



Press and Corporate Affairs

Media Information

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Leave Your Mark: The all-new BMW X6 launched in Jaipur.

Newly defined second generation of the first Sports Activity Coupe.

Jaipur. The all-new BMW X6, the only Sports Activity Coupe (SAC) in the world was launched in Jaipur today.

The all-new BMW X6 is available at BMW dealerships across India as CBU (Completely Built-Up) units from today onwards.

Mr. Philipp von Sahr, President, BMW Group India said, "BMW established the Sports Activity Coupe (SAC) segment with the introduction of BMW X6 and continues its remarkable success story. The BMW X6 was the first of its kind and the second generation once again perfectly combines quintessential BMW X qualities with elegance of a BMW coupe. The all-new BMW X6 with the M Sport package sees BMW once again setting the benchmark for extravagant, emotive design, luxurious interiors and extensive customisation options. The sporty exterior of a coupe and equally impressive dynamism and agility makes the all-new BMW X6 the most attractive and distinctive car both on the road and off the beaten track."

The striking Sports Activity Coupe confidently rules the road and is destined to stand out everywhere it goes. Its unique concept – a blend of the very best of an athletic coupe concept coupled with the powerful dynamism of a BMW X family.

The ex-showroom price of the BMW X6 xDrive40d is INR 1,15,00,000.

*Price prevailing at the time of invoicing will be applicable. Delivery will be made ex-showroom. Ex-showroom prices (inclusive of VAT@12.5% @) as applicable in New Delhi and Maharashtra but excludes Road Tax, RTO statutory taxes/fees, Insurance and Octroi (if applicable).VAT over and above 12.5%, if applicable, will be charged extra. Prices and options are subject to change without prior notice. For further information, please contact your local Authorised BMW Dealer.

The all-new BMW X6 is available in Alpine White as non-metallic paintwork and in the following four metallic paintworks: Carbon Black, Flamenco Red Brilliant Effect, Space Grey and Mineral White.

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Mr. Philipp von Sahr, President, BMW Group India said, "Luxury has always been written with an X. To the very last detail, the all-new BMW X6 offers a unique synthesis of luxury, sporting dynamics and powerful style creating an excitingly different driving experience for our customers. The superior handling characteristics and thrilling driving dynamics bends the laws of physics, instantly propelling this exceptional vehicle to its rightful position as the king of the road."

The all-new BMW X6

The extrovert **design** of the all-new BMW X6 perfectly combines quintessential BMW X qualities with the athletic elegance of a BMW Coupe. The front view is dominated by a wide kidney grille and large front air inlets with horizontal chrome trims, horizontal lines along with rear L-shaped taillights with three –dimensional LED Adaptive Light banks emphasise the wide stance and convey a powerful, solid appearance.

The **interior** boasts a subtle elegance than its predecessor. The sense of exclusive sportiness is generated by the hallmark BMW driver oriented design of the cockpit, the innovative control and display elements, elevated seating position and lines which streak dynamically from the instrument panel into the door panels to form a ring around the interior. Special interior colours, exclusive trims and standard Dakota or optional Nappa leather upholstery.

Despite its elegant coupé character, the all-new BMW X6 is uniquely, surprisingly spacious. With the seat backrest in an upright position, the luggage compartment in the BMW X6 offers 580 litres of storage space. Depending on various requirements, the three sections of the backrests can be folded down in a 40:20:40 split and offers impressive 1,525 liters of luggage space when all three sections are folded down.

The Driving Experience Control included as standard comes with an ECO PRO mode which enables additional fuel-saving features such as a coasting function ECO PRO Route, Active Cruise Control and Route –Ahead Assistant (only with Navigation System Professional)

The BMW TwinPower Turbo six-cylinder in-line diesel **engine** in all-new BMW impresses with outstanding responsiveness and agile power delivery at any engine speed and

astonishing efficiency. An output of 230kW/313 hp produces a maximum torque of 600 Nm at 1,500 – 2500 rpm and accelerates from 0-100 km/hr in just 5.8 seconds to a top speed of 240 km/h.

The new eight-speed sport automatic **transmission** stands out with its exceptional precision and impressive fast-shifting ability. At any time, in any gear, the transmission collaborates perfectly with the engine enabling it to develop its full power and efficiency. The driver can also take over manual control or gear changes using shift paddles.

The 'Adaptive **suspension** package Comfort' combines Dynamic Damper Control with air suspension for the rear axle provides ultimate drove comfort.

The intelligent BMW **xDrive** four-wheel drive system adapts perfectly to even the most challenging road surface conditions, ensuring outstanding traction at all times. Split-second response times allow xDrive to distribute drive power flexibly between the two axles for optimum grip. In this way, xDrive combines the advantages of all-wheel drive – traction, directional stability and safety – with classic BMW agility.

The all-new BMW X6 with cutting edge **safety** technologies provides optimal support in any situation with six airbags, Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC), Cornering Brake Control (CBC), Hill Descent Control (HDC), Side-Impact protection, Electronic vehicle immobilizer and crash sensor.

With **BMW EfficientDynamics**, the all-new BMW X6 sets benchmark when it comes to the performance-to-fuel consumption ratio equipped with a comprehensive technology package including features such as Intelligent Lightweight Construction, Automatic Start/Stop function, Brake Energy Regeneration, Electric Power Steering, 50:50 Weight Distribution and many other innovative technologies.

The comprehensive range of **BMW ConnectedDrive** features with numerous optional driver assistance systems, pioneering infotainment and unique connectivity. Systems such as the high-definition, full-colour BMW Head-Up Display, BMW Selective Beam, the intelligent emergency call with accident severity detection, optional BMW Night Vision with

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Dynamic light Spot, high-end Surround Sound system from Harmon Kardon and BMW apps define the benchmark in its Class.

The all-new BMW X6 comes with the **M Sports Package** as a standard which further accentuates its athletic appearance. Even the M-style car key arouses anticipation for a dynamic driving experience. Its striking air inlets on the front and the rear aprons, along with the tailpipe trim in high gloss chrome and pronounced side sills are perfectly complemented by the 19" double-spoke style light alloy wheels with mixed tyres. The M Leather steering wheel features particularly convenient multifunction buttons and integrated gearshift paddles, while the door sill finishes with M logo. Comfort seats at the front in Dakota leather, Exclusive Nappa leather and BMW Individual extended fine-grain Merino leather upholstery are also available. The interior trim are available in American Oak, Finition Stripe, Poplar Grain fine wood trim. This vigorous look is rounded off by the BMW Individual headliner in Anthracite.

Further, the optional **Design Pure Extravagance package** on the exterior elements in Cerium Grey, such as the kidney Grill frame, the front of the kidney slats, front and rear underbody protection made of brushed stainless steel, mirror caps, Air Breather, running boards, side window frames as well as the trim strips on the rear, accentuate the dynamic character of the all-new BMW X6. In addition. The interior is defined by two-tone upholstery in Exclusive Nappa leather with contrast stitching available in either Cognac/Black or Ivory white/Black, Leather upholstered door panels and instrument panels with contrast stitching. An exquisite interior trim, such as the Finition Stripe fine-wood trim or the optional American Oak fine-wood trim rounds off the exclusive ambience.

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