



Press and Corporate Affairs

Media Information

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Beyond Status and Performance: The all-new BMW M6 Gran Coupé launched in India.

Latest addition to the BMW M Range, the Ultimate Four-Door High-Performance Sports Coupé presents a new experience of luxury in an M car.

Gurgaon. The all-new BMW M6 Gran Coupé, the ultimate four-door high performance sports coupé, was launched in India today at the new BMW Group Training Centre.

The all-new BMW M6 Gran Coupé is available at BMW dealerships across India as a CBU (Completely Built-Up) unit from today onwards.

Mr. Philipp von Sahr, President, BMW Group India said, "Seemingly unstoppable, compellingly sporty, a singular presence – the all-new BMW M6 Gran Coupé does not follow conventional rules, it sets new standards. What makes the all-new BMW M6 Gran Coupé particularly extraordinary is its combination of superior elegance with the comfort and functionality of a four-door saloon and its prowess as a top-class high-performance sports car. With its dynamic expression and luxurious appearance, the all-new BMW M6 Gran Coupé is not just the most attractive coupé in its class, it also provides the best everyday usability."

The new flagship of BMW M, the all-new BMW M6 Gran Coupé is a vision of poise and assurance combining hallmark M high-performance refinement with captivating aesthetics, an opulent ambience and a comfortably-sized cabin with ample space even for rear passengers.

The all-new BMW M6 Gran Coupé is available in a petrol variant at an all India ex-showroom price of INR 17,540,000.

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Media Information

Subject Beyond Status and Performance: The all-new BMW M6 Gran Coupé launched in India.

Page 2

Price prevailing at the time of invoicing will be applicable. Delivery will be made ex-showroom. Ex-showroom prices (inclusive of VAT@12.5%) but excludes Road Tax, RTO statutory taxes/fees, Insurance and Octroi (if applicable). VAT over and above 12.5%, if applicable, will be charged extra. Prices and options are subject to change without prior notice.

The all-new BMW M6 Gran Coupé will be available in Alpine White as non-metallic paintwork and in the following eight metallic paintworks: Black Sapphire, Silverstone, Space Grey, San Marino Blue, Sakhir Orange, Havanna, Singapore Grey and Imperial Blue Brilliant Effect.

The all-new BMW M6 Gran Coupé.

The all-new BMW M6 Gran Coupé boasts extraordinary presence and breathtaking **design** with sporty and elongated lines and many M-specific characteristics. The front is dominated by large air inlets, Adaptive LED Headlights and the redesigned double-slat M kidney grille in chrome with M6 badge. The low roofline flowing smoothly into the rear, the swage line and side windows extending well into the C-pillars accentuate the dynamically stretched silhouette. The aerodynamically optimised exterior mirrors and exclusive 20-inch M light-alloy wheels in double-spoke design underline the car's distinctive appearance, as does another M signature – twin exhaust tailpipes positioned on the outer edges of the rear apron. The diffuser in the rear apron, crafted from carbon-fibre-reinforced plastic (CFRP), optimises under-body airflow.

The **interior** of the all-new BMW M6 Gran Coupé presents a compelling combination of elegance and uncompromising driver-orientated ergonomics. The latest M cockpit technology has striking features such as the multifunction M leather steering wheel; the M centre console, which is inclined slightly towards the driver, has controls for different M driving dynamics systems and the instrument cluster display. Standard M seats with electric adjustment already promise optimum comfort, while M multifunction active seats with climate control are available on request.

Another highlight of the all-new BMW M6 Gran Coupé is the roof, made of carbon-fibre-reinforced plastic (CFRP), which is a unique feature in this segment. The extremely lightweight design provides superior torsional stiffness and reduces weight by 25 kilogrammes compared to that of a conventional glass sunroof. The all-new BMW M6 Gran Coupé provides the kind of spaciousness that is far from the usual coupé fare. A through-loading hatch and 60:40-split folding rear seatback further provide an excellent everyday usability.

Media Information

Subject Beyond Status and Performance: The all-new BMW M6 Gran Coupé launched in India.

Page 3

The M TwinPower Turbo eight-cylinder petrol **engine** in the all-new BMW M6 Gran Coupé is the most powerful of all the standard BMW engines and is distinguished by its enormous performance, outstanding power delivery, running smoothness and free-revving character. The 4.4-litre V8 engine with M TwinPower Turbo technology combines two TwinScroll turbochargers with Valvetronic, Double-VANOS and High Precision Injection to develop an output of 412 kW/560 hp and an impressive torque of 680 Nm. The sprint from 0 to 100 km/hr takes 4.2 seconds and top speed is 250 km/h.

The seven-speed M Double Clutch **transmission** with Drivelogic ensures fast gearshifts without loss of power. Drivelogic also includes adjustable shift characteristics, a Low Speed Assistance system with a crawl function for increased comfort in stop-and-go traffic, a Launch Control system and an automatic “P” function. Motor sport-style shift paddles directly on the steering wheel allow the driver to engage all seven gears without having to lift off the accelerator.

The all-new BMW M6 Gran Coupé with state-of-the-art **safety** features provides maximum support in any situation with six air bags, Active M Differential, M Dynamic Damper Control, M Dynamic mode, M Compound Brakes, Active Protection with Attention Assist and Active headrests (front).

The all-new BMW M6 Gran Coupé also features two M Drive buttons on the steering wheel for pre-programmed configurations for either a sporty or a comfortable drive.

With **BMW EfficientDynamics**, the all-new BMW M6 Gran Coupé sets benchmark when it comes to the performance-to-fuel-consumption ratio equipped with a comprehensive technology package including features such as Intelligent Lightweight Construction, Automatic Start/Stop function, Brake Energy Regeneration, Electric Power Steering, 50:50 Weight Distribution and many other innovative technologies.

The all-new BMW M6 Gran Coupé has a plethora of **BMW ConnectedDrive** driver assist systems and services. These include the next generation of BMW iDrive (the on-board Driver Information System) with touch controller, BMW Navigation Professional (integrated

Media Information

Subject Beyond Status and Performance: The all-new BMW M6 Gran Coupé launched in India.

Page 4

Global Positioning System – GPS) with 10.2 inch colour display with 3D maps, full-colour BMW Head-Up Display with M-specific views, Connectivity through Bluetooth and USB devices, high-end Surround Sound system from Bang & Olufsen and BMW Apps. Park Distance Control (PDC) rear and front along with rear view camera come as standard features in the all-new BMW M6 Gran Coupé.

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