



Press and Corporate Affairs

Media Information

1 October 2009

BMW India announces the opening of Sanghi Classic in Jaipur.

The BMW X6 debuts in Jaipur.

Jaipur. BMW India announced opening of Sanghi Classic, its new dealership facility in Jaipur. Sanghi Classic brings to Jaipur the BMW standards of sales and service and the same international experience as any BMW dealership worldwide.

The showroom is located on Tonk Road, Sanghi Gardens in Jaipur and a fully equipped workshop is also functional at the same location. The showroom and workshop are headed by Mr. Puneet Sanghi, Managing Director, Sanghi Classic.

Commenting on the occasion, Mr. Peter Kronschnabl, President, BMW India said, "Today we are proud to open 16th BMW facility in India. Our expansion in the Indian Market has been very successful and is reflective of BMW's quest to provide international quality of service to customers. We are confident that this new partnership in Jaipur, the Gateway to Rajasthan will add further momentum to BMW's growth plans in India."

Mr. Puneet Sanghi, Managing Director, Sanghi Classic said, "We take pride in our new relationship with BMW India and are fully committed to this partnership. This is an exciting opportunity as BMW symbolizes dynamic forward moving people and is among the most coveted premium brands in India. We are fully committed to our customers and look forward to provide high quality services in Jaipur."

On this occasion, BMW India also introduced the BMW X6, the world's first Sports Activity Coupé in Jaipur.

Company
BMW India
Private Limited

A BMW Group Company

Postal address
BMW India
DLF Cyber City – Phase II
Building No. 8 – Tower B
7th Floor
Gurgaon 122002
Haryana, India

Telephone
+ 91 124 4566 600

Internet
www.bmw.in

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Commenting on the occasion, Mr. Peter Kronschnabl, President, BMW India said, "BMW X6 is the world's first Sports Activity Coupé which offers fascinating features and skills in a combination unmatched by any other vehicle. The new BMW X6 has all the agility and elegance of a coupé plus the impressive versatility of a Sports Activity Vehicle. The BMW X6 is an absolutely exceptional vehicle ensuring unparalleled supremacy in all situations, regardless of road and surface conditions."

The BMW X6 draws its strength from two exclusive automotive worlds to create a new one. In its design the new BMW X6 combines the sporting elegance of a large BMW Coupé with the powerful presence of a BMW X model. Equipped with BMW Dynamic Performance Control, this is a coupé that knows no limits, especially in terms of driving dynamics.

The BMW X6 will be available in two variants – X6 xDrive50i (petrol) and X6 xDrive30d (diesel). These cars are available as Completely Built-up Units (CBU). The ex-showroom prices of the new BMW X6 in INR are as follows.

BMW X6 xDrive50i : Rs. 82,90,000

BMW X6 xDrive30d : Rs. 65,90,000

Note: Ex-showroom price excludes RTO registration charges, tax, insurance, handling charges; octroi and entry tax (if applicable). The above prices are inclusive of 12.5% VAT. Prices and options are subject to change.

Sanghi Classic

Spread over 20,000 sq. ft., Sanghi Classic has an ultra-modern showroom integrated with an after-sales service facility featuring service bays and a spare parts inventory. The design of the showroom is based upon Reception at the Car (RATC) and Urban Street Display concept which is a Signature BMW layout with a Consultation lounge, Sales and After Sales Desk close to the display area.

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The showroom can display up to 4 cars in an urban street display style. The workshop comprises of 4 service bays and a diagnostic bay that can service up to 20 cars per day.

The dealership will employ more than 20 people. As with every other BMW dealership, Sanghi Classic has provided its staff intense training in management of sales, service, spare parts and business systems to ensure customers receive best-in-class pre and post sales ownership experience. A team of service engineers have also been trained at BMW's training centers in Singapore, Malaysia and Germany.

If you have any queries, please contact:

Corporate Communications

Abhay Dange, General Manager Press and Corporate Affairs

Cell: +91 9910481013, Tel: + 91 124 4566 600, Fax: + 91 124 4566 612,

Email: Abhay.Dange@BMW.in

Poonam Thakur, Vox Public Relations

Cell: +91 9818130538, Tel: + 91 11 4061 3001, Fax: + 91 11 4016 3001,

Email: PoonamT@voxpr.co.in

D S Rathore, T9 Advertising

Cell: +91 9929264935

Email: t9advertisingcompany@gmail.com

Internet: www.BMW.in