

Media Information
04 July 2024

**Pre-launch bookings open.
The new MINI Cooper S and the new all-electric MINI Countryman.**

Available for pre-launch bookings at MINI Online shop.

The cars are scheduled to be launched on 24 July 2024.

#MINI #MINIIndia #BigLove

Gurugram. MINI India has opened pre-launch bookings for the new MINI Cooper S and the new all-electric MINI Countryman.

MINI India will launch the new MINI Cooper S and the new all-electric MINI Countryman on 24 July 2024.

The new MINI Cooper S and the new all-electric MINI Countryman represent the new MINI family. As a 3-door model in its fifth generation, the new MINI Cooper underscores the brand's tradition with its hallmark MINI design and stands for urban driving fun. The new MINI Countryman has grown in external dimensions and offers its passengers even more space, comfort, and safety. The interplay of the purely electric drive and innovative technologies combines locally emission-free mobility and an immersive user experience.

Customers can contact their nearest authorised MINI dealership to book the new MINI Cooper S and the new all-electric MINI Countryman. MINI has established nine authorized Dealerships in India including Bird Automotive (Delhi NCR), Bavaria Motors (Pune), EVM Autokraft (Kochi), Gallops Autohaus (Ahmedabad), Infinity Cars (Mumbai), Krishna Automobiles (Chandigarh), KUN Exclusive (Chennai), KUN Exclusive (Hyderabad) and KUN Exclusive (Bengaluru).

The cars can also be booked on shop.mini.in where they'll also be able to explore various views of the cars' exterior and interior. There is also a description of the new highlights and features for both the models, as well as a gallery of images showcasing the two cars. They will be directed to a booking section where booking can be done through a secure online payment mechanism.

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