



Press and Corporate Affairs

Media Information

19 October 2016

Bavaria Motors hosts the largest aftersales facility for BMW Customers in Western India.

Pune. BMW India announced the opening of Bavaria Motors, its new aftersales facility in Pune. The new Bavaria Motors aftersales facility is located at Plot No 25, Near Wanawadi Police Station, Hadapsar Industrial Estate, Pune, Maharashtra.

The dealership is headed by Mr. Vishal Agarwal, Managing Director, Bavaria Motors. Bavaria Motors exclusively represents BMW India with another sales and service outlet in Goa.

Mr. Frank Schloeder, President (act.), BMW Group India said, "Since its inception, BMW offers a complete luxury experience with its aspirational product range, immersive brand experience initiatives and unrivalled aftersales service. We are committed to creating unparalleled customer delight and setting new benchmarks across industry. Launch of the largest aftersales facility for Western India with Bavaria Motors further strengthens our commitment towards our discerning customers in one of the most promising markets in India."

Mr. Vishal Agarwal, Managing Director, Bavaria Motors said, "We are proud to partner with BMW India in setting up yet another world class aftersales facility here in Pune. The culmination of fascinating products and an unrivalled dealership experience focused on creating customer delight completes the circle of 'Sheer Driving Pleasure'. Bavaria Motors will be instrumental in offering the renowned BMW ownership and aftersales experience to our customers. We will further tap the growing luxury car market potential of the city and serve our esteemed clientele with greater passion."

Spread over 1,35,000 sq. ft., the ultra-modern aftersales facility has a state-of-the-art after-sales service workshop with 40 service bays (including mechanical, body and paint). The dealership delivers extremely high quality standards in all processes of Service, Spare-parts

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and Business Systems to ensure that customers receive best-in-class post sales ownership experience.

The aftersales facility is solar powered and stands out due to its environment-friendly construction and sustainable practices. Right from construction to day-to-day functioning, the building has been designed to be in complete harmony with nature by reducing carbon footprint.

Bavaria Motors aftersales facility has employed over 110 people and provided intense training to its staff at BMW's training centers in Singapore, Malaysia, Germany and Gurgaon.

BMW India is the pioneer in bringing luxurious dealerships to India. BMW India has set a decisive course by setting up BMW dealerships of international standards across the country. Currently, BMW India has 41 sales outlets in the Indian market.

If you have any queries, please contact:

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