

Media Information
10 December 2024

What a Celebration!

MINI United India concludes with grand celebration of community and BIG LOVE.

Over 100 MINI rallied together for the first time in India.

#MINI #MINIIndia #BIGLOVE #MINIUNITED

Bengaluru. The first-ever MINI United India made history on 7 December 2024, bringing hundreds of members of the MINI community together for a spectacular day of unity, excitement, and unforgettable experiences. Hosted in Bengaluru, MINI United marked the largest-ever gathering of MINI owners in India, showcasing the unique spirit of the MINI community.

Culmination of over 100 iconic MINI cars from Bengaluru, Chennai, Hyderabad, Kochi, and other cities formed India's largest-ever MINI community meet. The event was a celebration of individuality, passion, and the unbreakable bond that MINI owners share—a vibrant expression of the brand's ethos, BIG LOVE.

The event featured a lineup of engaging activities designed to strengthen connections among MINI enthusiasts, from interactive experiences to moments that celebrated the iconic MINI lifestyle. True to its global legacy, MINI United India delivered an unforgettable celebration of community, embodying the adventurous and innovative spirit that MINI has championed since 1959.

If you have any queries, please contact:

BMW Group India

Abhay Dange, Director, Press and Corporate Affairs
Cell: +91 99104 81013; Tel: + 91 124 4566600; Email: Abhay.Dange@bmw.in

Satchit Gayakwad, Press & Corporate Affairs
Cell: +91 95607 25900; Tel: +91 124 4566 600; Email: Satchit.Gayakwad@bmw.in

Internet: www.mini.in
Facebook: <https://www.facebook.com/MINI.India>
X: https://x.com/MINIOfficial_IN
Instagram: https://www.instagram.com/minindiaindия_official
LinkedIn: <https://www.linkedin.com/company/mini-india/about/>
#MINI #MINIIndia #BigLove