



Press and Corporate Affairs

Media Information

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BMW India is fastest to GST.

Preponed GST benefits. Limited period offer.

In addition to GST benefits, Reduced Rate of Interest – 7.90%, Complimentary 3 years' Service and Maintenance, Complimentary 1 year Insurance and Assured Buyback up to 4 years.

Gurugram. BMW India is the fastest to offer guaranteed Goods and Service Tax (GST) benefits to its discerning customers prior to official implementation of GST in India.

Mr. Vikram Pawah, President of BMW Group India said "BMW Group India welcomes the implementation of Goods and Service Tax (GST) in India. We strongly believe that GST will strengthen and foster growth in the country and benefit consumers at large. BMW is the fastest to offer preponed GST benefits to our customers much before the roll-out of GST itself. We are confident that our customers and prospects will enjoy their Sheer Driving Pleasure with value enhanced benefits such as a lower rate of interest, assured buyback and complementary service and insurance in addition to the GST benefits."

In addition to GST benefits, customers can also avail reduced rate of interest, complimentary insurance, assured buyback schemes, complimentary service and maintenance on the dynamic range of BMW models*. This offer will be available for limited period.

BMW Group India

With its three brands, BMW, MINI and Rolls-Royce, the BMW Group has its sight set firmly on the premium sector of the Indian automobile market. Along with automobiles and motorcycles, the BMW Group's activities in India comprise of financial services for its premium clientele. Till date, BMW Group has invested 11.3 billion Indian Rupees (€ 167 million) in its subsidiaries in India. (BMW India – INR 4.9 billion (€ 69 million) and BMW Financial Services India – INR 6.4 billion (€ 98 million). BMW India is a 100% subsidiary of the BMW Group and is headquartered in Gurgaon (National Capital Region). The wide range

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of BMW activities in India include a manufacturing plant in Chennai, a parts warehouse in Mumbai, a training centre in Gurgaon NCR and development of a dealer organisation across major metropolitan centres of the country. BMW Plant Chennai started operations on 29 March 2007. The BMW Plant Chennai locally produces the BMW 1 Series, the BMW 3 Series, the BMW 3 Series Gran Turismo, the BMW 5 Series, the BMW 7 Series, the BMW X1, the BMW X3 and the BMW X5. BMW dealerships also display the BMW 6 Series Gran Coupe, the BMW X6, the BMW Z4, the BMW M3 Sedan, the BMW M4 Coupe, the BMW M5 Sedan, the BMW M6 Gran Coupe, the BMW X5 M, the BMW X6 M and BMW i8 which are available in the country as Completely Built-up Units. The total number of employees at BMW Group India is over 650. More than 1,200 additional jobs have been created in the dealer and service network. BMW India is the pioneer in bringing luxurious dealerships to India. BMW India has set a decisive course by setting up BMW dealerships of international standards across the country. BMW India has also set very high standards in service quality and customer care. Currently, BMW India has 41 sales outlets in the Indian market.

* On select BMW models only.

If you have any queries, please contact:

BMW Group India

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