



Press and Corporate Affairs

Media Information

14 October 2017

Driven by passion: BMW Golf Cup International 2017 concludes Lucknow edition.

World-class amateur golf tournament held in Lucknow.

Lucknow. BMW India concluded its much awaited Lucknow edition of BMW Golf Cup International 2017. The tournament was teed-off in the presence of renowned golfer Mr. Shiv Kapur and Mr. Mihir Dayal, Director, Marketing, BMW Group India. The BMW Golf Cup International 2017 will be held across twelve cities in India– Hyderabad, Bangalore, Chennai, Mumbai, Pune, Ahmedabad, Jaipur, Noida, Kolkata, Lucknow, Chandigarh and Gurgaon.

An exclusive, invitation-only event, the BMW Golf Cup International 2017 is an amateur golf tournament series designed for esteemed BMW customers that provides the right mix for an exclusive social interaction. India is one of the 42 participating countries where more than 100,000 players will compete across 1,000 qualifying tournaments. The winners of the tournaments from each Indian city will compete at the National Final. The national winners will come together at the BMW Golf Cup International 2017 World Final.

Mr. Vikram Pawah, President, BMW Group India said, “BMW Golf Cup International is one of the most exclusive series of golf tournaments in India and a fantastic opportunity for BMW to offer the amateur golf players an exceptional experience bringing them closer to the brand. The Lucknow edition of Golf has given us great golfing talent in the past and we wish the winners good luck for the national finals.”

BMW India dealers will identify amateur golfers amongst BMW owners who would be interested in participating in the tournament. The tournaments will be held in accordance with the rules of the respective local golf club.

Mr. Divij Narain, Dealer Principal, Speed Motorwagen said, “Standing on the shared value of distinctiveness and tasteful experiences, we have been bringing aspirational products for our customers. In line with these values, we are pleased to host the BMW Golf Cup International in Lucknow. A lot of our customers are golf enthusiasts and BMW Golf Cup International is the perfect platform for them to showcase their talent.”

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Private Limited

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Page 2

The BMW Golf Cup International 2017 has three categories, A (for handicaps up to 12), B (for handicaps 13 – 28) and Ladies Category (for handicaps up to 28).

The Winners of BMW Golf Cup International 2017 in Lucknow are as follows:

Men A

Winner – Raghav Jaggi

1st Runner Up – Rishi Khanna

2nd Runner Up – Pankaj Agarwal

Men B

Winner – Jitender Tripathi

1st Runner Up – Harsh Vardhan Singh

2nd Runner Up – Umesh Jaiswal

Others

Longest Drive (Men) – Lalit Srivastava

Closest to the Pin (Men) – CK Malik

Straight Drive (Men) – Vijay Parikh