



Press and Corporate Affairs

Media Information

9 July 2015

Proud to 'Make in India': BMW announces brand new prices.

Gurgaon. Celebrating the 'Make in India' initiative, BMW India has announced brand new prices for the portfolio of locally produced cars. BMW India has already strengthened its commitment to the Indian market by increasing the level of localization at BMW Plant Chennai up to 50 percent.

Mr. Philipp von Sahr, President, BMW Group India said, "The future belongs to India. If you want to benefit from the dynamics of the Indian market, you need to act today. Following our approach 'Production follows the market', we have accelerated our localization program in India. We have created a win-win situation for our customers with a wide range of exclusively authentic luxury products and now equally attractive value proposition with 'Make in India'."

BMW Plant Chennai started operations on 29 March 2007. Since then, the BMW Group has strengthened its commitment to the Indian market and has continuously increased the number of its locally produced car models. Up to eight car models can be locally produced on two assembly lines at BMW Plant Chennai. Presently, the BMW 1 Series, the BMW 3 Series, the BMW 3 Series Gran Turismo, the BMW 5 Series, the BMW 7 Series, the BMW X1, the BMW X3 and the BMW X5 are locally produced at BMW Plant Chennai.

Some of the major auto components sourced for local production of cars at BMW Plant Chennai are: Engine and Transmission from Force Motors; Axles from ZF Hero Chassis; Door Panels and Wiring Harness from Draexlmaier India; Exhaust Systems from Tenneco Automotive India; Heating, Ventilating, Air-conditioning and Cooling Modules from Valeo India and Mahle Behr and Seats from Lear India.

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BMW India
Private Limited

A BMW Group Company

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Prices as of July 2015:

BMW 1 Series

BMW 118d (Sport Line) – INR 2,950,000

BMW 3 Series

BMW 320d (Prestige Edition) – INR 3,490,000

BMW 320d (Luxury Line Edition) – INR 3,890,000

BMW 320d (Sport Line Edition) – INR 3,890,000

BMW Gran Turismo

BMW Gran Turismo (Sport Line) – INR 3,990,000

BMW Gran Turismo (Luxury Line) – INR 4,290,000

BMW 5 Series

BMW 520d (Prestige Edition) – INR 4,490,000

BMW 520d (Prestige Plus Edition) – INR 4,790,000

BMW 520d (Luxury Line Edition) – INR 4,990,000

BMW 530d (M Sport) – INR 5,990,000

BMW 7 Series

BMW 730Ld (Prestige) – INR 9,250,000

BMW 730Ld (Eminence) – INR 10,650,000

BMW 730Ld (Signature) – INR 12,520,000

BMW X1

BMW X1 sDrive20d (xLine) – INR 3,790,000

BMW X3

BMW X3 xDrive20d (Expedition) – INR 4,690,000

BMW X3 xDrive20d (xLine) – INR 5,190,000

BMW X3 xDrive30d (M Sport) – INR 5,990,000

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BMW X5

BMW X5 xDrive30d (Expedition) – INR 6,590,000

BMW X5 xDrive30d (Design Pure Experience) – INR 6,990,000

BMW X5 xDrive30d (Design Pure Experience 7 Seater) – INR 7,290,000

Disclaimer

*Price prevailing at the time of invoicing will be applicable. Delivery will be made ex-showroom. Ex-showroom prices (inclusive of VAT@12.5% @) as applicable in New Delhi / Maharashtra but excludes Road Tax, RTO statutory taxes/fees, Insurance and Octroi (if applicable). VAT over and above 12.5%, if applicable, will be charged extra. Prices and options are subject to change without prior notice. For further information, please contact your local Authorised BMW Dealer.

If you have any queries, please contact:

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