



Press and Corporate Affairs

Media Information

29 January 2017

BMW Golf Cup International 2017 tees-off in India.

World-class amateur golf comes to Hyderabad.

Hyderabad. BMW India kick started its much awaited golf tournament – BMW Golf Cup International 2017 in Hyderabad. The BMW Golf Cup International 2017 will be held across twelve cities in India–Chennai, Bangalore, Hyderabad, Jaipur, Chandigarh, Ahmedabad, Mumbai, Pune, Kolkata, Lucknow, Noida and Gurgaon.

An exclusive, invitation-only event, the BMW Golf Cup International 2017 is an amateur golf tournament series designed for esteemed BMW customers that provides the right mix for an exclusive social interaction. India is one of the 42 participating countries where more than 100,000 players will compete across 1,000 qualifying tournaments. The winners of the tournaments from each Indian city will compete at the National Final. The national winners will come together at the BMW Golf Cup International 2017 World Final.

Mr. Frank Schloeder, President (act), BMW Group India said, “We are delighted to commence the new edition of BMW Golf Cup International 2017 in India. Golf has rapidly proliferated across India and BMW Golf Cup International complements this dynamic progress and legacy of the sport in this country. BMW Customers and golf patrons eagerly look forward to this platform as it a symbol of progressive development of sports in the country. We hope to see some great performances from this year’s participants and wish them success.”

BMW India dealers will identify amateur golfers amongst BMW owners who would be interested in participating in the tournament. The tournaments will be held in accordance with the rules of the respective local golf club.

Mr. Gautham Gudigopuram, Managing Director, KUN Exclusive said, “We believe that the foundation of our partnership with BMW India is based on bringing in aspirational and emotionally appealing products and services to our clientele. The opportunity to represent BMW in Hyderabad has been tremendously exciting and enriching experience for us. We have seen incredible excitement amongst our customers to be a part of the prestigious

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BMW Golf Cup International. The tournament presents us with an opportunity to enhance our relationship with our customers in a joyous and relaxed atmosphere.”

The BMW Golf Cup International 2017 has three categories, A (for handicaps up to 12), B (for handicaps 13 – 28) and Ladies Category (for handicaps up to 28).

The Winners of BMW Golf Cup International 2017 in Hyderabad are as follows:

Men A

Winner – Mr. Deepak Gullapalli

1st Runner Up – Mr. Jayant Tagore

2nd Runner Up – Mr. Manohar Reddy Badam

Men B

Winner – Mr. Jayaprakash Reddy

1st Runner Up – Mr. Nitin Bhatia

2nd Runner Up – Mr. Dhiraj Kumar Jaiswal

Others

Longest Drive (Men) – Mr. Agastya Reddy

Longest Drive (Ladies) – Ms. Vilasini Reddy

Closest to the Pin (Men and Women) – Mr. Narahari Verma

Straight Drive (Men and Women) – Mr. Bharat Valluripalama

Annexure.

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Schedule of the BMW Golf Cup International 2017 in India is as follows

No	Tournament Date	City
1	29 January 2017	Hyderabad
2	3 February 2017	Bangalore
3	11 February 2017	Chennai
4	23 February 2017	Mumbai
5	24 February 2017	Mumbai
6	25 February 2017	Mumbai
7	3 March 2017	Pune
8	11 March 2017	Ahmedabad
9	18 March 2017	Jaipur
10	22 March 2017	Noida
11	23 March 2017	Noida
12	24 March 2017	Noida

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