

Media Information

19 April 2016

Mr. Frank Schloeder appointed as acting President of BMW Group India.

Mr. Philipp von Sahr to assume executive position at BMW Group in Berlin.

Gurgaon. Mr. Frank Schloeder (41), currently Director Marketing at BMW India has been appointed as acting President of BMW Group India (effective 1 May 2016).

In his new role, Mr. Philipp von Sahr (58), will head BMW Niederlassung in Berlin, Germany. During the tenure of Mr. Philipp von Sahr as President, BMW Group India successfully stood ground in a fiercely competitive environment and maintained its momentum in the Indian luxury car market.

Born in Trier, Germany on 14 November 1974, Mr. Frank Schloeder completed International Studies in Business Administration from University of Munster, Germany and Montpellier Business School, France. He began his career with BMW in France in 1997.

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