

Press Release

15 March 2017

Scottish Golfer Duncan Stewart scores a Hole-in-One in Hero Indian Open India, drives home a BMW M3.

Gurugram. BMW awarded a BMW M3 to Mr. Duncan Stewart from Scotland, who scored a Hole-in-One in the Hero Indian Open tournament. Mr. Vikram Pawah, President, BMW India handed over the keys of the BMW M3 to Mr. Stewart at a Hole-in-One prize distribution ceremony held on the Gary Players Course at DLF Golf and Country Club on 11 March 2017.

The hole-in-one challenge is an extraordinarily tempting offer, but one that most pros have yet to take up. To win the BMW M3, the criteria was to meet two important conditions: first, the golfer must score a hole-in-one; and second, it must be on the specific hole where the BMW M3 was to be awarded as the prize.

Mr. Duncan Stewart struck the third Hole-in-One of his professional golf career with a six-iron from 178 yards on the par-three fifth hole at the DLF Golf and Country Club in Gurugram.

Mr. Vikram Pawah, President, BMW Group India said, "BMW is driven by passion and excellence, the inherent qualities of a winner. BMW celebrates its passion for golf sport by promoting professional and amateur tournaments across breathtaking golf courses. Across the globe, BMW's association with golf has been a long-standing one and we are delighted to present the sport and its many valuable attributes to a broader audience."

The BMW M3 embodies a blend of motor sport genes and uncompromised everyday usability within an emotionally rich overall concept. This high-performance sports car sets new standards in terms of overall concept, precision and agility. The design language reflects a harmonious interplay of sportiness and elegance while the beautiful craftsmanship and premium materials create an exclusive ambience in the interior – making every drive of BMW M3 a journey of discovery for all the

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senses. Power, responsiveness and revving ability characterize the sheer driving pleasure of the BMW M3.

BMW Group India

With its three brands, BMW, MINI and Rolls-Royce, the BMW Group has its sight set firmly on the premium sector of the Indian automobile market. Along with automobiles and motorcycles, the BMW Group's activities in India comprise of financial services for its premium clientele. Headquartered in Gurgaon (National Capital Region), BMW India is a 100% subsidiary of the BMW Group. Till date, BMW Group invested over 4.9 billion Indian Rupees (€ 69 million) in BMW India. The wide range of BMW activities in India include a manufacturing plant in Chennai, a parts warehouse in Mumbai, a training centre in Gurgaon NCR and development of a dealer organisation across major metropolitan centres of the country. Currently, BMW India has 41 sales outlets in the Indian market. The total number of employees at BMW Group India is 650.

The BMW Plant Chennai locally produces the BMW 1 Series, the BMW 3 Series, the BMW 3 Series Gran Turismo, the BMW 5 Series, the BMW 7 Series, the BMW X1, the BMW X3 and the BMW X5. BMW dealerships also display the BMW 6 Series Gran Coupe, the BMW X6, the BMW Z4, the BMW M3 Sedan, the BMW M4 Coupe, the BMW M5 Sedan, the BMW M6 Gran Coupe, the BMW X5 M and the BMW X6 M which are available in the country as Completely Built-up Units.

MINI has successfully established itself as a premium small car brand in India. Presently, the MINI model range in India includes the MINI 3-door, MINI 5-door, MINI Convertible, MINI Countryman and the MINI Clubman. MINI has established five exclusive dealerships in India.

BMW Financial Services India is a 100% subsidiary of the BMW Group. Till date, BMW Group has invested 6.4 billion Indian Rupees (€ 98 million) in BMW Financial Services India and operates with three business lines: Retail Finance, Commercial

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Finance and Insurance Solutions (as corporate agents). BMW Financial Services India also offers BMW Lease for individuals and corporate customers.

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