BMW India



Press and Corporate Affairs

Media Information 03 March 2011

BMW Golf Cup International 2011 in Chandigarh.

Chandigarh. BMW India held the BMW Golf Cup International 2011 in Chandigarh on 26 February 2011. BMW India has launched BMW Golf Cup International 2011 across nine cities - Hyderabad, Chennai, Pune, Ahmedabad, Chandigarh, Gurgaon, New Delhi, Mumbai and Bangalore. The national final will be held in mid 2011 in the National Capital Region (Gurgaon).

An exclusive, invitation-only event, the BMW Golf Cup International 2011 is an amateur golf tournament series designed for customers, prospects and opinion leaders and provides the right mix for an exclusive social interaction.

India is one of 50 participating countries where 100,000 players will compete across 1,000 qualifying tournaments. The finalists will then converge at the BMW Golf Cup International 2011 World Final.

Dr. Andreas Schaaf, President, BMW India said, "It is with great pride that we officially introduce BMW Golf Cup International 2011 in India. The world of amateur golf in India is witnessing progressive development and exemplifies the advancement and legacy of the sport in this country. We hope to see great success from this year's participants and are excited to host BMW Golf Cup International which will attract not just our customers and prospects but also other patrons of the game."

BMW India dealers will identify amateur golfers amongst BMW owners and prospective buyers who would be interested in participating in the tournament. The tournaments will be held in accordance with the rules of the respective local golf club.

Company BMW India Private Limited

A BMW Group Company

Postal address BMW India DLF Cyber City – Phase II Building No. 8 – Tower B 7th Floor Gurgaon 122002 Haryana, India

Telephone + 91 124 4566 600

Internet www.bmw.in Mr. Sachit Passi, Director, Krishna Automobiles said, "BMW Golf Cup International has created tremendous excitement in Chandigarh and we look forward to hosting this year's tournament. BMW Golf Cup International also presents us with a great opportunity to enhance our relationship with our customers in a joyous and relaxed atmosphere."

Media Information

Date 03 March 2011

Subject BMW Golf Cup International 2011 in Chandigarh.

Page 2

The BMW Golf Cup International 2011 will have three categories, A (for handicaps up to 12), B (for handicaps 13 – 28) and Ladies Category (for handicaps up to 28). The winners, runners-up and second runners-up of the individual handicap categories qualify for the national final. The winners in each of the three handicap categories of the national final qualify to take part in the world final of BMW Golf Cup International 2011.

The winners of the Chandigarh tournament are as follows –

Men A

Winner – Mr. Vikram Bhagwan

Runner Up - Mr. Deshvir Singh

Second Runner Up - Mr. Mohanjit S. Pooni

Men B

Winner - Mr. Anurag Chopra

Runner Up – Mr. Charanjit S. Mann

Second Runner Up – Mr. Manu Khosla

Ladies

Winner – Ms. Sunita Singla

Runner Up - Ms. Ashu B. Singh

Second Runner Up - Ms. Neetu Chopra

Others

Longest Drive (Men) - Mr. Raobrinder Sidhu

Longest Drive (Ladies) - Ms. Meena Sondhi

Media Information

Date 03 March 2011

Subject BMW Golf Cup International 2011 in Chandigarh.

Page 3

Closest to the Pin (Men) – Mr. Nirmaljit S Deol

Closest to the Pin (Ladies) – Ms. Ashu B Singh

Straight Drive (Men) - Mr. Manteg Singh

Straight Drive (Ladies) - Ms. Sunita Singla

Opportunity to win a leisure trip to Munich, Germany: Hole-in-one throughout the BMW Golf Cup International 2011

During the tournament, participants can win the Hole-in-one offer and win a three night / four day leisure trip to Munich, Germany. Hole-in-one is an extraordinarily tempting offer, but one that most pros have yet to take up.

Schedule of the BMW Golf Cup International 2011 in India is as follows

City	Golf Club	Event Date
Chennai	Cosmo - TNGF Golf Course	Saturday, 29 January 11
Hyderabad	Boulder Hills Golf & Country Course	Saturday, 05 February 11
Pune	Oxford Golf and Country Club	Saturday, 12 February 11
Ahmedabad	Kensville Golf and Country Club	Saturday, 19 February 11
Chandigarh	Panchkula Golf Club	Saturday, 26 February 11
Gurgaon	ITC Classic Golf Resort	Saturday, 05 March 11
Gurgaon	ITC Classic Golf Resort	Sunday, 06 March 11
Delhi	Jaypee Greens Golf Resort	Saturday, 12 March 11
Delhi	Jaypee Greens Golf Resort	Sunday, 13 March 11
Mumbai	The Willington Sports Club	Saturday, 09 April 11
Mumbai	The Willington Sports Club	Sunday, 10 April 11
Bangalore	Eagleton – The Golf Village	Saturday, 16 April 11

Media Information

Date 03 March 2011

Subject BMW Golf Cup International 2011 in Chandigarh.

Page 4

BMW Golf Cup International

BMW Golf Cup International, one of the world's largest amateur golf tournament series can trace its roots back a quarter of a century to a British-based initiative that ran on its own for five years before going international. The tournament started as the BMW Invitation Tournament in UK. It has now developed into a global series with 1,000 qualifying tournaments involving 100,000 players in up to 50 countries. The best players from each nation qualify for the highlight, the BMW Golf Cup International World Final.

If you have any queries, please contact:

Press and Corporate Affairs

Abhay Dange, General Manager, Press and Corporate Affairs Cell: +91 9910481013 Tel: +91 124 4566 600 Fax: +91 124 4566 612 Email: Abhay.Dange@bmw.in

Richa Sharma, Press and Corporate Affairs

Cell: +91 9910022148 Tel: + 91 124 4566 656 Fax: + 91 124 4566 612 Email: Richa.Sharma@partner.bmw.in

Internet: www.bmw.in