



THE NEW BMW X3 (G01 LCI).

PRODUCT PRESS KIT.

The new BMW X3.

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The new BMW X3 in its 2nd phase of model cycle is now re-introduced with new looks, improved equipment and an optimized range structure for the customers, thereby ensuring a greater focus on sportiness, “X-ness” as well as enhanced clarity through simplified variant offering. BMW has given its successful Sports Activity Vehicle (SAV) BMW X3 a comprehensive refresh. At first glance, a redesigned front end and a revised rear section lend even clearer emphasis to the robust off-road look and sporty appearance, to the third generation of the successful BMW X3. The refresh is rounded off with a modern interior along with new equipment features and updated infotainment.

Worldwide success story.

The premium SAV BMW X3 enjoys great popularity worldwide thanks to the distinctive combination of powerful drives and sporty agility with a robust appearance and plenty of space for family or sports equipment. The BMW X3 offers its customers independence and individuality and has already been produced almost two million times since the launch of the second generation in 2010.

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Exterior.

The new BMW X3 has a more modern appearance that conveys a more powerful presence and as a result, design changes to the front and rear with an emphasis on classic X-elements, the new BMW X3 has a more modern look with a more powerful presence. The BMW kidney grille and headlights have been redesigned along with the front apron and rear bumper, while new graphics have been applied to the rear lights. The new BMW X3 features high-quality X elements as standard, including underbody protection and specific side sills in the style of the previous X-Line, thereby making a robust statement.

New BMW kidney grille and flatter headlights.

With the redesigned BMW kidney grille, headlights that are around ten millimetres flatter and the newly designed front apron, the new BMW X3 looks almost like born in new avatar. More strikingly shaped, especially in the upper area, the BMW kidney grille is larger than before and now comprises a single-piece frame. The frame is finished in pearl chrome, the grille bars in satin-finished aluminium. The flatter front headlights feature full LED technology with Matrix function as standard, thereby letting the new LED headlamps take the functionality of previously separate fog lamps, in case of adverse weather conditions. As part of the dynamic light distribution and anti-dazzle functionality, BMW Selective Beam supports the auto ON/OFF of high beam headlights depending on, oncoming traffic situation.

New front apron and vertical air intakes.

Below the headlights, vertical air intakes are arranged in a triangular interpretation frame in the front bumper. In the new front apron, taut and amply-sized surfaces in body colour and, along with the robust underbody protection reinforce the presence and high-quality aura of the new BMW X3. The window graphics and roof rails are standard in satin-finished aluminium for xDrive30i SportX Plus and in high gloss black for xDrive30i M Sport.

Newly designed rear apron and free-form tailpipe trims.

The rear section of the new BMW X3 offers greater clarity as a result of various measures. A black border gives the full LED rear lights a more precise appearance, while the narrower light graphic now includes a three-dimensionally modelled pincer contour and horizontal turn signals integrated in filigree style. The emphasis on horizontal lines, for example in the concave area at the lower end of the tailgate, contributes to the tidy impression of the rear. This now visually extends across the entire width of the vehicle, since the reflectors have been assigned a new place in

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the bumper. The newly designed underbody protection provides a powerful finish to the 'X-Factor'. Its elaborate paintwork makes it look as if it were milled from a solid block of aluminium. Another new feature is the flush-fitting free-form tailpipe trims, which are now larger and sportier, conveying a more powerful presence.

Alloy wheel options.

The new BMW X3 comes equipped with 19-inch alloys as standard, with finish in jet black for xDrive30i SportX Plus and in Mid-night grey for xDrive30i M Sport. The tyre size for both the variants stand at 245/50 R19, resulting in increased surface area of the wheel, which in conjunction with air curtains calms the air flow around the front wheel arches, thereby improving aerodynamics, stability and comfort.

M sport package with specific exterior details.

The M sport package gives the BMW X3 a sportier orientation. The specific front apron features significantly larger air inlets and inserts finished in high-gloss black, as well as more pronounced air curtains. Also, the M High Gloss shadow line package enhances the window graphics, roof rails, finishes in B- & C-Pillar and exterior mirror base and frame in black high gloss. The sportier rear bumper includes a more striking diffuser finished in high-gloss black along with two additional side air-curtain-panels in similar high-gloss black finish.

Six paint finishes to choose from.

Following the redesign of the BMW X3, BMW offers a total of eleven six paint finishes namely Sophisto Grey Brilliant Effect, Mineral White, Phytonic Blue and Black Sapphire and for the M sports package, the new exclusive M Brooklyn Grey metallic and metallic finish M Carbon Black.

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Interior and equipment.

The new BMW X3 now welcome passengers in a significantly revised ambience. The free-standing, central Control Display with touch function now offers a screen diagonal of 10.25 inches in xDrive30i SportX Plus and a 12.3-inch version of the touch display in xDrive30i M Sport. The significantly improved range of standard equipment now also includes electrically adjustable with memory sports seats with pronounced side bolsters to enhance the sporty look and provide improved lateral support in dynamic driving situations. The upholstery features a new generation of Sensatec with perforations. The new upholstery offers a natural feel and a high- quality appearance while being easy to clean. The new BMW X3 also comes equipped with Panoramic glass roof, along with roller sun-blinds for rear window and automatic air conditioning with 3-zone control, which allows separate temperature settings for the driver and front passenger as well as separate climate control at the rear.

In addition to the cupholder and a model-specific emblem, the centre console accommodates the newly designed control island with the gear selector lever, buttons for the start/stop system, the electric parking brake, hill descent control and various driving experience functions as well as the BMW Controller. The engine start button is now positioned here, too. The surfaces are finished in matt black, while the rotary knob of the BMW Controller has a galvanized rhombic structure. Also to enhance the elegance and dynamic factor, galvanic embellishers in electroplated finish for air vents & controls on doors, along with Aluminium fine cutting trim in pearl chrome finish and M leather steering wheel in "Walknappa" black with black stitching, have been used in xDrive30i M Sport. In xDrive30i SportX Plus, sport leather steering wheel along with interior trim in black high gloss with pearl chrome finish not only makes the new BMW X3 aesthetically more appealing but also talks about the high level of craftsmanship.

The Ambient lighting functions.

Now with additional functions, the Ambient Light features contour lighting above the decorative trim in the dashboard and ambient lighting that shines gently downwards below the accent trim to create a particularly high-quality, relaxing atmosphere in the interior. The brightness of the ambient lighting can be adjusted independently of the interior lighting. Selection of a total of six colours (orange, lilac, mint, bronze, blue and white) and functions such as "dimmed when driving at night" is available in the menu of the central information display. In the night design, the central monitor seems literally to float above the instrument panel.

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Rear versatility and a large luggage compartment volume.

In order to increase seating comfort at the rear, the backrest of the rear seat with 40:20:40 split as standard can be adjusted based on space requirement. The standard load volume of 550 litres can be increased to up to 1,600 litres in the new BMW X3.

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Engines and drive.

Powerful petrol engines with four cylinders.

The innovative BMW 4-cylinder Twin Power Turbo engine, with 8-Speed Steptronic A/T transmission includes TwinScroll turbocharging, direct high-precision injection, the variable camshaft control system i.e., double VANOS and the fully variable valve control system Valvetronic,

The new BMW X3 xDrive30i delivers an outstanding power output of 185kW/252 hp @ 5000-6500 rpm, with 0-100 kmph in just 6.6 sec. The maximum torque of 350 Nm goes on stream between 1,450 and 4,800 rpm, with impressive fuel efficiency figure of 13.19 Kmpl.

BMW xDrive: precise power distribution with optimised efficiency.

BMW xDrive all-wheel drive makes a significant contribution to the versatile sporty flair of the new BMW X3. The latest edition of the system is characterised by reduced weight and optimised internal efficiency. In addition, the precise electronic control of the intelligent all-wheel drive ensures especially sporty power distribution that is typical of the brand. Its rear-wheel orientation makes dynamic cornering in particular an especially intense experience. In addition, BMW xDrive optimises both driving stability and traction over rough terrain.

High-quality suspension technology with an individual set-up.

With its high-quality and specifically matched suspension technology, the BMW X3 offers plenty of agility as well as a high level of ride comfort. The design of the electromechanical power steering with its set-up geared towards particularly dynamic driving characteristics ensures high precision when taking bends in sporty style as well as supreme straight-line stability. At the same time, the speed-related Servotronic power steering enables comfortable maneuvering. With adaptive suspensions in xDrive30i M Sport, the electronically controlled dampers adapt to both road conditions and driving style. For either a sporty or comfortable basic set-up, there is a choice of two maps that can be activated using the driving experience switch. Clubbed with 'Performance Control' in xDrive30i M Sport – the new BMW X3 increases agility by distributing drive torque to the rear wheels depending on the situation.

A powerful lightweight braking system and DSC (Dynamic Stability Control) also contribute to sporty and safe handling characteristics. In addition to the anti-lock braking

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system (ABS) and Dynamic Traction Control (DTC), the range of functions also includes the ADB-X electronic differential lock, CBC Cornering Brake Control, DBC Dynamic Brake Control, start-off assistant and HDC Hill Descent Control.

Aerodynamic fine-tuning with success.

With a drag coefficient from $c_d = 0.29$, the BMW X3 boasts the best levels in its segment. The reduction of air resistance not only helps reduce fuel consumption, it also offers benefits in terms of noise comfort. In addition to aerodynamically optimized vehicle proportions, the model features an underbody structure with additional trim elements. Further detailed optimisations such as the roof spoiler with lateral aero edges and the active air flap control round off the range of aerodynamic measures.

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Driver assistance systems.

Parking Assistance.

In refreshing the BMW X3, BMW has reorganised and once again significantly expanded the range of modern driver assistance systems to enhance both comfort and safety. The new BMW X3 comes with Parking Assistant with reversing camera as standard which includes the reverse assistant for parallel and perpendicular parking. The system measures the potential parking space while driving at speeds below 35 km/h and after displaying the information the assistance completely takes over the vehicle by steering, & gear selection. The driver simply has to concentrate on operating the accelerator and brake pedals and keeping an eye on the surroundings. The xDrive30i M Sport variant comes additionally with Panorama View, 3D Top View and a 360-degree image view, which is shown from different perspectives on the Control Display & offers additional comfort and increased safety while parking in tight spots.

The new BMW X3 also offers numerous standard assistance systems that enhance comfort and safety such as cruise control with braking function (at speeds of approx. 30km/h or higher), Attentiveness Assistance which suggests when to take a break and passive protection for pedestrians.

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BMW ConnectedDrive.

BMW Live Cockpit Plus in BMW X3 xDrive30i SportX Plus.

The new BMW X3 xDrive30i SportX Plus comes equipped with BMW Live Cockpit Plus as standard. This includes the iDrive operating system with a Control Display which is 10.25 inches in size and a Touch Controller, as well as an instrument cluster in Black Panel look with a 5.1-inch colour display at the centre. The package also includes a multimedia and navigation system and two ports for data transfer.

Two 12.3-inch displays in BMW Live Cockpit Professional.

The BMW Live Cockpit Professional in BMW X3 xDrive30i M Sport offers a fully digital display network: the high-resolution instrument cluster behind the steering wheel and the Control Display each have a screen size of 12.3 inches. The fully digital instrument display has space for a navigation map section, or the 3D environment visualization for parking assistance view.

Smartphone connectivity.

With BMW Operating system 7, BMW Live Cockpit Plus and BMW Live Cockpit Professional offer optimised smartphone integration, via Apple CarPlay® and Android Auto™. Hence offering safe, straightforward use of smartphone functions such as music, media or messaging apps while driving.

Enhanced functionality for the BMW Intelligent Personal Assistant.

The BMW Intelligent Personal Assistant is also constantly gaining additional capabilities in the BMW X3, creating an even more intensive bond between driver and vehicle. With the digital companion activated by voice control (e.g. "Hey BMW") or at the touch of a button, naturally spoken instructions can now be used to regulate the air conditioning, open and close the windows or change the driving experience switch modes, for instance. The system also recognises whether it is being addressed by the driver or the front passenger and reacts accordingly – for example by adjusting the air conditioning on one side only.