



Press and Corporate Affairs

Media Information

08 February 2011

BMW Golf Cup International 2011 in Hyderabad.

Hyderabad. BMW India organized the BMW Golf Cup International 2011 in Hyderabad on 05 February 2011. BMW India will launch BMW Golf Cup International 2011 across nine cities - Chennai, Hyderabad, Pune, Ahmedabad, Chandigarh, Gurgaon, New Delhi, Mumbai and Bangalore. The national final will be held in mid 2011 in the National Capital Region (Gurgaon).

An exclusive, invitation-only event, the BMW Golf Cup International 2011 is an amateur golf tournament series designed for customers, prospects and opinion leaders and provides the right mix for an exclusive social interaction.

India is one of 50 participating countries where 100,000 players will compete across 1,000 qualifying tournaments. The finalists will then converge at the BMW Golf Cup International 2011 World Final.

Dr. Andreas Schaaf, President, BMW India said, "It is with great pride that we officially introduce BMW Golf Cup International 2011 in India. The world of amateur golf in India is witnessing progressive development and exemplifies the advancement and legacy of the sport in this country. We hope to see great success from this year's participants and are excited to host BMW Golf Cup International which will attract not just our customers and prospects but also other patrons of the game."

BMW India dealers will identify amateur golfers amongst BMW owners and prospective buyers who would be interested in participating in the tournament. The tournaments will be held in accordance with the rules of the respective local golf club.

Mr. Gautham Gudigopuram, Director, KUN Exclusive said, "BMW Golf Cup International has created tremendous excitement in Hyderabad and we look forward to hosting this year's opening tournament. BMW Golf Cup International also presents us with a great opportunity to enhance our relationship with our customers in a joyous and relaxed atmosphere."

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The BMW Golf Cup International 2011 has three categories, A (for handicaps up to 12), B (for handicaps 13 – 28) and Ladies Category (for handicaps up to 28). The winners, runners-up and second runners-up of the individual handicap categories qualify for the national final. The winners in each of the three handicap categories of the national final qualify to take part in the world final of BMW Golf Cup International 2011.

The winners of the Hyderabad tournament are as follows –

Men A

Winner – Mr. A Sridhar Reddy

Runner Up – Mr. Vasumerugu

Second Runner Up – Mr. K Shashidhar Reddy

Men B

Winner – Mr. Phillippe Medeau

Runner Up – Mr. J S Birgi

Second Runner Up – Mr. Lokesh Jayswal

Others

Longest Drive – Mr. Madhav Kota

Closest to the Pin – Mr. Ghouse Moinuddin

Straightest Drive – Mr. Ramana Reddy

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Opportunity to win a leisure trip to Munich, Germany: Hole-in-one throughout the BMW Golf Cup International 2011

During the tournament, participants can win the Hole-in-one offer and win a three night / four day leisure trip to Munich, Germany. Hole-in-one is an extraordinarily tempting offer, but one that most pros have yet to take up.

Schedule of the BMW Golf Cup International 2011 in India is as follows –

| City | Golf Club | Event Date |
|-------------|-------------------------------------|--------------------------|
| Chennai | Cosmo - TNGF Golf Course | Saturday, 29 January 11 |
| Hyderabad | Boulder Hills Golf & Country Course | Saturday, 05 February 11 |
| Pune | Oxford Golf and Country Club | Saturday, 12 February 11 |
| Ahmedabad | Kensville Golf and Country Club | Saturday, 19 February 11 |
| Chandigarh | Panchkula Golf Club | Saturday, 26 February 11 |
| Gurgaon | ITC Classic Golf Resort | Saturday, 05 March 11 |
| Gurgaon | ITC Classic Golf Resort | Sunday, 06 March 11 |
| Delhi | Jaypee Greens Golf Resort | Saturday, 12 March 11 |
| Delhi | Jaypee Greens Golf Resort | Sunday, 13 March 11 |
| Mumbai | The Willington Sports Club | Saturday, 09 April 11 |
| Mumbai | The Willington Sports Club | Sunday, 10 April 11 |
| Bangalore | Eagleton – The Golf Village | Saturday, 16 April 11 |

BMW Golf Cup International

BMW Golf Cup International, one of the world's largest amateur golf tournament series can trace its roots back a quarter of a century to a British-based initiative that ran on its own for five years before going international. The tournament started as the BMW Invitation Tournament in UK. It has now developed into a global series with 1,000 qualifying tournaments involving 100,000 players in up to 50 countries. The best players from each nation qualify for the highlight, the BMW Golf Cup International World Final.

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