



Media Information  
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## **Everything x Everywhere: The new BMW X3 launched in India.**

Refreshed and robust appearance with new design elements.

Modern interiors ensure luxury, practicality of space and 'X-ness'.

BMW xDrive all-wheel-drive system to conquer any terrain.

Power-packed BMW TwinPower Turbo engine offers versatile agility and driving performance.

#EverythingXEverywhere #thenewX3 #BMW X3

**Gurugram.** The new BMW X3 has been launched in India today. The successful Sports Activity Vehicle (SAV), BMW X3 is now sportier and more modern with its comprehensive refreshed look, premium interior with new equipment features and updated infotainment.

Available in locally produced two petrol variants, the new BMW X3 is now available at BMW dealerships from today onwards. The diesel variant will be launched later.

Mr. Vikram Pawah, President, BMW Group India said, "The new evolved third generation BMW X3 is here to continue the model's trailblazing success in the premium mid-size SAV segment. Refreshed design and driving performance make BMW X3 a luxurious and practical car that is agile on and off-road. You will experience the unbeatable thrill and joy of a distinctive combination of powerful drive, sporty dynamics and comfort. With its independence and individuality, the new X3 packs in unlimited action and is meant for Everything x Everywhere."

The new BMW X3 is available in two petrol variants at an attractive introductory price (ex-showroom) as follows-

BMW X3 xDrive30i SportX Plus	:	INR 59,90,000
BMW X3 xDrive30i M Sport	:	INR 65,90,000

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## Media Information

Subject Everything x Everywhere: The new BMW X3 launched in India.

Page 2

\*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but excludes Road Tax, Tax Collected at Source (TCS), RTO statutory taxes/fees, other local tax cess levies and insurance. Price and options are subject to change without prior notice.

For further information, please contact the local authorised BMW Dealer. The new BMW X3 is available in the following metallic paintworks: Mineral White, Phytonic Blue, Brooklyn Grey, Sophisto Grey, Black Sapphire and Carbon Black. The new BMW X3 features Sensatec Perforated Upholstery as standard with the following combinations - Canberra Beige and Cognac.

The new BMW X3 emphasis on classic X-elements as standard. It has a more modern look with a more powerful presence, plenty of space and driving dynamics. SportX Plus variant ensures a greater focus on sportiness and “X-ness”. The M Sport variant is enriched with high-quality X elements.

**BMW Service Inclusive** and **BMW Service Inclusive Plus** are optionally available with the BMW X3. These service packages cover Condition Based Service (CBS) and maintenance work with a choice of plans from 3 yrs / 40,000 kms to 10 yrs / 2,00,000 kms and start at an attractive pricing of INR 1.53 per km. The BMW X3 also comes with **optional BMW Repair Inclusive** that extends warranty benefits from third year of operation to maximum sixth year, after the completion of the standard two-year warranty period. Together, these packages provide complete peace of mind and freedom to enjoy unlimited driving pleasure.

**BMW India Financial Services** offers an attractive BMW 360° financial plan with ‘drive away monthly price’ of INR 79,999/-, assured buyback of up to 60% and flexible end of term options. Customized financial solutions can be further designed as per individual requirements.

### **The new BMW X3.**

The **design** of the new BMW X3 makes a sportier orientation. With the redesigned BMW kidney grille, flatter headlights and the new front apron, the new BMW X3 flaunts an absolutely refreshed design appearance. More strikingly shaped and larger BMW kidney grille now comprising of a single-piece frame. The front feature **adaptive LED headlights** with Matrix function. A black border gives the full LED rear lights a more precise appearance, while the narrower light graphic now includes a three-dimensionally modelled pincer contour and horizontal turn signals integrated in filigree style. The new, flush-fitting free-form tailpipe trims

are larger and sportier, conveying a more powerful presence. In the **M Sport package**, front apron features larger air inlets finished in high-gloss black and air curtains. The **sportier rear bumper** includes a diffuser finished in Dark Shadow. The M Sport trim includes the new **19-inch** Y-Spoke 887M alloy wheels. However, 20-inch M alloy wheels are also available as an early bird offer.

The **interior** boasts an exceptional level of comfort and functionality in an extremely modern ambience. Exclusive functions such as **Multi-function Sport Steering Wheel**, electrical seat adjustment with memory function, exterior mirror package add to the comfort. Driver and front passenger enjoy the superior sporty flair of a premium SAV. **M Sport** has an exclusive set interior package like Sport seats, Sensatec perforated upholstery, M leather steering wheel with multifunction buttons, M interior trim adding the performance-oriented ambience. **Panoramic glass roof** and **Welcome Light Carpet** are few among the long list of features that create the perfect ambience. New electroplated trim elements on the air vents add a touch of elegance while emphasising the horizontal lines in the interior. **Ambient Lighting** with six dimmable designs creates an atmosphere for every mood. Features such as electroplated controls and **3-zone automatic climate control** with extended options add to the overall luxurious feel. The boot has a capacity of 550 litres and can be expanded further to 1600 litres by folding down the 40/20/40 split rear seat backrest.

Thanks to the unrivalled **BMW TwinPower Turbo** technology, the petrol engine melds maximum power with exemplary efficiency and offers spontaneous responsiveness even at low engine speeds. The two-litre four-cylinder **petrol engine** of the BMW X3 xDrive30i produces an output of 185 kW / 252 hp and a maximum torque of 350 Nm at 1,450 – 4,800 rpm. The car accelerates from 0 -100 km / hr in just 6.6 seconds with a top speed of 235 km/h.

The eight-speed automatic Steptronic sport **transmission** performs smooth, almost imperceptible gear shifts. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency. **Adaptive Suspension** with its individual electronically controlled dampers adapts to both road conditions & individual driving style thereby offering exceptional precision and improves the drive and

handling dynamics. For even greater driving pleasure, it is available with steering wheel paddle shifters, cruise control with braking function and Automatic differential brakes (ADB) with electronic differential locks as standard. The **BMW Performance Control** system increases the stability of the car by targeted braking of the wheels.

**BMW xDrive**, an intelligent all-wheel-drive system, monitors the driving situation constantly and is quick to respond. Electronically controlled 'Automatic Differential Brakes/Locks' (ADB-X), extended 'Dynamic Traction Control' (DTC), Hill Start Assist and Hill Descent Control help to conquer every terrain.

A host of **BMW ConnectedDrive technologies** continues to break the innovation barrier in automotive industry – BMW Gesture Control and Wireless Apple CarPlay® / Android Auto. The modern cockpit concept **BMW Live Cockpit Professional** running on latest BMW Operating System 7.0 includes 3D Navigation, with a high-resolution 12.3" screen instrument cluster behind the steering wheel and a control display. The spread of **driver assistance** systems is more extensive than ever. **Parking Assistant Plus** with 360 camera makes parking in tight spots easier by taking over acceleration, braking as well as steering. The car features a 464W Harman Kardon Surround Sound system 16 speaker with individually adjustable equalizing.

**BMW EfficientDynamics** include features such as 8-speed Steptronic Automatic Transmission, Auto Start-Stop, Brake-Energy Regeneration, Electronic Power Steering, 50:50 Weight Distribution, Driving Experience Control switch with different driving modes such as COMFORT/ECO PRO/SPORT/SPORT+ and many other innovative technologies.

**BMW Safety** technologies includes six airbags, Attentiveness Assistance, Dynamic Stability Control (DSC) including Cornering Brake Control (CBC), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensor, ISOFIX child seat mounting and integrated emergency spare wheel under the load floor.

## Media Information

Subject Everything x Everywhere: The new BMW X3 launched in India.

Page 5

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