



Press and Corporate Affairs

Media Information

24 October 2011

The New BMW 6 Series Coupe debuts in Mission Impossible: Ghost Protocol.

Captivating Design and Breathtaking Temperament: The new BMW 6 Series Coupe is Perfect in Every Aspect.

Mumbai. The new BMW 6 Series Coupe was launched at the GQ Men of the Year Awards on 29 September 2011.

The new BMW 6 Series Coupe will make its first cinema appearance in the upcoming Paramount Pictures feature film "Mission: Impossible - Ghost Protocol", scheduled for worldwide release in December 2011.

Tom Cruise reprises the role of IMF Agent Ethan Hunt, who will be seen driving the new BMW 6 Series Convertible in a dramatic car chase in this much-awaited Hollywood action thriller.

Dr. Andreas Schaaf, President BMW India said, "The new BMW 6 Series Coupe and BMW 6 Series Convertible are real masterpieces and technological marvels that leave a powerful impression for those who drive them. They enhance your senses and quicken the pulse, just like the action packed plot of "Mission Impossible: Ghost Protocol". Earlier this year, the film production came to Mumbai for the shooting of several spectacular car chase scenes for the latest instalment of this legendary film franchise. So, this is not the first time the BMW 6 Series models have come to India – however this time they have their Mission: Accomplished!"

Paramount Pictures feature "Mission: Impossible – Ghost Protocol", directed by Brad Bird, is scheduled for release in India on December 16th, 2011.

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The new BMW 6 Series Coupe is available in India in two variants: the BMW 650i Coupe (Petrol) and the BMW 640d Coupe (Diesel) and can now be ordered at BMW dealerships.

The new BMW 6 Series Coupe will be available in India as a Completely Built-up Unit (CBU) and the all India ex-showroom price is as follows –

The new BMW 650i Coupe : ₹ 84,99,000

The new BMW 640d Coupe : ₹ 74,99,000

Note: Ex-showroom price excludes RTO registration charges, tax, insurance, handling charges; Octroi and entry tax (as applicable). The above ex-showroom prices are exclusive of sales tax / VAT applicable on sale to the customer. Prices and options are subject to change without prior notice.

“The new BMW 6 Series Coupe is a statement of luxury and performance and sets a new benchmark in its own class. On one hand, it is perfectly designed coupe that features exclusive equipment and allows extremely comfortable travelling. And on the other hand, it is a spirited premium sports car that leaves no wishes unfulfilled. The ultra-luxurious interior, torquey engines and perfect roadholding together create a complete package delivering an ultimate driving experience.” Dr. Andreas Schaaf, President, BMW India said.

The new BMW 6 Series Coupe is available in Alpine White and Imola Red as non-metallic paintwork and in the following eight metallic colours: Titanium Silver, Black Sapphire, Havanna, Space Grey, Deep Sea Blue, Mineral White, Vermilion Red, Orion Silver.

The new BMW 6 Series Coupe is also available with an optional ‘M Sports’ package in the following two non-metallic colours - Alpine White, Imola Red and nine metallic colors - Titanium Silver, Black Sapphire, Space Grey, Deep Sea Blue, Carbon Black, Moonstone, Tanzanite Blue, Ruby Black and Citrine Black.

If you have any queries, please contact:

Press and Corporate Affairs

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