



Press and Corporate Affairs

Media Information

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Even More Racy and Athletic: The new BMW 3 Series Gran Turismo Sport Line launched in India.

New Delhi. The new BMW 3 Series Gran Turismo Sport Line was launched in India today.

The Sport Line adds extra depth to the dynamic repertoire of the BMW 3 Series Gran Turismo with a selection of eye-catching exterior and interior design elements such as kidney grille slats and Air Breather in high-gloss Black; entry sills 'BMW Sport' aluminium; car key with Red trim; side window frames in Matt Black; sport leather steering wheel and seats with red contrast stitching; and interior trim in fine-wood with Pearl Chrome accents.

The new BMW 3 Series Gran Turismo Sport Line is available at BMW dealerships across India. The BMW 320d Gran Turismo Sport Line is locally produced at the BMW Plant Chennai.

Mr. Philipp von Sahr, President, BMW Group India said, "It's not just the striking look or generous interior that makes the new BMW 3 Series Gran Turismo so fascinating. It offers a wealth of characteristic features and just as many ways of bringing them to the fore. The new BMW 3 Series Gran Turismo Sport Line, featuring a series of striking exterior and interior design elements, promises unbridled dynamics and sets clear visual accents. Its striking design features in high-gloss Black portray a vigorous look, further reinforcing the unmistakable sporting character."

The new BMW 3 Series Gran Turismo Sport Line is available in a diesel variant (the BMW 320d Gran Turismo Sport Line) at a special launch price (Delhi ex-showroom) of INR 39,90,000.

Price prevailing at the time of invoicing will be applicable. Delivery will be made ex-showroom. Ex-showroom prices (inclusive of VAT@12.5%) but excludes Road Tax, RTO statutory taxes/fees, Insurance and Octroi (if applicable). VAT over and above 12.5%, if applicable, will be charged extra. Prices and options are subject to change without prior notice.

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The new BMW 3 Series Gran Turismo Sport Line is available in Alpine White as non-metallic paintwork and in the following three metallic paintworks: Black Sapphire, Imperial Blue Brilliant Effect and Midnight Blue. Interior trims offered are Fine-wood trim Finline Anthracite with Highlight trim finishers Pearl Chrome.

The new BMW 3 Series Gran Turismo Sport Line.

The design of the new BMW 3 Series Gran Turismo Sport Line conveys athleticism from every perspective. Nine moulded kidney grille slats in **high-gloss Black** with chrome-coloured surround lend the front a particularly sporty and alert look. In the front apron, air inlets with horizontal bars in high-gloss Black emulate the dynamic shape of the headlights and emphasize the muscular wheel housings. The exhaust pipe finishers are designed in black chrome and the distinctive Air Breathers on the side are in high-gloss Black. Viewed from the side, the B-pillars in high-gloss Black and window surrounds in Matt Black add further visual impact.

In the interior, the contrast between black, red and chrome express the typical BMW athleticism: red contrasting stitching on the **sport leather steering wheel** and **fine-wood interior trim** with Pearl Chrome accent line. The **sport seats** for driver and front passenger in sensatec upholstery with red or black highlights, offer firm support during sporty manoeuvres and on demanding bends. In addition, the adjustable ambient light in orange or white can be varied with the iDrive Touch Controller according to your requirements. As a distinctive feature of the new BMW 3 Series Gran Turismo Sport Line, the vehicle **key** has a red decorative strip and the doors have entry sills 'BMW Sport' aluminium.

The new BMW 3 Series Gran Turismo Sport Line also features the BMW Driving Experience Control switch, which enables the driver to choose between different driving modes to suit the driving conditions. (Comfort, ECO PRO, Sport and **Sport+**).

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