### BMW India



## **Press and Corporate Affairs**

Press Release 30 August 2017

#### **Destination Adventure.**

# Indian national qualifier for BMW Motorrad International GS Trophy to debut in Goa.

Registration for Indian national qualifier open for BMW GS Motorcycle owners in India.

The winning team of the Indian national qualifier to compete at the BMW Motorrad International GS Trophy 2018 in Mongolia.

**Gurgaon.** Indian national qualifier for BMW Motorrad International GS Trophy will be hosted in Goa from 26-29 October 2017.

The best three participants of the Indian national qualifier will go forward as a team to represent India in the final at the BMW Motorrad International GS Trophy 2018 in Mongolia. Those lucky – talented – three will then be fully equipped by BMW Motorrad for the adventure ahead, flown to Mongolia and each presented with a brand new personalized BMW GS motorcycle to ride for the duration of the event.

Registration for the Indian national qualifier is open for all BMW GS Motorcycle owners in India.

Mr. Vikram Pawah, President, BMW Group India said, "The GS Trophy is a celebration of the spirit of the BMW GS motorcycle, bringing together those elements of leisure, adventure and challenge that this bike engenders. GS riders from all over the India are invited to demonstrate their team spirit, fitness, tenacity and not least their riding capability in several skills challenges. Anyone – man or woman – keen to win a place in this prestigious adventure motorcycle competition should sign up now for the Indian qualifier set to take place in Goa."

The BMW Motorrad International GS Trophy 2018 will be held in Mongolia for 10 days: 7 days riding + 2 days in- and outbound journey + 1-day briefing). The GS Trophy is not a

Media Information

Subject Destination Adventure.

Indian national qualifier for BMW Motorrad International GS Trophy to debut in Goa.

Page 2

race, but the special stages confront the participants with a major physical and mental challenge: often described as the adventure of a lifetime. It is a competition wherein riders enjoy a near-2000km adventure ride, mostly ridden off-road. Along the way they compete in a series of challenges that are consistent with the BMW GS lifestyle and designed to exercise their intellectual, riding and navigation skills, their knowledge of, and ability to live in, the natural world – and their ability to come together as a team.

The Indian national will be held every two years in India. The Indian national qualifier is open to all non-professional BMW GS Motorcycle riders. The Indian national qualifier typically replicates the challenges of the International GS Trophy and will be multi-day competition with riders scoring points, leading to a final where the top scorers will compete for the three team positions.

The winning team of the Indian national qualifier will compete against teams from Argentina, Australia, Brazil, Canada, China, France, Germany, Japan, Latin America, Mexico, Russia, Southeast Asia, South Africa, South Korea, United Kingdom and United States of America at the BMW Motorrad International GS Trophy - Central Asia 2018 in Mongolia.

Registration for the Indian national qualifier can be made by visiting BMW Motorrad website. Link: http://bmw-motorrad.in/gstrophy/

The following regulations apply

- Participants are required to hold a valid driver's license (at the time of the event).
- Every participant needs to take part in the GS Trophy Qualifier with any BMW GS model which has to be registered to the participant.
- The bike has to be in good technical condition. The organisers are entitled to exclude vehicles that are obviously defective.
- All riders must be dressed completely in suitable rider gear that is in good condition.

The following persons are not entitled to take part

- Participants of former Int. GS Trophies
- Staff members of BMW AG and BMW NSCs
- Proprietors of a BMW dealership
- Instructors who work for BMW Motorrad
- Holders of a motorcycle racing license

Media Information

Subject Destination Adventure.

Indian national qualifier for BMW Motorrad International GS Trophy to debut in Goa.

Page 3

If you have any queries, please contact:

#### **BMW Group India**

Abhay Dange, Press and Corporate Affairs Cell: +91 9910481013, Tel: +91 124 4566 600, Fax: +91 124 4566 612, Email: Abhay.Dange@bmw.in

Satchit Gayakwad, Press and Corporate Affairs
Cell: +91 95 607 25900, Tel: +91 124 4566 608, Fax: +91 124 4566 612, Email: Satchit.Gayakwad@bmw.in

Internet: www.bmw-motorrad.in

Facebook: https://www.facebook.com/BMWMotorradIN/

Twitter: https://twitter.com/BMWMotorrad\_IN

You Tube: https://www.youtube.com/channel/UCCz9St6Kvq2uk-BbaWV15mA

Instagram: https://www.instagram.com/bmwmotorrad\_IN/