



Press and Corporate Affairs

Media Information

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Number One. BMW India ranks Number One in the Indian luxury car segment in January 2011.

New Delhi. With **500** cars delivered to customers in January 2011, BMW India has achieved leadership position in the luxury car segment in India in the beginning of the year.

In January 2011, BMW India sold –

Product	Retail Units (Cars invoiced & delivered to customer)
The BMW 3 Series	164
The BMW 5 Series	271
The BMW 6 Series	1
The BMW 7 Series	17
The BMW X1	15
The BMW X3	2
The BMW X5	9
The BMW X6	9
The BMW Z4	5
The BMW Gran Turismo	7
Total	500 units

Dr. Andreas Schaaf, President, BMW India said, “BMW India continues its success story in 2011 by achieving leadership position in Indian luxury car segment for the month of January. BMW India has embarked on the second wave of its market offensive and we are confident of maintaining our Number One position in the luxury car segment with very strong products, services and strong customer affinity towards the BMW brand.”

Company
BMW India
Private Limited

A BMW Group Company

Postal address
BMW India
DLF Cyber City – Phase II
Building No. 8 – Tower B
7th Floor
Gurgaon 122002
Haryana, India

Telephone
+ 91 124 4566 600

Internet
www.bmw.in

If you have any queries, please contact:

Press and Corporate Affairs

Abhay Dange, General Manager, Press and Corporate Affairs

Cell: +91 9910481013 Tel: + 91 124 4566 600 Fax: + 91 124 4566 612 Email: Abhay.Dange@bmw.in

Internet: www.bmw.in