

What sets the special 'Black Shadow' edition apart is the special individualization content from the BMW Individual high-gloss shadow line package along with BMW 'M' Performance parts worth INR 2,50,000. The first 24 customers can avail the special 'Black Shadow' edition kit at an exclusive price.

### **The BMW 2 Series Gran Coupé 'Black Shadow' edition**

Enhanced exterior of the new BMW 2 Series Gran Coupé 'Black Shadow' edition provides a distinctive visual appeal with its **BMW Individual high-gloss shadow line package along with BMW 'M' Performance parts**. The high-gloss **black mesh-style M front grille** lends a highly dynamic front look. The **black exterior mirror caps** add discreet yet distinctive details to the side view with an impressive depth effect. The **BMW 'M' Performance rear spoiler** in high-gloss black adds an attractive touch of visual flair and optimizes air stream around the car to reduce lift. The **black chrome tail pipe** finishers enhance the sporty rear view of the car. The **18-inch M Performance Y-Spoke Styling 554 M forged wheels** in **Jet Black Matt** add to the sporty visual appeal of the car. The **BMW Floating hub cap** features the BMW logo which remains leveled at all times.

The **interior** is designed to accentuate cabin spaciousness with the driver-focused cockpit with exquisite materials and a large panorama glass sunroof. The newly designed Sport Seats with electrical memory function and generous cabin space offer rear passengers an ample kneeroom for greater long-distance comfort. The large 430 litres luggage compartment can be expanded by folding down the 40/20/40 split rear seat backrest. The **illuminated trim**, a segment-first, functions as decorative lighting element with a space-shaping effect in the dark. **Ambient Lighting** with six dimmable designs creates an atmosphere for every mood.

The car has front-wheel-drive architecture offers uncompromising driving dynamics. **ARB** technology (actuator contiguous wheel slip limitation system) works in combination with

**DSC** (Driving Stability Control) to reduce understeering. The **BMW Performance Control** system increases the stability of the car by targeted braking of the wheels.

The **BMW TwinPower Turbo** diesel engine melds maximum power with exemplary efficiency and offers spontaneous responsiveness even at low engine speeds. The two-litre four-cylinder diesel engine produces an output of 190 hp and a maximum torque of 400 Nm at 1,750 - 2,500 rpm. The car accelerates from 0 - 100 km / hr in just 7.5 seconds. The eight speed **steptronic sport automatic transmission** performs smooth, almost imperceptible gearshifts. For even greater driving pleasure, it comes with **Launch Control**, steering wheel paddle shifters and cruise control with braking function. The **Driving Experience Control switch** offers different driving modes to suit individual driving styles - ECO PRO, Comfort and Sport.

A host of **BMW ConnectedDrive technologies** continue to break the innovation barrier in automotive industry. Modern cockpit concept **BMW Live Cockpit Professional** includes 3D Navigation, a 12.3-inch digital instrument display and a 10.25-inch Control Display. The occupants can operate car functions simply by speaking to their **BMW Virtual Assistant**. Hands do the talking with **BMW Gesture Control** that recognizes six pre-defined hand movements for control of a number of functions. The smartphone holder integrated into the centre console allows inductive, **Wireless Charging** for mobile phones. **Parking Assistant with Rear View Camera** makes parking in tight spots easier. The **Reversing Assistant** provides unmatched support in reversing out of a parking spot or through narrow driveways. **Wireless Apple CarPlay®** ensures seamless smartphone connection with the car to access several functions.

**BMW Safety** technologies include six airbags, Attentiveness Assistance, Anti-lock Braking System (ABS) with Brake Assist, ARB technology (actuator contiguous wheel slip limitation system), Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC) and Electronic Differential Lock Control (EDLC), Cornering Brake Control (CBC), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensors, ISOFIX child seat mounting and integrated emergency spare wheel under the load floor.

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If you have any queries, please contact:

### **BMW Group India**

Abhay Dange, Director, Press & Corporate Affairs  
Cell: +91 99 104 81013; Tel: + 91 124 4566 600; Email: Abhay.Dange@bmw.in

Balakrishnan Jayakumar, Press & Corporate Affairs  
Cell: +91 875 4416 065; Tel: +91 444 7444 316; Email: Balakrishnan.Jayakumar@bmw.in

Internet: [www.bmw.in](http://www.bmw.in)  
Facebook: <https://www.facebook.com/bmwindia>  
Twitter: <https://twitter.com/bmwindia>  
YouTube: <https://www.youtube.com/user/bmwindia>  
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LinkedIn: <https://www.linkedin.com/company/bmw-india/>  
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