

Media Information
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BMW Motorrad India kick-starts GS Experience Level 2, 2024 training program.

Learn to maximise the thrill of riding the BMW GS across 9 cities in India.

Two-day adrenaline-pumping GS riding experience for GS motorcycle owners by BMW Motorrad IIA (BMW Motorrad International Instructor Academy) certified trainers.

Registrations open at select BMW Motorrad Dealerships.

**#BMWMotorradIndia #BMWMotorrad #MakeLifeARide
#GSExperience #GSExperience2024.**

Gurugram. BMW Motorrad India launches its highly anticipated GS Experience Level 2, 2024 in India, offering riders an unmatched opportunity to explore the exceptional capabilities of the iconic GS series in its ideal off-road environment. This exclusive two-day event delivers a customized training program specifically designed for BMW adventure motorcycle owners, providing an in-depth experience of the world-class performance of the legendary GS range.

BMW Motorrad will host this two-day immersive training for GS owners across 9 cities – Chandigarh, New Delhi, Ahmedabad, Mumbai, Pune, Hyderabad, Bangalore, Kochi and Chennai.

Mr. Vikram Pawah, President and Chief Executive Officer, BMW Group India, said, "BMW Motorrad is redefining the adventure biking landscape in India, the Spirit of GS remains at the forefront. The Level 2 GS Experience is more than just a training program—it's an invitation for seasoned riders to elevate their capabilities and deepen their connection with the machine. This advanced course, crafted to sharpen technical skills and bolster confidence, pushes riders to conquer more demanding terrains, from steep slopes to challenging off-camber tracks. Under the expert guidance of trainers from the BMW Motorrad International Instructor Academy, participants will discover new dimensions of

adventure riding, preparing them to face any challenge the road—or the trail—throws their way."

The **GS Experience Level 2 Training Program** is designed to enhance off-road riding skills for advanced riders, focusing on challenging terrains and scenarios. A key element is mastering the correct **riding position**, crucial for maintaining balance and control, especially when maneuvering through varied surfaces like sand, gravel, and slush. Riders will be introduced to **Enduro Pro mode**, which optimizes the motorcycle's dynamics for off-road conditions by adjusting ABS, traction control, and power delivery, ideal for managing emergency braking and navigating tricky landscapes. **Enduro steering techniques**, such as **Figure of 8** exercises, help improve tight cornering and control in confined spaces. Participants will also practice **riding off-camber**, tackling uneven slopes with precision, as well as managing **uphill and downhill riding** on long, steep terrains. Riding in **sand and gravel** requires a balance of throttle control and body positioning, which is refined during these sessions. Techniques for **quick U-turns** and motorcycle **recovery on slopes** ensure riders are prepared for unexpected situations in real-world off-road environments, boosting their confidence and skill level.

The GS Experience showcases the dynamic qualities of each GS model in real-world conditions and techniques to enjoy the Spirit of GS while ensuring highest safety. Each session includes a briefing and demonstration by BMW Motorrad IIA (BMW Motorrad International Instructor Academy) certified trainers, that will take riders through the impressive array of technologies available on the GS range of motorcycles. The sessions offer riding experience on a combination of bitumen and off-road under expert supervision.

BMW Motorrad officially started its operations as a part of the Indian subsidiary of BMW Group in April 2017. The BMW G 310 R, BMW G 310 GS and BMW G 310 RR have been developed in Munich, Germany by BMW Motorrad and are locally produced by cooperation partner TVS Motor Company in Hosur, India.

BMW Motorrad offers the following motorcycles in India as **Completely Built-up Units**.

Adventure - BMW F 850 GS, BMW F 850 GSA, BMW R 1250 GS, BMW R 1250 GSA, BMW R 1300 GS.

M - BMW M 1000 XR, BMW M 1000 RR, BMW M 1000 R.

Sport - BMW S 1000 RR, BMW S 1000 XR, BMW F 900 XR.

Roadster - BMW S 1000 R.

Heritage - BMW R 18, BMW R 12, BMW R 12 nine T.

Tour - BMW R 1250 RT, BMW K 1600 B, BMW K 1600 GTL, BMW K 1600 GA.

Urban Mobility - BMW C 400 GT, BMW CE 04.

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