

Media Information

July 6, 2012

**Mr. Philipp von Sahr to succeed Dr. Andreas Schaaf as President of BMW Group India.**

Dr. Andreas Schaaf to assume executive position at BMW Group Headquarters in Munich.

**Munich.** Mr. Philipp von Sahr (54), currently President of BMW Group Belgium-Luxemburg, will succeed Dr. Andreas Schaaf (42) as President of BMW Group India (effective October 1, 2012).

During the tenure of Dr. Andreas Schaaf as President, BMW India successfully stood ground in a fiercely competitive environment and maintained its Number One position in the Indian luxury car market.

Born on 2<sup>nd</sup> February 1958, Mr. Philipp von Sahr has completed his Master of Business Administration from University of Munich. He began his career with BMW AG in Munich in 1987. Prior to joining BMW Group Belgium-Luxemburg, Mr. Sahr was the Head of Sales for BMW Group Germany.

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