

Media Information

June 21, 2012

**BMW Group launches International Management Associates Programme 2012 in India.**

**Gurgaon.** BMW Group has launched International Management Associates Programme (MAP) 2012. As part of the international programme designed for young professionals for a fast track career growth, five management graduates will be appointed from India.

BMW Group in India has initiated an exhaustive selection process comprising seven qualifying stages and three steps in the interview process.

57 Associates will be selected for the programme in 2012 across 16 countries (Austria, Switzerland, China, Spain, Indonesia, India, Korea, Mexico, Malaysia, Russia, Singapore, Thailand, United Kingdom, United States of America, Abu Dhabi and South Africa).

The Management Associates Programme comprises of two international assignments and three different rotations, where Associates will work in various strategic and operational projects with the BMW Group in India and internationally. During the assignments, Associates will gain insights into business processes, strategy, culture and BMW Group brands from both a local and global perspective. Furthermore, an experienced manager from BMW India will act as a personal mentor to support them throughout the programme.

All Management Associates will have a common six-month assignment in Germany. This common placement will allow them to meet like-minded people from other functional areas and countries, build their international network and share the knowledge about their country.

Management Graduates (Full time Post Graduate Diploma in Management / Masters of Business Administration / Chartered Accountant) with specialization

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BMW India  
Private Limited

A BMW Group Company

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in Sales/ Marketing/ Finance between 23-26 years of age with minimum work experience of 2-4 years are eligible for the programme.

In 2011, five Management Associates, Ms. Preeti Dwivedi, Mr. Augustine John, Mr. Varun Pachisia, Mr. Nishanth Ramkuttu and Mr. Gopakumar Krishnamurthy were appointed in the Human Resources, Marketing, Sales, Logistics and Assembly functions at BMW India. As part of the programme, all five associates are presently undergoing their training in Germany.

Aspirants for the International Management Associates Programme (MAP) 2012 should e-mail their resume with passport size photograph in word document to [bmwmap@antal.com](mailto:bmwmap@antal.com) before 14 July 2012, clearly mentioning their specialization (Sales / Marketing/ Finance) in the subject.

**BMW India**

Headquartered in Gurgaon (National Capital Region), BMW India is a 100% subsidiary of the BMW Group. Till date, BMW Group has invested 1.8 billion Indian Rupees. The wide range of BMW activities in India include the establishment of a production plant in Chennai, a parts warehouse in Mumbai and development of a dealer organisation across major metropolitan centres of the country. The BMW Plant Chennai produces the BMW 3 Series, the BMW 5 Series and the BMW X1 in petrol and diesel variants. The new BMW X3 is produced in diesel variants. The BMW Plant Chennai has the capacity to produce 11,000 units per year on a double shift basis. The total number of employees at BMW India is 650. More than 1200 additional jobs have been created in the dealer and service network. BMW India is the pioneer in bringing luxurious dealerships to India. BMW India has also set very high standards in service quality and customer care. Currently, BMW India has 25 outlets in the Indian market. By end of 2012, BMW India will aggressively expand its dealer network by increasing the number of outlets to 40 across major metropolitan centers and emerging markets in India.

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**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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