



## Press and Corporate Affairs

Media Information

08 December 10

### **The new BMW 520d launched in India.**

### **The best in its class just got better: the BMW 5 Series Sedan steps forward with the new BMW 520d.**

**Gurgaon.** The new BMW 520d has been launched in India and can be ordered at BMW dealerships across India.

Dr. Andreas Schaaf, President, BMW India said, "The 5 Series is the core model in our product portfolio. The new BMW 5 Series sedan, since its launch in April 2010, has successfully emerged as a leader in the luxury sedan segment in India. The new BMW 520d sets a new benchmark for four cylinder diesel sedans by combining outstanding performance with incomparable fuel efficiency."

The new BMW 520d delivers best-in-class fuel economy of 18.4 km/ltr as measured by Automotive Research Association of India (ARAI) for Indian market specifications. This has been possible by effective implementation of "Efficient Dynamics" which in simple words means getting more for less. The new BMW 520d effectively embodies the principle of Efficient Dynamics by incorporating light weight construction technology, Brake Energy Regeneration and the advanced Electronic Power Steering technology.

Powerful aesthetics, dynamic performance and unmatched comfort make the new BMW 520d the most desirable modern executive sedan in its class. The new BMW 520d will be CKD (completely knocked-down unit) produced at the BMW Plant Chennai and the all India ex-showroom prices in INR are as follows.

The new BMW 520d : ₹ 36,90,000

Note: Ex-showroom price excludes RTO registration charges, tax, insurance, handling charges; Octroi and entry tax (as applicable). The above ex-showroom prices are exclusive of sales tax / VAT applicable on sale to the customer. Prices and options are subject to change without prior notice.

Company  
BMW India  
Private Limited

A BMW Group Company

Postal address  
BMW India  
DLF Cyber City – Phase II  
Building No. 8 – Tower B  
7<sup>th</sup> Floor  
Gurgaon 122002  
Haryana, India

Telephone  
+ 91 124 4566 600

Internet  
[www.bmw.in](http://www.bmw.in)

## Media Information

Date 08 December 2010

Subject The new BMW 520d launched in India.

Page 2

The new BMW 520d will be available in a range of ten paint finishes: Alpine White, Black Sapphire, Cashmere Silver, Deep Sea Blue, Havanna, Milano Beige, Space Grey, Titanium Silver, Imperial Blue Brilliant Effect and Sophisto Grey Brilliant Effect.

Individual upholstery designs in Dakota leather will be available in four colours: Black, Vento Beige, Cinnamon Brown/Black, Oyster/Black and Oyster/Oyster Dark. The following interior trims are available: Fine-wood Trim Ash Grain Brown and Fine-wood Trim Finition Anthracite.

The new BMW 520d comes with a two-litre four cylinder turbo diesel engine with an eight-speed automatic transmission. This engine delivers a maximum output of 135 kW/184 hp as well as peak torque of 380 Nm at 1,750 rpm reaching its maximum output at 2,500 rpm. Acceleration from a standstill to 100 km/hr comes in 8.1 seconds with top speed of 225 km/h.

If you have any queries, please contact:

### **Press and Corporate Affairs**

Abhay Dange, General Manager, Press and Corporate Affairs

Cell: +91 9910481013 Tel: + 91 124 4566 600 Fax: + 91 124 4566 612 Email: Abhay.Dange@BMW.in

Richa Sharma, Executive, Press and Corporate Affairs

Cell: +91 9910022148 Tel: + 91 124 4566 656 Fax: + 91 124 4566 612 Email: Richa.Sharma@partner.BMW.in

Internet: [www.BMW.in](http://www.BMW.in)