

Media Information  
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## Pre-launch bookings open: The all-new BMW CE 04.

#CE04 #TheSilentRevolution #PluggedToLife #MakeLifeARide #BMWMotorrad

**Gurugram.** BMW Motorrad India has opened pre-launch bookings for India's first premium electric scooter: the all-new BMW CE 04. The first electric offering from BMW Motorrad India will be officially launched in the country on 24 July 2024.

The all-new BMW CE 04 offers a seamless blend of innovation and urban mobility. With its futuristic design, advanced technology, and eco-friendly performance, it redefines city commuting. This stylish scooter provides a modern, enjoyable riding experience, making it perfect for the urban environment.

Customers can contact their nearest authorised BMW Motorrad dealership to book the all-new BMW CE 04. To locate an authorised BMW Motorrad dealership, click here: <https://bit.ly/4d4iWxv>

If you have any queries, please contact:

**BMW Group India**

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