



Press and Corporate Affairs

Press Release

November 8, 2012

A Phenomenon for all Senses: The all-new BMW 6 Series Gran Coupe arrives in India.

The first four-door coupe from BMW unites perfect aesthetics with luxurious comfort and a supreme sporty character.

Manish Malhotra creates a special moment of rare beauty with an exclusive collection to welcome the all-new BMW 6 Series Gran Coupe.

Mumbai. The all-new BMW 6 Series Gran Coupe, the first four-door coupe in the history of BMW, was launched in Mumbai during an exclusive event. The all-new BMW 6 Series Gran Coupe was unveiled through 'Visions of Beauty', an exclusive collection designed by Manish Malhotra, the leading Indian fashion designer.

The all-new BMW 6 Series Gran Coupe is available at all BMW dealerships across India as a CBU (Completely Built-Up) unit and the deliveries will start from November 2012 onwards.

Mr. Philipp von Sahr, President, BMW Group India said, "BMW has reinvented the coupe, creating a four-door car with irresistible dynamics and aesthetics that reawaken the joy of driving every day. The all-new BMW 6 Series Gran Coupe has achieved an unusual synergy between pioneering design, uncompromising sportiness and exclusive elegance which is distinguished by its spaciousness and functionality. A BMW has never been seen in this form and it will be the first choice of the discerning customers who believe only in the best."

The all-new BMW 6 Series Gran Coupe is available in a diesel variant (The BMW 640d Gran Coupe) at an all India ex-showroom price of INR 86,40,000.

Price prevailing at the time of delivery will be applicable. Delivery will be made 'ex-showroom'. Ex-showroom price excludes Road tax, RTO statutory taxes / fees, insurance and Octroi (if applicable). Prices / options subject to change without prior notice.

The all-new BMW 6 Series Gran Coupe is available in Alpine White as non-metallic paintwork and in the following metallic paintworks: Black Sapphire, Deep Sea Blue, Havanna,

Company
BMW India
Private Limited

A BMW Group Company

Office Address
BMW India
DLF Cyber City – Phase II
Building No. 8 – Tower B
7th Floor
Gurgaon 122002
Haryana, India

Telephone
+ 91 124 4566 600

Internet
www.bmw.in

Media Information

Subject A Phenomenon for all Senses. The all-new BMW 6 Series Gran Coupe arrives in India.

Page 2

Mineral White, Orion Silver, Space Grey, Titanium Silver and Vermillion Red. The standard Dakota leather upholstery is available in Black, Ivory White and Cinnamon Brown colour combinations. Interior trims offered are Fine-wood trim American Oak, Fine-wood trim Poplar Grain Grey and Fine Brushed Aluminium. The optional M Sport Package is available in special Carbon Black and Imola Red colors with Alcantara leather combination Nappa Anthracite/Black and Interior trim finishers Aluminium Hexagon.

The **design** of the all-new BMW 6 Series Gran Coupe was inspired by the idea of an object cutting straight through liquid medium and imagining the lines and forms that would be created in the process. The sporty temperament of the all-new BMW 6 Series Gran Coupe is revealed in its elongated profile, the long wheelbase and the extended bonnet. The overall picture creates the imposing impression of a car in resolute forward motion. The BMW 6 Series Gran Coupe looks as if it's moving, even before it has turned a wheel. The third brake light incorporated into the full width of the rear glass underlines the individuality as well as the power of the all-new BMW 6 Series Gran Coupe.

The **interior** of the all-new BMW 6 Series Gran Coupe leaves no sense unstimulated and creates a private space that invites indulgence. Luxurious sophistication and emotional sportiness are blended effortlessly by the use of premium materials and first-class workmanship. The versatility and large dimensions offer the rear passengers optimum space and comfort. The electric glass-roof adds to the feeling of spaciousness. The rear seats can be folded down in 60:40 configuration to increase the luggage capacity.

Sporty **performance** and great efficiency characterise the new BMW TwinPower Turbo diesel engine in the all-new BMW 640d Gran Coupe. The all-new BMW 640d Gran Coupe accelerates to 100 km/hr in 5.4 seconds with the ability to achieve a top speed of 250 km/hr.

The new eight-speed sport automatic **transmission** with Cruise Control performs smooth, almost imperceptible gear shifts. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency. The Sports Leather Steering of the all-new BMW 640d Gran Coupe also features Shift Paddles for facilitating more convenient manual gear shifts.

Media Information

Subject A Phenomenon for all Senses. The all-new BMW 6 Series Gran Coupe arrives in India.

Page 3

Using the Driving Experience Control switch, the driver is able to choose between different driving modes to suit the driving conditions (ECO PRO, Comfort, Sport and Sport+). In addition, Dynamic Damper Control adapts the shock absorber characteristics and adjusts to suit both the road condition and driving style.

True exclusivity of the all-new BMW 6 Series Gran Coupe is expressed through a choice of three optional packages available for customers with individual preferences. **BMW Individual** is defined by exquisite upholstery and perfect detailing which is revealed in the first glance itself. Every BMW 6 Series Gran Coupe can be made unmistakably unique through a large selection of distinct colors, rich leathers, fine-wood interior trims and high-grade materials.

The **M Sport Package** accentuates the unmistakably sporty genes of the all-new BMW 6 Series Gran Coupe with distinctive design and functional elements like M Aerodynamics package, special bodywork colours, dark chrome tailpipes, black brake callipers and M door sill finishers.

The **Luxury Package** is designed especially for customers with a focus on comfort. The package includes special Comfort Seats with Active Seat Ventilation and Seat Heating.

BMW EfficientDynamics doubles the Sheer Driving Pleasure of the all-new BMW 6 Series Gran Coupe with features such as Auto Start-Stop, ECO PRO Mode, Brake-Energy Regeneration, Intelligent Lightweight Construction, Electronic Power Steering and 50:50 Weight Distribution. These innovative technologies enable efficient driving and reduced fuel consumption while delivering the unbeatable driving experience typical of a BMW.