



## **Press and Corporate Affairs**

Media Information  
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### **The much awaited new BMW X1 debuts in India.**

### **Pioneering a fresh automotive trend, the new BMW X1 establishes a new vehicle segment in the premium Sports Activity / Utility class.**

Agile, versatile and modern, the new BMW X1 rolls-out of the BMW Plant Chennai.

**New Delhi.** The new BMW X1 was launched in New Delhi in three variants: BMW X1 sDrive18i (petrol), BMW X1 sDrive20d (diesel) and BMW X1 sDrive20d Exclusive (diesel) and can now be ordered at BMW dealerships across India.

Dr. Andreas Schaaf, President, BMW India said, “**The new BMW X1 is a modern vehicle that for the first time brings premium BMW characteristics into the compact vehicle segment.** The new BMW X1 sets a benchmark by bringing together features of a Sports Activity Vehicle with spontaneous flexibility and outstanding fuel economy. The new BMW X1 is the perfect vehicle for customers focusing on areas such as leisure activities and lifestyle in their choice of car.”

The new BMW X1 will be CKD (completely knocked-down unit) produced in India and the all India ex-showroom prices are as follows –

The new BMW X1 sDrive18i	:	` 22,00,000
The new BMW X1 sDrive20d	:	` 23,90,000
The new BMW X1 sDrive 20d Exclusive	:	` 29,90,000

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Note: Ex-showroom price excludes RTO registration charges, tax, insurance, handling charges; Octroi and entry tax (as applicable). The above ex-showroom prices are exclusive of sales tax / VAT applicable on sale to the customer. Prices and options are subject to change without prior notice.

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The new BMW X1 will be available in a range of ten exciting colours to choose from including Alpine White as non-metallic paintwork and the following metallic colours: Black Sapphire, Cashmere Silver, Deep Sea Blue, Vermillion Red, Space Grey, Titanium Silver, Sparkling Bronze, Graphite Blue and Marrakesh Brown.

The new BMW X1 sDrive18i and the new BMW X1 sDrive20d will be available in the upholstery choices: Sensatec Black and Sensatec Beige. Leather Nevada is the standard upholstery for the new BMW X1 sDrive20d Exclusive and is available in the following colours: Beige, Black and Red Brown/Black.

### **The new BMW X1: Description in Brief**

The new BMW X1 expands and enhances the range of BMW X models by yet another innovative vehicle concept. Through its body **design** the BMW X1 demonstrates self-confident elegance, versatile and sporting character, as well as spontaneous agility. For the first time the features and characteristics of a BMW X model are carried over in modern style into a unique vehicle in the premium compact segment.

The **interior** of the BMW X1 is characterised by clear function and trendsetting, modern style. In the cockpit, the centre console is tilted slightly towards the driver so all the relevant operating functions are arranged to provide a sense of personal control. The elevated seating position, a generous feeling of space, the wide range of storage options and the variable interior offer ideal conditions for enjoying the new BMW X1 both in an urban environment and beyond.

The **interior** can be **flexibly** adjusted to individual requirements. The new BMW X1 has room for spontaneity through fully variable rear seats with separately folding centre section and adjustable backrest angle. The rear-seat backrest comes with ten-stage tilt adjustment from 1 to 31 degrees. The rear-seat backrest is divided in three parts (a split of 40/20/40) and can be individually folded down to increase the luggage compartment capacity from 420 litres to a maximum of 1,350 litres.

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The panorama glass sunroof, available in the new BMW X1 sDrive20d Exclusive, creates a particularly bright ambience. Seats in the new BMW X1 are electrically adjustable on both the driver and front seat passenger sides.

A turbocharger with variable intake geometry and common-rail fuel injection gives the four-cylinder diesel in the new **BMW X1 sDrive20d** a maximum output of 130 kW/177 hp at an **engine** speed of 4,000 rpm as well as maximum torque of 350 Nm all the way from 1,750 to 3,000 rpm. It accelerates to 100 km/h in 8.3 seconds with the ability to achieve the top speed of 205 km/hr. **The average fuel consumption is 15.24 km/ltr as measured by Automotive Research Association of India (ARAI) for Indian market specifications.**

The 110 kW/150 hp four-cylinder **petrol** version featured in the new **BMW X1 sDrive18i** provides a similarly economical entry into the world of BMW X models. This engine delivers peak torque of 200 Nm at 3,600 rpm reaching its maximum output at 6,400 rpm. Acceleration from a standstill to 100 km/hr comes in 10.4 seconds with top speed of 200 km/h. **The average fuel consumption of BMW X1 sDrive18i is 11.24 km/ltr as measured by ARAI for Indian market specifications.**

All versions of the new BMW X1 are equipped as standard with six-speed automatic **transmission** with short reaction and gearshift times. In India, the new BMW X1 comes with the dynamic rear-wheel drive system which means the driver enjoys typical BMW agility and driving pleasure – namely precise handling, flawless cornering ability and incomparable dynamics.

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