

Press and Corporate Affairs

Media Information

12 June 2014

Definition of maximum security: The BMW 7 Series High Security.

Gurgaon. With the launch of the armoured sedan based on the BMW 7 Series, the leading supplier of premium vehicles meets the most stringent safety requirements for individuals with enhanced security needs. The BMW 760Li High Security is certified to the international standard guideline BRV 2009 and the vehicle meets the highest requirements of ballistic protection. Hence, BMW 760Li High Security provides optimum safety in the individual mobility segment in combination with unparalleled comfort of travel, superior drive technology and an abundance of innovative equipment features to guarantee confident motoring at all times.

Mr. Philipp von Sahr, President, BMW Group India said, "For seven decades, the flagship from BMW has stunned the world through highest level of style and contemporary luxury with maximum driving dynamics. It represents the best we have to offer. The BMW 7 Series makes a compelling individual statement convincing you not only with its high-quality, exclusive character, but also with its functionality. The BMW 760Li High Security provides optimum safety in the individual mobility segment in combination with unparalleled comfort of travel, superior drive technology and an abundance of innovative equipment features to guarantee confident motoring at all times."

The BMW 760Li High Security sets new standards in effective protection combined with generous comfort and dynamic performance. The unique security concept is based on findings which BMW gained as a result of its determined development work and more than thirty years of experience in security vehicle engineering.

The security concept was developed parallel to the production model and the integration of safety components is an integral part of the vehicle production process at BMW's Dingolfing plant. Specific chassis components are perfectly adapted to the increase in weight due to

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Subject Definition of maximum security: The BMW 7 Series High Security.

Page 2

the sedans' armour plating. Hence, reinforced suspension, dampers and suspension strut top mountings are part of the model-specific component range. This approach ensures finely-tuned vehicle performance characteristics that cannot be achieved by retrofitted armour plating.

In order to ensure the confidentiality of our elite clientele, BMW provides exclusive consultancy and personalized sales and service support all across the country. BMW High-Security sedans are serviced by certified special garages only. Access to the vehicles is restricted to very few selected and specially trained personnel. As part of the special customer service, BMW offers special driver training programs for security vehicles.

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