



Media Information
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#2Irresistible: The new BMW 220i Sport launched in India.

New 'Sport' petrol variant of the successful BMW 2 Series Gran Coupé.
Stylish entry into the world of joy with the only gran coupé in its segment.
Best-in-class performance and acceleration with a host of tech features.
#THE2 #BMW2GC #2Irresistible #SheerDrivingPleasure

Gurugram. The new BMW 220i Sport has been launched in India today. Locally produced at BMW Group Plant Chennai, the new 'Sport' petrol variant of the BMW 2 Series Gran Coupé is available at dealerships from today onwards.

Mr. Vikram Pawah, President, BMW Group India said, "An important pillar of BMW India's strategy is to offer the valuable 'Power of Choice' across its versatile model range that caters to the customer desires and mobility needs. The addition of the 'Sport' variant to the successful BMW 2 Series Gran Coupé model line-up, presents an excellent value proposition along with attractive features. With the growing popularity of petrol models in the premium segment, the new BMW 220i Sport is an irresistible choice for aspiring individuals to enter the world of BMW with style and performance."

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The new BMW 220i Sport injects a fresh dose of individuality, aesthetic appeal and emotional engagement to everyday usability. The stylish design stands out with an elongated silhouette and frameless doors. The spacious and sophisticated interior suits all kinds of travel. The BMW TwinPower Turbo two-litre four-cylinder petrol engine ensures best-in-segment performance and acceleration. It produces an output of 190 hp and a maximum torque of 280 Nm at 1350-4600 rpm. The car accelerates from 0 -100 km / hr in just 7.1 seconds. The car offers many features like Sport seats (for driver and front passenger), Ambient Light package with illuminated Interior Trim, Panorama Glass Sunroof, BMW Live Cockpit Plus, Performance Control and Parking Assist with Reverse Assist among others.

The car is available at an attractive introductory price (ex-showroom) as follows –
BMW 220i Sport : INR 37,90,000

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Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but exclude Road Tax, Tax Collected at Source (TCS), RTO statutory taxes/fees, other local tax cess levies and insurance. Price / options are subject to change without prior notice. For further information, contact an authorised BMW dealer. The BMW 220i Sport is available in four exciting colours - Alpine White (non-metallic) and metallic paintworks – Black Sapphire, Melbourne Red and Storm Bay. The choice of upholstery combinations includes Sensatec Oyster Black and Sensatec Black.

The recently launched diesel variant of the BMW 2 Series Gran Coupé 'Black Shadow' edition was completely booked within a day via BMW Online Shop. The edition will be available once again in the petrol avatar on popular demand very soon.

Thanks to BMW India Financial Services, customized and flexible financial solutions can be designed as per individual requirements. BMW 360° offers exclusive financial packages with great value and absolute peace of mind. Service Inclusive and Service Inclusive Plus further reduce cost of ownership. Customers can choose from a variety of service plans according to duration and mileage. The packages cover Condition Based Service (CBS) and maintenance work with plans ranging from 3 yrs / 40,000 kms to 10 yrs / 2,00,000 kms.

The new BMW 220i Sport.

The BMW 2 Series Gran Coupé seamlessly transfers the elegant aesthetics of its larger stablemates. The **exterior** embodies a modern and athletic design with precise lines and sculpted surfaces creating a fascinating interplay of light and shade. The standout characteristic is its stretched silhouette, four frameless doors and prominent shoulders with side taper at the C-pillar which gives it a sporty, low and broad-set stance. Slightly angled full-LED headlights form the prominent BMW four-eyed face and draw attention to the BMW kidney grille giving a fresh interpretation to the classic BMW icons. The full-LED taillights extend into the centre of the rear end and provide an all-new take on the familiar BMW 'L' shape with a single slim light element and a distinctive sweep to the side.

Despite its sporty appearance, the **interior** is designed to accentuate cabin spaciousness and the driver-focused cockpit with exquisite materials. It features a leather multifunction steering wheel. The Sport Seats (for driver and front passenger) with electrical memory function offer greater long-distance comfort. The elegant coupé form with generous cabin space welcomes the rear passengers with easy entry and ample kneeroom. Adding to the sense of space is the standard large panorama glass sunroof. The large 430 litres luggage compartment can be expanded by folding down the 40/20/40 split rear seat backrest. The rear seat can be folded

down completely to create more space. The **illuminated trim**, a segment-first, retains normal appearance in daylight but functions as decorative lighting elements with a space-shaping effect in the dark. **Ambient Lighting** with six dimmable designs creates an atmosphere for every mood.

The car has front-wheel-drive architecture in which the engine is positioned transversely, thereby saving space without compromising on the driving dynamics. To reduce understeering, an **ARB** technology (actuator contiguous wheel slip limitation system) works in combination with DSC (Driving Stability Control). The **BMW Performance Control system** increases the stability of the car by targeted braking of the wheels.

The most powerful engine in the category offers superlative performance and acceleration. **BMW TwinPower Turbo petrol engine** melds maximum power with exemplary efficiency and offers spontaneous responsiveness even at low engine speeds. The two-litre four-cylinder petrol engine produces an output of 190 hp and a maximum torque of 280 Nm at 1350-4600 rpm. The car accelerates from 0 -100 km / hr in just 7.1 seconds.

The **seven speed Steptronic Sport automatic transmission** performs smooth, almost imperceptible gearshifts. The long seventh gear keeps revs low, helping to cut fuel consumption on long journeys. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency. For even greater driving pleasure, it comes with steering wheel paddle shifters and cruise control with braking function. Using Launch Control, ambitious drivers can achieve maximum acceleration with optimized traction from a standstill. Using the **Driving Experience Control switch**, the driver is able to choose between different driving modes to suit the driving conditions - ECO PRO, Comfort and Sport.

A host of **BMW ConnectedDrive technologies** continue to break the innovation barrier in automotive industry. Modern cockpit concept **BMW Live Cockpit Plus** includes 8.8-inch Control Display with touch functionality, 3D Navigation, a 5.1-inch digital instrument cluster with analog dials. The occupants can operate a number of car functions simply by speaking to their **BMW Virtual Assistant**. The **Parking Assistant** with Rear View Camera makes parking in tight spots easier. The **Reversing Assistant** provides unmatched support in

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reversing out of a parking spot or through narrow driveways. It keeps a record of the last 50 metres driven and assists by taking over the steering. **Wireless Apple CarPlay® / Android Auto** ensures seamless smartphone connection with the car to access several functions.

BMW EfficientDynamics includes features such as Steptronic Sport automatic transmission, Auto Start-Stop, Brake-Energy Regeneration, Electronic Power Steering, 50:50 Weight Distribution and ECO PRO mode in Driving Experience Control.

BMW Safety technologies include six airbags, Attentiveness Assistance, Anti-lock Braking System (ABS) with Brake Assist, ARB technology (actuator contiguous wheel slip limitation system), Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC) and Electronic Differential Lock Control (EDLC), Cornering Brake Control (CBC), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensors, ISOFIX child seat mounting and integrated emergency spare wheel under the load floor.

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