



## **Press and Corporate Affairs**

Media Information  
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### **Unlimited Driving Pleasure: The new BMW X3 xDrive28i and the new BMW X5 xDrive35i arrive in India.**

Progressive, Sporty and Powerful: The latest generation of BMW TwinPower Turbo petrol engines.

Agile and unparalleled performance: The new four-cylinder petrol engine featured in the new BMW X3 xDrive28i and the inline six-cylinder petrol engine in the new BMW X5 xDrive35i.

**Gurgaon.** The new BMW X3 xDrive28i and the new BMW X5 xDrive35i were launched in India today. With this launch, the trendsetters with BMW X factor are now available in petrol variants offering dynamic ability, unbeatable efficiency and exquisite comfort both on and off road.

The new BMW X3 xDrive28i and the new BMW X5 xDrive35i will be locally produced at BMW Plant Chennai. The new BMW X3 and the new BMW X5 are now available across the country in both petrol as well as diesel variants.

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Mr. Frank Schloeder, President (act.), BMW Group India said, "BMW petrol engines are a potent mixture of dynamics and efficiency, and with the launch of the new BMW X3 and new BMW X5 in petrol variants, we are offering our customers yet another form of 'Sheer Driving Pleasure'. We are presenting a significantly balanced and extremely aspirational product portfolio with the choice of both diesel and petrol variants to suit all our customer requirements. These latest generation of BMW engines guarantee a thrilling power delivery and excellent responsiveness which generates a dynamic proposition on the road and gives assured driving pleasure."

The new BMW X3 xDrive28i has been introduced in an exclusive 'xLine' design scheme that bestows practicality and modern styling.

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The new BMW X5 xDrive35i available in 'Design Pure Experience' package underlines the impressive appearance and commanding road presence.

The ex-showroom prices (New Delhi) are as follows -

The new BMW X3 xDrive28i xLine : INR 54,90,000

The new BMW X5 xDrive35i Design Pure Experience (5 seater) : INR 73,50,000

\*Price prevailing at the time of invoicing will be applicable. Delivery will be made ex-showroom. Ex-showroom price (inclusive of VAT @ 12.5%) as applicable in New Delhi but excludes Road Tax, RTO statutory taxes/fees, Insurance and Octroi (if applicable). VAT over and above 12.5%, if applicable, will be charged extra. Prices and options are subject to change without prior notice. For further information, please contact your local Authorised BMW Dealer.

The new BMW X3 xDrive28i is available in Alpine White (non-metallic) and in the following metallic paintworks: Black Sapphire, Deep Blue and Melbourne Red.

The range of fine upholstery combinations include Leather Nevada Beige I Beige, Leather Nevada Saddle Brown I Black, Leather Nevada Mocha / application and stamping I Black and Leather Nevada Black / application and stamping I Black.

The BMW X5 xDrive35i Design Pure Experience is available in Alpine White (non-metallic) and in the following metallic paintworks: Black Sapphire, Imperial Blue and Sparkling Brown.

The range of fine upholstery combinations include Leather 'Dakota' Canberra Beige I Canberra Beige, Leather 'Dakota' Ivory White I Black, Leather 'Dakota' Mocha I Black and Leather 'Dakota' Terra I Black.

The innovative **petrol** engines from the BMW EfficientDynamics family offer considerably more spirited power delivery as well as spontaneous responsiveness even at low engine speeds, thanks to BMW TwinPower Turbo Technology. The two-litre four cylinder petrol engine of the new BMW X3 xDrive28i produces an output of 180 kW / 245 hp and a maximum torque of 350 Nm at 1,250 – 4,800 rpm. The car accelerates from 0 -100 km / hr in just 6.5 seconds. The three-litre inline six cylinder petrol engine of the new BMW X5 xDrive35i produces an output of 225 kW / 306 hp and a maximum torque of 400 Nm at 1,200 – 5,000 rpm. The car accelerates from 0 -100 km / hr in just 6.5 seconds.

For even greater driving pleasure, the eight-speed Steptronic **transmission** is available with Automatic Hold Function in the new BMW X3 xDrive28i. The new eight-speed Sport Steptronic automatic transmission in the BMW X5 xDrive35i performs smooth, almost imperceptible gear shifts. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to develop its full power and efficiency.

**BMW xDrive**, an intelligent all-wheel-drive system, in the new BMW X3 and BMW X5 monitors the driving situation constantly, is quick to respond and is more efficient than ever. The compact, low-weight and efficient all-wheel-drive system distributes the engine's power between the front and rear axle exactly to suit the driving situation and the surface. With xDrive and Dynamic Stability Control (DSC), the vehicle remains directionally stable and distributes drive power flexibly between the two axles for optimum grip and safety.

**BMW EfficientDynamics** doubles the Sheer Driving Pleasure with features such as Auto Start-Stop, ECO PRO mode, Brake-Energy Regeneration, Intelligent Lightweight Construction, Electronic Power Steering, 50:50 Weight Distribution and many other innovative technologies. Using the Driving Experience Control switch, the driver is able to choose between different driving modes to suit the driving conditions.

**BMW ConnectedDrive** offers numerous features, pioneering infotainment and unique connectivity. **BMW Navigation system Professional** with 3D maps (integrated Global Positioning System-GPS) along with BMW apps reflects the high-level of sophisticated technology standards. Systems such as the iDrive Touch with handwriting recognition (including a 26 cm high-definition colour display) , high-end Surround Sound system from Harman Kardon, rear-view camera and touch screen are available in BMW X5 xDrive35i Design Pure Experience. The new BMW X3 xDrive28i xLine comes with iDrive Touch controller with 22.3 cms high-definition colour display, hi-fi loudspeaker system and Rear View camera.

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