



Media Information
25 February 2022

4ever Bold: Pre-launch bookings open for the new BMW X4.

#BMWX4 #BMWIndia #SheerDrivingPleasure.

Gurugram. BMW India has opened pre-launch bookings for the new BMW X4. The much-awaited Sports Activity Coupe will be available in a special 'Black Shadow Edition' in limited numbers only. The car can be exclusively reserved online through the BMW Shop for INR 50,000 only.

New exterior looks, modern interior, improved equipment and updated infotainment, BMW has given the new BMW X4 a comprehensive refresh. The car is scheduled to be launched in India in March 2022.

Customers can complete their pre-launch bookings on <https://shop.bmw.in> through a secure online payment mechanism. Deliveries will be done on a first-come-first-serve basis.

For ease of ownership, customized financial solutions are available from BMW Financial Services India. Customers will also enjoy the flexibility to get loan approval in the pre-booking phase itself.

If you have any queries, please contact:

BMW Group India

Abhay Dange, Director, Press and Corporate Affairs
Cell: +91 9910481013; Tel: + 91 124 4566600; Email: Abhay.Dange@bmw.in

Richa Sharma, Business and Finance Communication, Press and Corporate Affairs
Cell: +91 9910022148; Tel: + 91 124 4566 655; Email: Richa.Sharma@bmw.in

Internet: www.bmw.in
Facebook: <https://www.facebook.com/bmwindia>
Twitter: <https://twitter.com/bmwindia>
YouTube: <https://www.youtube.com/user/bmwindia>
Instagram: https://www.instagram.com/bmwindia_official

#BMW #BMWIndia #SheerDrivingPleasure

Company BMW India Pvt Ltd.

A BMW Group Company

Registered Address

2nd Floor, Oberoi Centre, Building No.11, DLF Cyber City,
Phase-II, Gurugram 122002, Haryana, India

Corporate Identity Number

U35991HR1997PTC037496

PAN AABCB7140C

Telephone +91 124 4566 600

Email corporateaffairs@bmw.in

Internet www.bmw.in

Bank account

Citi Bank

520116001

IFSC CITI0000002