

## Press and Corporate Affairs

Press Release

15 December 2016

### **The all-new MINI Clubman - The Gentleman, debuts in India.**

### **A Pure Statement of Confidence and Style for Every Occasion.**

**Mumbai.** The all-new MINI Clubman, the flagship of the MINI brand, was launched today in India and will be available at MINI Dealerships as a Completely Built-Up unit.

The perfect union of British craftsmanship and flawless German engineering, the all-new MINI Clubman is undoubtedly the biggest and the most sophisticated MINI ever built. Premiering in India for the first time, the all-new MINI Clubman makes an unforgettable first impression with its impeccable styling, meticulous craftsmanship and iconic MINI go-kart thrill.

In keeping with its quintessentially urban appeal, the all-new MINI Clubman was launched at an event celebrating style and substance. The versatile personality of the all-new MINI Clubman was showcased through an innovative fashion presentation of the 'Ravi Bajaj Gentlemen Label'.

Mr. Frank Schloeder, President (act.), BMW Group India said, "The all-new MINI Clubman has the distinctive persona of a modern progressive gentleman – a connoisseur of understated style and refined craftsmanship! The all-new MINI Clubman is a perfect combination of form meets function. Every inch is artfully constructed and smartly accented with practicality in mind and embodies the genes of a true MINI with the iconic MINI go-kart thrill. Reigning at the higher end of the premium compact segment, this MINI flagship is a revolution with substantial growth in size. Whether you drive alone or with family, the-all new MINI Clubman is the perfect choice!"

Company  
BMW India  
Private Limited

A BMW Group Company

Office Address  
BMW India  
DLF Cyber City – Phase II  
Building No. 8 – Tower B  
7<sup>th</sup> Floor  
Gurgaon 122002  
Haryana, India

Corporate Identity Number  
U35991HR1997PTC037496

Telephone  
+ 91 124 4566 600

Internet  
[www.mini.in](http://www.mini.in)

The all-new MINI Clubman is available at an ex-showroom price of INR 3,790,000.

\*Price prevailing at the time of invoicing will be applicable. Delivery will be made ex-showroom. Ex-showroom price (inclusive of 12.5% VAT) as applicable in New Delhi but excludes Road Tax, RTO statutory taxes/fees, Insurance and Octroi (if applicable). VAT over and above 12.5%, if applicable, will be charged extra. Prices and options are subject to change without prior notice. For further information, please contact your local Authorised MINI Dealer.

The all-new MINI Clubman is available as standard in the Moonwalk Grey metallic colour. The range of optional colours includes Pepper White, Volcanic Orange, Pure Burgundy, Digital Blue, Blazing Red, British Racing Green, Midnight Black, Deep Blue, Melting Silver, Thunder Grey and Lapisluxury Blue.

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The range of standard upholstery combinations in all-new MINI Clubman include Cloth/Leather combination Cord Carbon Black | Carbon Black, Cloth/Leatherette combination Black Pearl Carbon Black | Carbon Black and Leatherette Carbon Black | Carbon Black. The range of optional upholstery includes Leather Cross Punch Carbon Black | Carbon Black; Leather Cross Punch Pure Burgundy | Carbon Black; Leather Chester Indigo Blue | Carbon Black; Leather Lounge Satellite Grey | Carbon Black; Leather Lounge MINI Yours Carbon Black | Carbon Black and JCW Sport Seats Dinamica / Leather Combination.

### **The all-new MINI Clubman.**

The **exterior** of the all-new MINI Clubman belongs to a genre that combines iconic MINI design language with enhanced functionality. This is reflected by means of a stretched silhouette, a long roof line and a steep rear. The most eye-catching design element are the **hallmark rear split-doors** that immediately elevate the style quotient.

Circular headlamps with integrated LED daytime running lamps with chrome surrounds, hexagonal contours of the radiator grill and the vigorously arched power dome of the engine compartment lid add more flair to the already impressive front fascia. The newly designed **LED headlights and LED rear-lights** further enhance the car's sleek appearance.

The broad stance of the rear is exhibited in powerful shaping of shoulder contours, pronounced wheel arches and exhaust tailpipes that are set wide apart. Together, these highlight the breadth and stable stature of the all-new MINI Clubman.

Imposing **spaciousness** is an outstanding quality, thanks to clever space utilisation in typical MINI style. All occupants enjoy a roomy interior. Adjustable rear seat backrest and generous legroom guarantee first class comfort for rear passengers as well. Optional **Electrically adjustable seats** with memory function for the driver and front passenger have been introduced for the first time in a MINI.

The **interior** of the all-new MINI Clubman blends modern aesthetics and refined craftsmanship with practical functionality. A clear signal of the more sophisticated character is the exceptionally wide instrument panel with cockpit fascia frame. The central display is integrated into the visually appealing yet ergonomic dashboard. Surrounded by an LED ring and available with the **6.5-inch Radio MINI Visual Boost** as standard, it serves as the most aesthetic display for managing functions related to infotainment, telephone, driver and the vehicle. The selection and control is facilitated by a Controller in the centre console.

Multi-function sport leather steering wheel and sports seats for driver and front passenger enhance the unique 'go-kart' feel. The optional **panorama glass roof**, largest in the MINI range, allows ample amounts of natural light and fresh air and increases the feel-good factor of the cabin.

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For enhanced personalisation there is also a choice of **nine Upholstery options**, including the new variant **Leather Chester** in an exclusive Indigo Blue shade. With their diagonal quilting, these new-generation seats evoke the look and feel of the classic Chesterfield sofa. With integrated sports seats, the all-new MINI Clubman delivers a contemporary interpretation of the Chesterfield diamond pattern in an automotive context.

The **MINI Excitement Pack** features LED interior and ambient lighting which illuminates the cabin with a choice of selectable colours as well as the projection of the MINI logo from the exterior mirror on the driver's side when opening and closing the car door. With the new optional **MINI Yours Interior Style surfaces**, the door trim design is highlighted via illuminated decorative strips.

Sleek as it is savvy, the all-new MINI Clubman is the epitome of form meets function. The interior is as practical as it is striking with numerous storage facilities, a large glove compartment, storage compartments in split doors and door pockets. Using the cargo function, boot capacity can be increased from **360 litres to 1,250 litres** by folding down the rear backrest with its 40: 20: 40 split.

Another exciting feature is **Easy Opener** which allows the driver to open the boot via remote or simply by a foot waved below the rear bumper. The optional alarm system illuminates the red LED status light integrated in fin antenna allowing the car to be located easily in a crowd.

Driving excitement gives you a raft of tools to keep the adrenaline pumping in the all-new MINI Clubman. The 2-litre 4-cylinder **engine** with TwinPower Turbo Technology makes the all-new MINI Clubman higher on performance and lighter on fuel. It mobilises a peak output of 141 kW/192 hp and a maximum torque of 280 Nm torque. It sprints from 100 km/hr in 7.2 seconds and the top speed is 228 km/hr.

The standard 8-speed automatic steptronic **transmission** is available in a MINI for the first time, providing for even more efficient, comfortable and sporty driving due to a broader gear spread and smaller engine speed steps. The optional sports automatic steptronic transmission with shift paddles makes for even sportier driving.

**MINI Driving Modes** enable an individualised vehicle set-up focusing on either ride comfort, sportiness or efficiency, according to driver's preference. In addition to the standard MID mode there is a choice of SPORT and GREEN mode.

**Driver assistance systems** include Cruise control and optional features like rear view camera, Parking Assistant and Head-Up Display.

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The exciting world of **MINI Connected** comes with Radio MINI Visual Boost. Full functionality is available through the app downloaded via iTunes or Google Play Store. Bluetooth mobile connectivity, AUX-IN socket, USB interface guarantee round the clock infotainment. The optional **MINI Wired package** offers an **8.8 inch touch screen** with Touchpad controller, **Navigation System Professional**, MINI Connected XL and a **20 GB internal hard drive** for all media storage.

The all- new MINI Clubman is stacked with cutting-edge **safety** technology. The standard safety equipment comprises of Front and Passenger Airbags, Brake Assist, 3-Point Seat Belts, Dynamic Stability Control, Crash Sensor, Anti-lock Braking System, Cornering Brake Control and Run-flat Indicator.

The standard **MINIMALISM** technology includes an auto start/stop function, brake energy recuperation, active cooling air flaps and electromechanical power steering.

If you have any queries, please contact:

BMW Group India

Abhay Dange, Press and Corporate Affairs

Cell: +91 99 104 81013, Tel: + 91 124 4566 600, E-Mail: [Abhay.Dange@bmw.in](mailto:Abhay.Dange@bmw.in)

Richa Sharma, Press and Corporate Affairs

Cell: +91 99 100 22148, Tel: + 91 124 4566 600, E-Mail: [Richa.Sharma@bmw.in](mailto:Richa.Sharma@bmw.in)

Internet: [www.mini.in](http://www.mini.in)