



## Press and Corporate Affairs

Media Information

3 February 2010

### **Limited Edition of the BMW Gran Turismo debuts in Bangalore.**

### **Second BMW showroom in Bangalore launched by Navnit Motors at Millers Road.**

**Bangalore.** BMW India debuted the limited edition of the new BMW Gran Turismo in Bangalore, at the brand new Navnit Motors showroom at Millers Road in Bangalore.

Commenting on the occasion, Mr. Peter Kronschnabl, President, BMW India said, "The BMW Gran Turismo is a completely new vehicle concept, adding a unique and distinctive model variant to BMW's product line-up. The BMW Gran Turismo combines the benefits of a prestige sedan, a modern Sports Activity Vehicle, and a classic Gran Turismo (Grand Touring). Only the elite few in India will have the opportunity to own one of the 100 exclusive limited edition BMW Gran Turismos".

The BMW Gran Turismo will be available in the 3.0L diesel variant and is available as a Completely Built-up Unit (CBU). The ex-showroom price of the new BMW Gran Turismo in INR is as follows:

BMW Gran Turismo : Rs. 63,00,000

Note: Ex-showroom price excludes RTO registration charges, tax, insurance, handling charges; Octroi and entry tax (as applicable). The above ex-showroom prices are exclusive of sales tax / VAT applicable on sale to the customer. Prices and options are subject to change without prior notice.

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The BMW Gran Turismo has a coupe-like, stretched and sleek roofline; proportions typical of a BMW, four doors with frameless windows and a two-piece tailgate determine the stylish and elegant body design of the BMW Gran Turismo. The generous interior offers luxurious comfort, a slightly elevated

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seating position for comfortable access to the vehicle, clear and superior all-round visibility of road conditions, and truly impressive variability. Powerful and efficient engines, as well as the eight-speed automatic transmission featured as standard, guarantee a supreme driving experience both dynamic and comfortable, all in one. No other vehicle can support business, leisure and sports activities with such natural ease.

BMW India also announced the opening of its second showroom in Bangalore by Navnit Motors at Millers Road. Navnit Motors has been operating as a Dealer Partner for BMW in Bangalore since 2004 and is headed by Navnit Kachalia, Chairman, Navnit Group.

Commenting on the occasion, Mr. Peter Kronschnabl, President, BMW India said, "With a carefully planned and successfully executed market entry strategy, and consistent sales performance, BMW India has achieved market leadership in the luxury car segment in India. BMW India has set a decisive course in India by setting up BMW dealerships of international standards across all metropolitan centres of the country. We have set very high standards in service quality and customer care in India. Today we are pleased to announce the opening of the 17th BMW facility in India."

The existing showroom and workshop of Navnit Motors is located at Hosur Road near Electronic City. Spread over 40000 sq ft, this 4S facility is comprised of sales, service, spare parts and business systems to ensure that customers receive best-in-class pre and post sales ownership experience. The workshop has 9 service bays with 6 body shop bays and offers customers a high quality service experience which ensures comfort at all times. Navnit Motors has a staff of 60 in Bangalore.

Mr. Navnit Kachalia, Dealer Principal, Navnit Motors said, "As we enter 2010, we are proud to take our relationship with BMW India to the next level. This city showroom is an extension of our operations in Bangalore and we look forward

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to serving our growing clientele in Bangalore with more enthusiasm and passion than in the past.”

As with every other BMW dealership, Navnit Motors has ensured intense training for its staff at BMW’s training centers in Singapore, Malaysia and Germany.

If you have any queries, please contact:

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